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SRI SRI UNIVERSITY
PLACEMENT BROCHURE 2016



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MESSAGE FROM THE FOUNDER H. H. SRI SRI RAVI SHANKAR

“Governance is an art that requires a plethora of skills. One needs to have the right observation, right perception and right expression to be an able administrator. It requires the right balance of sensibility and sensitivity. One needs a sound analytical mind to make judgments and also the ability to connect with people of all backgrounds. Understanding public policy also calls for an all-round exposure to different facets of life and society. There is a dire need for systems of efficient governance today.

This Faculty at our university is the first of its kind in the country and has been envisioned to address this need. I am sure that it will go a long way in building a better India. “





Dr. A. L. Rao

President, Sri Sri University;

Former President & Chief Operating Officer, Wipro Technologies

MESSAGE FROM THE PRESIDENT

Sri Sri University envisages to be a multi-disciplinary unitary campus, covering every faculty of human endeavor - Traditional Vedic Studies, Modern Medicine, Management Studies, Engineering and Pure Science Research. The University combines traditional wisdom and modern technology to bring about a synthesis of human and technological development. In all its students, the University inculcates a sense of social responsibility along with expertise in the respective subject. The pedagogy is interspersed with proven Art of Living self-development programs and yoga techniques to bring about a holistic development encompassing the intellectual, mental, spiritual and physical dimensions.

We place the highest possible value on individual and collaborative human achievement. We are committed in both policy and practice to ensure that scholarship and research on our campus are conducted by following the highest possible ethical standards. This University is committed to the values that are essential to building a strong community of learning, discovery and engagement. They include honesty, trust, fairness, respect and responsibility. The regulations governing this University have been established because we are all expected to abide by these principles to ensure that academic freedom is protected and we are accountable for how we conduct ourselves on and off our campuses. I extend a warm welcome to corporates looking for professionals with strong value systems, to join their teams.



Dr. Nand Lal

Vice Chancellor, Sri Sri University

Former Dean, Faculty of Science; Dean, R & D, Kurukshetra University

MESSAGE FROM THE VICE CHANCELLOR

It is a matter of great pride for SSU that the Department of Good Governance and Public Policy is bringing out its placement brochure for the first batch of its MA students.

I congratulate the teaching staff and students for preparing this document. Good Governance is the process of decision making by which people friendly decisions are implemented. Concern for good governance is catching attention of policy makers, political leadership and the people at large. It is the key to a Nation's progress. Department of Good Governance, one of the very few academic spaces in India, has been started to create experts with training in good governance.

This program with a unique range of courses is designed to prepare them in a praxis oriented course which develops in them the professional skill-set required in governance and public policy.

I am sure that our students with strong fundamental professional skills in reasoning clearly about complex issues and situations, designing institutions and practices, communicating effectively across diverse arenas of action, and understanding the publicly governed organisations which play crucial roles in public policy programmes, will prove to be an asset for the organisation they join. I take pride in cordially inviting you to participate in our endeavour and look forward to welcoming you to the recruitment program.



Rajita Kulkarni

*President, World Forum for Ethics in Business;
Member, Board of Governors, Sri Sri University*

MESSAGE FROM THE BOARD MEMBER

We live in times of unprecedented economic turmoil, scams and financial disasters that impact people all over the world. The last decade shows how greed and lack of corporate governance bring down companies, wipe out trillions of dollars of wealth and cause overnight loss of jobs to thousands of people.

The need for ethics in business and responsible leadership is critical and indispensable now, more than ever. This is also the mission of The World Forum for Ethics in Business (WFEB).

I am delighted to know that Department of Good Governance and Public Policy of Sri Sri University has a primary focus on ethics in politics and governance. If future leaders are well-founded in the values of fair management, ethical leadership and integrity of action, we will see sustainable development and growth for global wellbeing.

WFEB will happily partner with the University to create this strong ethos of building and nurturing values based on the spirit of trusteeship.

MESSAGE FROM THE DIRECTOR, OPERATIONS

Mr. Narendra Lamba

*Director, Operations
Member, Board of Governors, Sri Sri University*



Sri Sri University believes in holistic education - an Education that nurtures human values in an individual, while providing the best academic and industrial exposure to students from across the globe. Our pride is our friendliness, compassion, love and care that can be seen in the close ties we have with our students as well as the community. This is one of the most unique campuses where "spirituality" is practiced as a 'way of life' and success is defined with an undying smile.

On behalf of the SSU family, I extend a warm welcome to your team and look forward to a long-term relationship of mutual growth and movement from uni-learning to multi-intelligence. Sri Sri University has succeeded in opening up visions into new possibilities. I congratulate all the budding graduates and wish them all the best.

MESSAGE FROM THE CHAIRMAN, PLACEMENTS COMMITTEE

Dr. P. Srinivas Subbarao

*Chairman, Placements Committee,
Executive Registrar, Dean - Student Welfare*



Sri Sri University enjoys the privilege of selecting the brightest brains of the country, with diverse backgrounds in its flagship Good Governance programme, determined to give a holistic view of problem-solving through a participative learning process. Sri Sri University is striving to impart efficient professional practices and high ethical standards essential in today's globalised world.

The academic rigor, the rich policy making exposure and the overall atmosphere at Sri Sri University ensure development of students in totality. The MGP batch of 2014-16 possesses the conviction, courage and commitment to leave their imprints wherever they serve. Our pedagogy encourages practical workshops and real life data analysis as part of course assignments, apart from Field Visits, Labs and eight-week intense Summer Internships in top organisations and companies in the country. We offer a wide range of electives across different functional areas which allow students to gain in-depth knowledge in their interested areas. I am sure that this batch of young professionals will definitely stand out with panache for their zeal, excellence and leadership.

ABOUT SRI SRI UNIVERSITY

Envisioned by Sri Sri Ravi Shankar ji, Sri Sri University was established in 2009 as a centre for world-class education in India.

The University offers a range of pivotal as well as unique courses that seek to preserve the ancient wisdom of the East while imparting the best of Western innovation, thus delivering a perfect blend of both to nurture wholesome learning. **The courses offered at Sri Sri University include degrees in Management Studies, Yoga & Naturopathy, Performing Arts, Good Governance & Public Policy, Architecture and Osteopathy.**

The University is recognized by UGC and AICTE.

KEY DIFFERENTIATORS

- *Tools for stress and mind management through the techniques of the Art of Living Foundation*
 - *Global Network and Platforms that enable learning from thought leaders*
 - *Smoke-free, alcohol-free, drug-free and 100% vegetarian campus for a wholesome lifestyle*
 - *Diverse student community, promoting an environment of collaboration and camaraderie*
-

The role of this university is to make you a complete human being with a multi-faceted personality and many talents in your basket.

- Poojya Gurudev Sri Sri Ravi Shankar ji

SRI SRI UNIVERSITY MILESTONES

2006

Memorandum was signed between SSRVM & Govt. of Odisha

2008

In 2008, the foundation stone for the University was laid by Sri Sri Ravi Shankar ji along with Shri Naveen Patnaik, Hon'ble Chief Minister, Odisha; Shri Samir Dey, Higher Education Minister; Shri Prasanna Patsani, MP, Bhubaneswar; Shri Bhatruhari Mahatab, MP, Cuttack and Shri Debasish Patnaik, MLA, Banki

April - The University was listed for compliance by the UGC

May - The University received the AICTE Approval Letter for the Management Program

July - Launched the commencement day for its Charter MBA batch

August - Global Leadership Series was initiated (GLS)

October - The Sri Sri University Statute was signed by the Minister of Higher Education, Govt. of Odisha

December - The Faculty of Performing Arts welcomed its first batch of students

2012

September - Hosted its first convocation, for its charter batch of MBA students

The University commenced its Faculty of Yoga and Naturopathy with the first batch of students for the BA (Yoga), MA (Yoga) Programs. The University also commenced Faculty of Good Governance with the MA program in Good Governance and Public Policy and the Bachelor's program in Performing Arts (Odissi)

2014

The University received UGC approval after the inspection held on 18th & 19th Oct, 2014

July - Commencement of B. Com, Bachelor of Performing Arts - Hindustani Vocal

Sept - University hosted its Second Convocation on campus. The University commenced its Faculty of Health and Wellness with the M.Sc program in Osteopathy & Faculty of Architecture & Town Planning with the Bachelor's program in Architecture

2015





An educational institution must be able to instil confidence and an undying smile in every student. If you are confident, you can create wealth anywhere; if you have an undying smile, you are able to take up any challenge.

- Poojya Gurudev Sri Sri Ravi Shankar ji

FACULTY OF SOCIAL SCIENCES

The Department of Good Governance and Public Policy (GGPP) at Sri Sri University nurtures dynamic leaders capable of changing the world of governance and policy. Started in 2014, it is now in its second batch of operation. The charter batch has 13 students, the second batch has 9 students who come from 10 states of the country. GGPP, though young, is strongly shouldered by the parent organization - The Art of Living Foundation, to promote a blend of contemporary education with Indian values. This unique combination of education in a serene environment is attracting students from across the country, lending to a campus that is intellectually well-founded, culturally sensitive and emotionally strong.

VISION

To create political, social and corporate and educational leaders to influence socially sensitive public policy and sustain good governance of institutions in all geographies by adapting universal best practices with test of transparency and maximum common goal.

MISSION

To be the centre of excellence of choice for best in class public policy and enduring practice of good governance.

CENTRES

- *Centre for Political Governance*
- *Centre for Administrative Governance*
- *Centre for Civil Society and NGO engagement*
- *Centre for Corporate Governance*



OVERVIEW OF THE MA(MGP) PROGRAM

The MA at SSU-GGPP is approved by the University Grants Commission (UGC) of India. It follows a semester calendar with four semesters spread across a period of two years with 20 papers which includes an eight-week Summer Engagement Program.

The pedagogy includes classroom teaching, learning through mini projects and interactions with experts from the industry with the main aim of “field-based study” and “learning by doing”, which we believe helps the student translate classroom learning to real life situations, thus impacting “practices here and now”.

KEY HIGHLIGHTS

- *Summer Engagement Project evaluation by Policy Experts and Industry Leaders*
 - *Scope to specialize in electives like Dance, Yoga and Management beyond the MGP Curriculum*
 - *Platform to improve visibility and networking in the industry of choice through field visits*
 - *Avenues to demonstrate and improve leadership skills through the Student Clubs*
 - *Curriculum designed to international standards of policy studies with equal focus on spiritual development through Meditation and Spiritual Practices*
-

MA (GGPP) - Political Governance

The course helps develop analytical, communication, conceptual and decision making skills to face challenges and grow as socially responsible political leaders. The program offers specializations in constituency management, communication, strategy, political participation, parliamentary procedures and privileges.

MA (GGPP) - Administration and Public Policy

The course grooms future administrators and bureaucrats through a mix of theoretical and practical approach to all-round personality development. Students are exposed to a diverse field of public policy from the best of experts and complemented by on-field projects to understand grassroots problems in administration and policy making. This course also gives an in-depth understanding about the nuances of public policy and equips students to analyse and work in various aspect of Public Policy.

MA (GGPP) – CSR Governance and NGO Engagement

Within the three pillars of state, market and civil society – the market has assumed a strong role in the governance system of the country. With recent thrust on CSR by the Indian Government, CSR is in the mainstream and requires focus of the policy experts and the academia to effectively utilise CSR in the desired direction. CSR consultancy, advisory and governance are areas where professional skills are developed by the curriculum. It aims to give students an in-depth mastery of the academic disciplines and applied functional areas necessary to every CSR leader.

ELECTIVES

PAPERS

Introduction to Public Policy
Economic Analysis of Public Policy
Policy Analysis and Policy Development
Law and Public Policy
Financial Management for Policy Making
Research Methodology
India and Global Governance
Fundamentals of Public Administration
India: Democracy and Development - I
India: Democracy and Development - II
Ethics in Governance
Civil Society, NGOs and Voluntary Action
Public Sector Organisational Behaviour (PSOB)
Political Communication
Political Strategy and Innovation
Constituency Management

LABS

The MGP program has 8 practical labs as a part of its curricula:

Policy Analysis Lab
Project Lab
Moot Parliament Lab
G-Choupal Lab
Job Shadowing Lab
360 Degree Interview Lab
Policy Research and Writing Lab
Policy Communication



CORE FACULTY



Dr. Pratima Sarangi, Assistant Professor
*Ph.D, M.Phil (Public Admn.),
MA (Public Admn.) (Pol. Sc.), Utkal University;
MBA (HRM), Pondicherry University*



Dr. Vijaya Lakshmi Mohanty, Assistant Professor
*Ph.D, MA (Public Admin.), Utkal University;
M.Sc (Physics), NIT, Rourkela*

VISITING FACULTY



Shri Satyajit Mohanty, IPS, ADGP, Headquarters, Odisha
Chairman - cum- Managing Director, OSPH&WC. Ltd, Bhubaneswar



Shri Niten Chandra, IAS
Commissioner, Commercial Tax, Odisha



Mr. B.K. Pattanaik, IAS (Retd)
Ex-Chief Secretary to Govt. of Odisha



Dr. Ritu Mathur, Ph.D
*Assistant Professor, Department of Political Science and Geography,
The University of Texas at San Antonio*

ADJUNCT FACULTY



Dr. Srinivas Subbarao P, Professor
*D.Litt (Post-Doctoral) FDP (IIMA)
Ph.D, M.Phil, Nagpur University;
M.Com, MBA, MA, PGD T & T.M, Andhra University;
LLM, MHRM, M.Sc (Psy) - Acharya Nagarjuna University*



Dr. Sunil Dhal, Associate Professor
*Ph.D, Utkal University; MBA, Pondicherry University;
M.Tech, PGDSC & A, M.Sc (Mathematics), Utkal University*



Dr. Jyotirmayee Acharya, Associate Professor
*Ph.D NTNU, Norway;
M.Phil, Utkal University;
M.Sc AIT, Bangkok*



Vijaya Batth, Finance and Accounts
*FCA, The Institute of Chartered Accountants of India;
ACS, The Institute of Company Secretaries of India; LLB, Utkal University*

FIELD VISITS

Odisha Legislative Assembly: As part of the field study students visited the Odisha Legislative Assembly, Bhubaneswar. They interacted with the Hon'ble Speaker, Ministers and MLAs. The meetings with them were very useful as they learnt several aspects of legislative business, rules and procedures.

Odisha Secretariat: Students of Good Governance and Public Policy, visited Orissa State Secretariat on November 5th 2014 as part of their field trip to experience the functioning of the nerve center of the state administration. Students have had the opportunity to interact with the Honourable Minister, Housing and Urban Development, Odisha and Commissioner cum secretary to Department of School and Mass Education Department, Odisha.

STUDENT ACHIEVEMENTS

The batch of 2014-16 was invited as a delegation to the prestigious Indian Ocean Rim Conference and was a part of the 'Bhubaneswar Declaration', 2014. The batch of 2014-16 also represented the University in Regional Conference on Innovation in Public Service Delivery by the Ministry of Government of India, Bhubaneswar, 2014, Corporate Culture and Spirituality Conference, Bangalore, 2015 organized by the World Forum for Ethics in Business (WFEB)

OVBI SCHOLARSHIP

Abhishek Jagini, Kushal Agarwal, Priti Bhujbal, Ramneet Kaur, Ranjita Chatterjee, Satish Saranam, Satyanarayana Swamy Gurram, Vishal Dewan, Vishnu Maram have been awarded academic scholarships for their masters program

Satish Saranam initiated development project in nearby village under the banner of 'Engineers without borders'

Abhishek Jagini, Satish Saranam and Supriya Patil presented papers at the 'National Seminar on Ethics in Governance', Utkal University, 2014

Supriya Patil was nominated as the Convenor, Governance and Policy Club of the university, 2015-16

Abhishek Jagini, Kushal Agarwal and Vishal Dewan have become members of the International Youth and Student Network, World Hindu Congress, Delhi, 2014

Abhishek Jagini founded the National Integration Club (NIC) to foster unity, harmony and patriotism among the students

Ramneet Kaur published a research article in Journal of Public Policy Research, Government of Odisha on 'NOTA: A toothless tiger- Study in context of LS Polls 2014'

Abhishek Jagini was appreciated by the Member of Parliament for his contribution to the 'Kowlas Model Village Project' under the PMSAGY, 2014

Abhishek Jagini was a youth delegate at the Metropolis World Congress, Hyderabad, 2014

Supriya Patil has been awarded the RLM Full Scholarship, Sri Sri University, 2014-16

Abhishek Jagini participated in the Indian Student Parliament, Pune, 2015

Vishal Dewan and Abhishek Jagini won the Best Team Award in Sri Sri University Model United Nations, October 2015



GOVERNANCE CONCLAVE

Department of Good Governance and Public Policy organised the first ever Good Governance Conclave of Sri Sri University in collaboration with Indian Institute of Public Administration (IIPA) on 21st March 2015. It saw eminent speakers such as Mr. Bipin Bihari Mishra, IPS (Retd), Former DG of Police, Odisha; and Mr. Syed Maqbool Ali, Vice-Chairman, IIPA addressed the students on dynamic subjects such as “E-Governance : Challenges and Opportunities”, and “Good Governance : Accountability, Responsiveness, Transparency”.

SEP Segmentation

Sector-Wise

- Manufacturing - 2
- Policy Study - 5
- Government - 3
- NGO - 2
- Election Management - 1

Function-Wise

- CSR -2
- Policy Analysis - 6
- Research - 3
- Field Work- 2

Summer Placement Recruiters

- NALCO
- Kalinga Kusum
- Pramanya Strategy
- Centre for Good Governance, Government of Telengana
- Biju Patnaik State Police Academy, Government of Odisha
- Parliamentary Research Services
- CET
- Sri Sri Rural Development Project (SSRDP)
- Vapi Municipality, Gujarat
- Government of Assam
- Government of Odisha
- Government of Maharashtra
- Indian Institute of Public Administration, Odisha Branch
- World Forum for Ethics in Business
- Overseas Volunteers for Better India
- Vision India Foundation

IMPORTANT EVENTS

- Internationally acclaimed coach *Judy Van Zon* took a workshop on ‘*Team Collaboration and Transforming the Face of Leadership*’
- Our students got to interact with one of the youngest parliamentarians of the world Columbian MP Juan Carlos Losada
- Pilot batch students *visited and studied Model Villages in Maharashtra* and had the opportunity to interact with with Shri Anna Hazare ji in his village Ralegaon Siddhi
- *Ranjita Chaterjee and Supriya Patil* bagged the *second position at IIM Ahmedabad* in a social cause competition for their campaign against farmer’s suicides.
- Students had the *privilege to interact with Mr. Amit Shah- BJP President* and got an overview on party functionary
- MGP students organised *workshop on women empowerment* for nearby village women in collaboration with Odisha State Commission For Women

PLACEMENT PROCESS

The placement process at Sri Sri University is aimed at providing a platform for both the students and corporates to find mutually agreeable avenues of engagement for long-term career satisfaction. The university facilitates all logistical and hospitality arrangements to host the placement drive, including:

- Seminar Halls with well-equipped audio-visual systems for pre-placement presentations
- Computer lab with 65 stations and hi-speed internet, for any examinations to be conducted
- Interview rooms for one-on-one discussions
- Board room for panel/group discussions
- Classrooms for conducting tests

GUIDELINES FOR COMPANIES

- Pre-Placement talks can be followed by the interview process from November 2015 onwards based on mutually convenient dates.
- Declaring the results of the interviews is requested and expected immediately after the interview or within 24 hours. This enables the students to sign out of the placement process to avoid overlap of efforts.
- The University follows a standard format for CVs. Organization-specific formats can be facilitated if the template is shared in advance.
- All communication regarding the offer to be made through the placements office.

BATCH PROFILE 2014-16



Ramneet Kaur, 28yrs

MA (Political Governance), B.Tech (IT)

Cumulative Work Ex: 48 months

Last Worked At: Quattro BPO Solutions

SEP Project: Model Village Project

SEP Organization: Sri Sri Rural Development Program Trust, Bangalore

Areas of Interest: Rural development, sustainable livelihood, organic farming, women empowerment and child issues



Kushal Agarwal, 23 years

MA (Political Governance), B.Com

SEP Project: Solid Liquid Resource Management Project

SEP Organization: District Administration, Jorhat, Assam

Areas of Interest: Sustainable Cities, Model Village



Jasneet Kaur Jodhka, 23 years

MA (Administrative Governance), B.Tech (Biotech)

Cumulative Work Ex: 12 months

Last Worked At: Pratigya Society, Patiala

SEP Project: Changes in Administrative Structure under UPA and BJP

Areas of Interest: Human Rights, Women's Justice, Child Development



Sonali Ray, 21 years

MA(Corporate Governance), BA(Hons.)

SEP Project: CSR Activities undertaken by NALCO

SEP Organization: NALCO, Bhubaneswar

Areas of Interest: CSR activities in any field, Model village, Tribal issues, Organic farming, projects on Desi Cows

Satyanarayan Swamy Gurram, 32 years

MA(Political Governance), MCA, BCA

Cumulative Work Ex: 84 months

Last Worked At: Accenture India

SEP Project: Policy Boot Company

SEP Organization: Vision India Foundation, New Delhi

Areas of Interest: Working with Government, Legislature, Policy Analysis or Research, CSR, Sustainable Development Projects



Ranjita Atanu Chatterjee, 24 years

MA (Administrative Governance), B.Com

Cumulative Work Ex: 8 months

Last Worked At: Volunteer for a better India, Delhi

SEP Project: Public Service Audit, Vapi, Gujarat

SEP Organization: Vapi Nagar Palika, Gujarat

Areas of Interest: Livelihood, Environment, Education



Supriya Shahaji Patil, 24 years

MA (Political Governance), B.E (IT)

Cumulative Work Ex: 24 months

Last Worked At: The Art of Living Foundation

SEP Project: Women & Child Development Policies of Maharashtra Govt.

SEP Organization: Maharashtra Legislative Secretariat, Mumbai

Areas of Interest: Women & Child Development, Education, Policy Analysis, Research



Sipra Ram, 21 years

MA (Corporate Governance), B.com (Hons.)

SEP Project: Sustainable development

SEP Organization: NALCO, Bhubaneswar

Areas of Interest: Promoting women entrepreneurship, CSR activities in the field of primary education, social awareness campaigning



Priti Bhujbal, 24 years

MA(Political Governance), B.Tech(E&TC)

SEP Project: *Model Village*

SEP Organization: *Art of Living, Maharashtra*

Areas of Interest: *Natural farming, Rural Development*



Vishnu Vardhan Maram, 36 years

MA(Political Governance), BE(EEE)

Cumulative Work Ex: *156 months*

Last Worked At: *Computer Sciences Corporation*

SEP Project: *Capacity Building for Nation Rural Livelihoods Mission*

SEP Organization: *Centre for Good Governance, Hyderabad*

Areas of Interest: *Rural development projects*



Satish Saranam, 27 years

MA (Administrative Governance), M.Tech (Structural), BE (Civil)

Cumulative Work Ex: *24 months*

Last Worked At: *AFCONS Inf. Ltd.*

SEP Project: *Improving Maternal and Child Health Service Delivery in India - A Governance Approach*

SEP Organization: *Centre for Good Governance, Hyderabad*

Areas of Interest: *UPSC, National Security, Sustainable Development, Town Planning*



Vishal Dewan, 21 years

MA(Administrative Governance), B.Com (Hons.)

SEP Project: *Higher Education in India*

SEP Organization: *Parliamentary Research Services, Delhi*

Areas of Interest: *UPSC, Governance Best Practices at PRI levels, Economic Policy*



Abhishek Jagini, 24 years

MA (Political Governance), PGDJ (Journalism), B.Com

Cumulative Work Ex: *24 months*

Last Worked At: *PR Consultant*

SEP Project: *Bihar Elections*

SEP Organization: *Pramanya Strategy Pvt Ltd*

Areas of Interest: *Political Strategy, Campaign Management, Political Communication*



STUDENT COORDINATORS FOR PLACEMENT

Priti Bhujbal +91 90787 82040

Sipra Ram +91 8093787275



LEARN LEAD SERVE

PLACEMENT OFFICE

Dr. Vijaya Lakshmi Mohanty
Faculty Champion, GGPP
Associate Director (PR & CSO)

+91 94379 65394
vm1@srisriuniversity.edu.in

Virat Chirania
Head - Training and Placements,
Faculty, Dept. of Management Studies

+91 97696 06006
virat.chirania@srisriuniversity.edu.in