Sri Sri University
Envisioned by Sri Sri Ravi Shankar, Sri Sri University was founded in 2009 with the vision of establishing a world-class institution in India. Sprawled across a 185-acre campus along a tributary of the Mahanadi river between Bhubaneshwar and Cuttack, the university offers a holistic education that inculcates the ancient spiritual values of the East with the cutting-edge ideas and technology of the West. Sri Sri University offers a distinctive curriculum that enriches both domain expertise and life skills. The university aims to create ethical, efficient and happy leaders who can contribute to a joyful, productive society. Sri Sri University currently offers programs in management, good governance, yoga, and performing arts. In the coming years, Sri Sri University will revive the grandeur of the ancient Indian learning centres, for the seekers of knowledge around the world to converge at its citadel once again.

Vision
To impart holistic, value-integrated education that develops visionary thinkers with the social-consciousness to lead societal and economic change represented in essence as “Learn - Lead - Serve”.

Mission
- To equip students to achieve the highest levels of professional ability in a learning atmosphere that fosters universal human values
- To create centers of excellence for knowledge, education, training and research in arts, commerce, science, technology, media, healthcare, business, and other fields of study
- To provide a resource centre based in Odisha that provides the opportunity to learn, teach, research with relevance to the needs of the economy at a local, national and international level.
Board of Governors

Dr. A. L. Rao
President
Chairperson of the Board; Ex COO
Wipro Technologies

Mrs. J. Mohana Sundari
Member, Board of Governors
Entrepreneur

Mr. Basant Kumar Periwal
Member, Board of Governors
Entrepreneur

Mr. Gautam Chellaram
Member, Board of Governors
CEO, Chellaram Pvt Ltd.

Mr. Nikhil Sen
Member, Board of Governors
Managing Director, Unibic India.

Dr. K.C. Mishra
Vice Chancellor and Member, Board of Governors
Formerly Director & Area Chair Person, Lal Bahadur Shastri Institute of Management.

Cmdr K. Suresh
Member, Board of Governors
Ex Deputy Director Naval Operations; Ex MD, Tin Estate of India Pvt Ltd.

Mr. Mahesh Poddar
Member, Board of Governors
Entrepreneur

Ms. Rajiits Kulkarni
Member, Board of Governors
President, World Forum for Ethics in Business

Mr. Ranjib Bhandari
Member, Board of Governors
Chairman Rahul Swaminathan Engineering (P) Ltd, Founder President & Patron Harvard Club of India

Ms. Prama Bhandari
Member, Board of Governors
President, World Forum for Ethics in Business

Mr. Madhu Rao
Vice Chairman, Shangri-la Group

Mr. Bijoy Kumar Saboo
President, Reliance Industry (Retail Business)

Mr. Jo Linen
Member of the European Parliament

Mr. Luis Moreno – Ocampo
Chief Prosecutor, International Criminal Court

Board of Advisors

Dr. M.S.Swaminathan
President Member, Board of Advisors, SSU
Father of the Green Revolution in India
Founder and Chairman, M S Swaminathan Research Foundation

Dr. Sanjay Pradhan
President, World Bank Institute;
Chairperson, World Forum for Ethics in Business

Mr. S. B. Ganguly
Chairman Emeritus, Exide Group

Mr. Madhu Rao
Vice Chairman, Shangri-la Group

Ms. Rajita Kulkarni
President, World Forum for Ethics in Business

Mr. Ranjib Bhandari
Chairman Rahul Swaminathan Engineering (P) Ltd, Founder President & Patron Harvard Club of India

Ms. Prama Bhandari
President, World Forum for Ethics in Business

Mr. Madhu Rao
Vice Chairman, Shangri-la Group

Mr. Bijoy Kumar Saboo
President, Reliance Industry (Retail Business)

Mr. Jo Linen
Member of the European Parliament

Mr. Luis Moreno – Ocampo
Chief Prosecutor, International Criminal Court

Dr. Kailash Chandra Mishra
Vice-Chancellor and Dean, Faculty of Management Studies, Sri Sri University

Dr. Mishra is an M.Sc. in Physics, CAIIB, MBA and D.Litt with a post-doctoral education at Wharton’s Arseny Business School, Philadelphia. He has authored more than 14 books on insurance and financial management. He has lectured at universities of Harvard, Columbia, Yale, Wharton school of the University of Pennsylvania ; Connecticut University and Manchester University, held top posts at S.P. Jain Institute of Management and the Lal Bahadur Shastri Institute of Management.

To view his full profile, visit: http://en.wikipedia.org/wiki/Kailash_Chandra_Mishra

The Core Faculty of the university comprises a team of highly qualified academicians and doctors with industry experience and a strong background in ethical values, suited to impart a holistic education. The Faculty at Sri Sri University is deeply involved with the students, acting as mentors and guides to facilitate a richer learning experience at the individual level.

Total No of Faculty 24
Guest faculty 4
Doctors 8
Pursuing Ph. D 3
Higher Doctors (D. Litt) 2

Core Faculty
Guest Faculty
Others
D.Litt
Ph.d (ongoing)
Core Faculty

Faculty of Management Studies
Srinivasa Subbarao Pasumarthi, Entrepreneurship and Agri Business
D.Litt, Berhampur University; Ph.D, Nagpur University; M.Phil, Nagpur University; MBA, Andhra University; M.Sc (Psychology), Acharya Nagarjuna University; M.Com, Andhra University; M.H.R.M, Acharya Nagarjuna University

Jyotirmayee Acharya, Entrepreneurship
Ph.D NTNU, Norway; M.Phil, Utkal University; M.Sc AIT, Bangkok

Anup Samantaray, General Management
Ph.D, Utkal University; M.Com, Utkal University; LLB, Utkal University

Bhagirathi Nayak, IT
Ph.D, North Orissa University; M.Sc (IT), Alagappa University

Sunil Dhal, Quantitative Techniques
Ph.D, Utkal University; MBA, Pondicherry University; M.Tech, Utkal University; PGDCA & A, M.Sc (Mathematics), Utkal University

Vijaya Batth, Finance and Accounts
Ph.D (ongoing), Centrevent University; FCA, The Institute of Chartered Accountants of India; ACS, The Institute of Company Secretaries of India; LLB, Utkal University

Amareesh Nayak, Human Resource Management
M.Phil, Utkal University; MA in PM and IR, Utkal University; MBA, FM University, PGDCA

Madhulita Pattanayak, Business Communication
MBA (IR), JNU, Utkal University

Bibhuti Mahapatra, Finance
LLB, Delhi University; M.Sc (Physics), Utkal University; MBA, FMS Delhi; Certified Management Consultant, CDC, Government of India, New Delhi; PGDM, NIPM

Swaroop Mohanty, Systems and Marketing
MBA, IIMT University; BE, Utkal University

Khusred Batiwala, General Management
M.Sc (Mathematics), IIT Mumbai

Dinesh Ghodke, General Management
Ph.D, Utkal University; M.Com, Utkal University; LLB, Utkal University

Laxmana Sandeep Janyavula, Marketing
MBA, Strathclyde University; BE Electronics and Telecommunication

Vira Chirania, Business Communication
Masters in Management (Project Management), Syracuse University, USA

Faculty of Good Governance & Public Policy
Pratima Sarangi, HOD
Ph.D and M.Phil (Pub. Admn. Utkal University); MA (Pub. Admn, Pol. Sc) Utkal University; M.B.A. (IRM) Pondicherry University

Vijayakshmi Mohanty, Faculty Champion
Ph.D, Utkal University; MA (Public Administration), Utkal University; M.Sc (Physics), NIT, Rourkela

Kamala Kant Dash, Good Governance
Ph.D Continue at Mahatma University, MP Government School of International Studies, JV, MA (Political Science and World Affairs) Jawaharlal Nehru University

Madhusmita Mohanty, HOD
Ph.D, Utkal University; M.A (Public Administration), Utkal University; M.B.A. (IRM) Pondicherry University

Kalpesh Zala, Yoga
M.Sc (Yoga Therapy), SVYASA; Yoga Vedanta Course, The Yoga-Vedanta Forest Academy Rishikesh, Shrivas Ashram; B.Pham

Faculty of Performing Arts
Madhusmita Mohanty, HOD
Master in Odissi (Alankara Poorna), Bachelor in Odissi (Visarada Poorna)

Rashmi Rekha Das, Faculty Champion
MA(Odissi Dance) Gandharva University, MA(Odissian Studies) Utkal University

Arupa Gayatri Panda, Performing Arts
PGDCA, Pracheen KalaKendra, Chandigarh, Bhubaneswar Pursue (Graduation Course) Akhil Bharatiya Gandharva Mahavidyalaya Mandal, Mumbai

Faculty of Naturopathy and Yogic Science
The Yoga Department is headed by the Academic Council

Girin Govind, HOD
Senior Faculty, Art of Living for Sri Sri Yoga (Level 2), Sahaj Samadhi Meditation, Teacher's Training Program

Kamlesh Barwal, Director, Sri Sri Yoga

Dinesh Kashikar, Director, Sri Sri Yoga

Dinesh Swain, Faculty Champion
Ph.D (Continuing), MA Yoga(Philosophy), MA(Odisha) LLB, Diploma In Computer Application

Prativa Shree, Yoga
Ph.D (Continuing), Utkal University; MA(Yoga), MA(Economics)

Kalpesh Zala, Yoga
M.Sc (Yoga Therapy), SYYASA; Yoga Vedanta Course, The Yoga-Vedanta Forest Academy Rishikesh, Shrivas Ashram; B.Pham

The Faculty of Performing Arts, Faculty of Naturopathy and Yogic Science comprises specialists in various areas of Indian classical and contemporary dance, music, and yoga therapy. The faculty is headed by Professor Virat Chirania in the Faculty of Performing Arts and Professor Kalpesh Zala in the Faculty of Naturopathy and Yogic Science. The Yoga Department is headed by the Academic Council, and Girin Govind serves as the head of the Yoga Department.
The Faculty of Management Studies at Sri Sri University nurtures dynamic business leaders capable of changing the world of business, while assuming social responsibility.

The Faculty of Performing Arts aims to impart a holistic training in the classical arts to train dancers to uphold the classical arts by moulding them into professional artistes who can preserve and promote the tradition.

The Faculty of Yoga has been set up to uphold and encourage the ancient form of yoga. The school seeks to train lifestyle experts, who can teach yoga around the world or become yoga entrepreneurs who can set up and manage yoga studios.

The Faculty of Good Governance and Public Policy at Sri Sri University aims to create political, social and corporate entrepreneurial leaders to address some of the most pressing challenges faced by the world today.

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>DURATION</th>
<th>ELIGIBILITY</th>
<th>FEES</th>
<th>ACCOMODATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FACULTY OF MANAGEMENT STUDIES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Business Administration (BBA)</td>
<td>Three years</td>
<td>10 + 2 / PUC with minimum 50% marks</td>
<td>2,97,000</td>
<td>Triple Sharing</td>
</tr>
<tr>
<td>Master of Business Administration with specializations in HR, Marketing, Finance, Operations, Entrepreneurship and Agri Business (MBA)</td>
<td>Two years</td>
<td>Bachelor's degree in any stream with at least 50 per cent marks. Scores of CAT, MAT, XAT, GMAT or CMAT*</td>
<td>MBA(GM &amp; ENT) 7,90,000</td>
<td>Twin Sharing</td>
</tr>
<tr>
<td>Post Graduate Program in Financial Markets PGDFM</td>
<td>One year</td>
<td>Bachelor's degree with at least 50% in aggregate from an Indian University/Institutions recognized by Association of Indian Universities</td>
<td>4,16,000</td>
<td>Twin Sharing</td>
</tr>
<tr>
<td><strong>FACULTY OF GOOD GOVERNANCE AND PUBLIC POLICY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Master of Arts in Good Governance (MA)</td>
<td>Two years</td>
<td>Bachelor's degree in any stream with minimum 50% marks</td>
<td>3,32,000</td>
<td>Twin Sharing</td>
</tr>
<tr>
<td><strong>FACULTY OF YOGA AND NATUROPATHY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Arts (BA)</td>
<td>Three years</td>
<td>10 + 2 / PUC with minimum 50% marks</td>
<td>2,01,000</td>
<td>Four Sharing</td>
</tr>
<tr>
<td>Master of Arts (MA)</td>
<td>Two years</td>
<td>Bachelor's degree in any stream with minimum 50% marks</td>
<td>1,44,000</td>
<td>Four Sharing</td>
</tr>
<tr>
<td><strong>FACULTY OF PERFORMING ARTS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Performing Arts (Odisi dance)</td>
<td>Three years</td>
<td>10 + 2 or Equivalent with at least 50% marks</td>
<td>2,01,000</td>
<td>Four Sharing</td>
</tr>
<tr>
<td>Bachelor of Performing Arts (Music)</td>
<td>Three years</td>
<td>10 + 2 or Equivalent with at least 50% marks</td>
<td>2,01,000</td>
<td>Four Sharing</td>
</tr>
</tbody>
</table>

*Note: Candidates appearing for the final year of Bachelor's degree/equivalent qualification examinations and those who have completed degree requirements and are awaiting results can also apply.*
<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>DURATION</th>
<th>ELIGIBILITY</th>
<th>FEES (RS)</th>
<th>ACCOMODATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FACULTY OF TECHNOLOGY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Architecture (B. Arch)</td>
<td>Five years</td>
<td>10 + 2 / PUC with minimum 50% marks</td>
<td>9,25,000</td>
<td>Twin Sharing</td>
</tr>
<tr>
<td><strong>FACULTY OF LIBERAL ARTS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Commerce (B. Com)</td>
<td>Three years</td>
<td>10 + 2 / PUC Equivalent with minimum 50% marks</td>
<td>1,80,000</td>
<td>Four Sharing</td>
</tr>
<tr>
<td><strong>FACULTY OF PERFORMING ARTS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Fine Arts (BFA) (Painting &amp; Sketching)</td>
<td>Three years</td>
<td>10 + 2 / PUC Equivalent with minimum 50% marks</td>
<td>2,01,000</td>
<td>Four Sharing</td>
</tr>
<tr>
<td><strong>FACULTY OF EDUCATION</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Education (B. Ed)</td>
<td>Two years</td>
<td>10 + 2 / PUC Equivalent with minimum 50% marks</td>
<td>1,44,000</td>
<td>Four Sharing</td>
</tr>
<tr>
<td><strong>FACULTY OF HEALTH AND WELLNESS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Osteopathy</td>
<td>Two years</td>
<td></td>
<td>8,00,000</td>
<td>Twin Sharing</td>
</tr>
<tr>
<td>CST</td>
<td>***</td>
<td></td>
<td>2,50,000</td>
<td>Twin sharing</td>
</tr>
</tbody>
</table>

*Please Note: *** Yet to be decided, applications open*
The first cycle of placements at Sri Sri University for its charter MBA Batch of 2012-14 saw 49 companies visiting campus. Over 229 placement opportunities were created for the batch of 46 students, with an average of five interviews per student.

### List of Companies where opportunities were created for Final Placement

- HDFC
- UBS
- Marsh McLennan
- Reliance Media Works
- Universal Goods Limited
- Zenga TV
- Vodafone
- Future Group
- Capital IQ
- XL Dynamics
- Redington
- Gupta Power Infrastructure Limited
- IDEA Cellular
- ING Vysya
- Microsoft (Nokia)
- Pantaloon
- EgonZehnder International
- Prasad Group of Companies
- Chowgule Group of Companies
- BVG Industries
- Infosys BPO
- Tata Consultancy Services
- Infosys
- Capgemini
- Birla Sun Life
- Accenture
- Atos
- Deloitte
- PwC
- EY
- KPMG
- AIESEC
- Boston Consulting Group

### Placement Profile: A glimpse

**Finance**
- 12%

**Retail**
- 16%

**Infrastructure & Manufacturing**
- 16%

**Hospitality & Tourism**
- 16%

**IT/ITES**
- 16%

**Agri Business**
- 16%

**HR**
- 16%

**Marketing**
- 16%

**Operations**
- 16%

**Retail**
- 16%

**Infrastructure & Manufacturing**
- 16%

**Hospitality & Tourism**
- 16%

**IT/ITES**
- 16%

**Agri Business**
- 16%

**HR**
- 16%

**Marketing**
- 16%

**Operations**
- 16%

**Finance**
- 12%
Learning Beyond Curriculum

At SSU, we believe in creating work-ready managers who can be effective in the roles they take up from Day 1. We take special interest in enhancing learning beyond curriculum through various value addition workshops that cover latest industry needs. These workshops improve the skills and personality of our students, making them an irreplaceable addition to your team.

Art of Living

The Art of Living Workshop offers insights into the nature of the human mind, empowering students to handle stressful people and situations effectively, an Art of Living forte that complements management education.

Excel BI Pro

Excel BI (Business Intelligence) Pro trains participants in Data Computing, Visualization, Analysis and Decision-Making through Excel.

Corporate Readiness

The Corporate Readiness Workshop impacts training on soft skills and effective business communication, two highly necessary skills for a successful corporate career.

Disha

Disha is a rural development project initiated by the students of Sri Sri University. The project aims to work towards the holistic development of the villages around the university campus in the areas of health, hygiene, education and overall well-being. Students have conducted medical camps, cleanliness drives as well as 'Health and Happiness' workshops for 50 participants who were taught yoga, breathing exercises and meditation. Disha will soon expand to conduct service projects in the areas of primary education, rural electrification and hygiene.

Charchika

Students of Sri Sri University are deeply involved in "Charchika", a Women Leadership Forum (WLF) launched in the International Women's Day 2014. The forum aims to empower women to face present-day challenges through the Art of Living series of workshops. The workshops provide tools and techniques to eliminate stress and reinforce physical, mental and emotional strength.

Entrepreneurship Initiatives

Niveditha Padhi, MBA batch 2013-15, has been working on a start-up “Siddharth’s academy for engineers” which she also took up as her Summer Internship Project. The academy, in which Niveditha is a partner, offers career guidance to engineers, giving them direction and motivation mentorship. As a first step the academy has begun offering competitive exam training. Niveditha is an engineering graduate, she aspires to become a social entrepreneur.

Research-inspired Entrepreneurship

Chandni Gaba, MBA batch of 2012-14, published a paper on "Community Indigenous Cow Enterprise System for Sustainability of Food Retail- Case Studies from India by 2319-7587" under the supervision of Dr. Jyotirmayee Acharya, Faculty of Management Studies. The study focuses on the decline of the local and indigenous breeds of cows in India due to capital intensive, non-sustainable, corporate-controlled, globalized, industrialized agricultural systems. Chandni now runs a milk processing firm that sources milk exclusively from indigenous breeds of cows.

Entrepreneurship Initiatives

Niveditha Padhi, MBA batch 2013-15, has been working on a start-up “Siddharth’s academy for engineers” which she also took up as her Summer Internship Project. The academy, in which Niveditha is a partner, offers career guidance to engineers, giving them direction and motivation mentorship. As a first step the academy has begun offering competitive exam training. Niveditha is an engineering graduate, she aspires to become a social entrepreneur.

Design

The Design workshop helps translate potential business & marketing ideas into a visual representation through the Adobe Photoshop software.

Effectiveness

The Effectiveness Workshop helps develop skills in problem solving, communication, recall and time management through the technique of mind-mapping.

Dance

The Dance workshop channelizes the power of dance to improve body posture, body language and confidence.

Corporate Readiness

The Corporate Readiness Workshop impacts training on soft skills and effective business communication, two highly necessary skills for a successful corporate career.

Charchika

Students of Sri Sri University are deeply involved in "Charchika", a Women Leadership Forum (WLF) launched in the International Women's Day 2014. The forum aims to empower women to face present-day challenges through the Art of Living series of workshops. The workshops provide tools and techniques to eliminate stress and reinforce physical, mental and emotional strength.

Research-inspired Entrepreneurship

Chandni Gaba, MBA batch of 2012-14, published a paper on "Community Indigenous Cow Enterprise System for Sustainability of Food Retail- Case Studies from India by 2319-7587" under the supervision of Dr. Jyotirmayee Acharya, Faculty of Management Studies. The study focuses on the decline of the local and indigenous breeds of cows in India due to capital intensive, non-sustainable, corporate-controlled, globalized, industrialized agricultural systems. Chandni now runs a milk processing firm that sources milk exclusively from indigenous breeds of cows.

Entrepreneurship Initiatives

Niveditha Padhi, MBA batch 2013-15, has been working on a start-up “Siddharth’s academy for engineers” which she also took up as her Summer Internship Project. The academy, in which Niveditha is a partner, offers career guidance to engineers, giving them direction and motivation mentorship. As a first step the academy has begun offering competitive exam training. Niveditha is an engineering graduate, she aspires to become a social entrepreneur.

Design

The Design workshop helps translate potential business & marketing ideas into a visual representation through the Adobe Photoshop software.

Effectiveness

The Effectiveness Workshop helps develop skills in problem solving, communication, recall and time management through the technique of mind-mapping.

Dance

The Dance workshop channelizes the power of dance to improve body posture, body language and confidence.

Corporate Readiness

The Corporate Readiness Workshop impacts training on soft skills and effective business communication, two highly necessary skills for a successful corporate career.

Charchika

Students of Sri Sri University are deeply involved in "Charchika", a Women Leadership Forum (WLF) launched in the International Women's Day 2014. The forum aims to empower women to face present-day challenges through the Art of Living series of workshops. The workshops provide tools and techniques to eliminate stress and reinforce physical, mental and emotional strength.

Research-inspired Entrepreneurship

Chandni Gaba, MBA batch of 2012-14, published a paper on "Community Indigenous Cow Enterprise System for Sustainability of Food Retail- Case Studies from India by 2319-7587" under the supervision of Dr. Jyotirmayee Acharya, Faculty of Management Studies. The study focuses on the decline of the local and indigenous breeds of cows in India due to capital intensive, non-sustainable, corporate-controlled, globalized, industrialized agricultural systems. Chandni now runs a milk processing firm that sources milk exclusively from indigenous breeds of cows.

Entrepreneurship Initiatives

Niveditha Padhi, MBA batch 2013-15, has been working on a start-up “Siddharth’s academy for engineers” which she also took up as her Summer Internship Project. The academy, in which Niveditha is a partner, offers career guidance to engineers, giving them direction and motivation mentorship. As a first step the academy has begun offering competitive exam training. Niveditha is an engineering graduate, she aspires to become a social entrepreneur.
Social Culture

The university hosts a multi-cultural campus with students from across 20 Indian states and five countries.
Sri Sri University offers a unique culture that creates a healthy, vibrant learning environment in a smoke-free, alcohol-free and 100 per cent vegetarian campus.
The Art of Living Program is an integral part of the curriculum at Sri Sri University. Students learn the Sudarshan Kriya, a breathing technique that is known to eliminate stress, boost energy, improve focus and concentration.
The workshop introduces the practice of yoga and meditation and provides students tools to handle their minds. The program enhances confidence, creativity, communication skills, leadership and team-building skills. Students also undergo the Art of Living’s Advanced Meditation Program every year.

Student-Driven Campus
At Sri Sri University, students take part in the management process of the university through student committees.
These committees are part of the unique ADLOP program which aims to inculcate leadership and management skills even before they enter the corporate world. The program aims to develop the attributes of vision, passion, innovation, risk-taking capacity, entrepreneurship skills, confidence, team building, zeal for learning and the ability to accept criticism.
The DISCO (Development Index of the Spirit Committee) is the Spiritual Committee, one of the nine main student committees as part of the ADLOP Program at Sri Sri University. The committee helps maintain the spiritual quotient of the students. The committee takes responsibility to ensure students practice Sudarshan Kriya and meditation, organize weekly follow-ups as well regular meditation and yoga programs.
Sri Sri University is sprawled across a 185-acre campus, located on the banks of a tributary of the Mahanadi, between Bhubaneshwar and Cuttack in Odisha.

The Wi-fi enabled campus houses the Admin Block, Academic Block, Computer Lab, Library, Seminar Halls, Practice Halls, Hostels (separate for yoga students), Vidya (skill training centre) and Cafeteria. The university offers sports facilities including a gym and a basketball court. The University can currently host 400 students.

The fully air-conditioned academic block houses eight classrooms, two tutorial centers and a student activity centre. The university has designed various faculty centers adopting the mini-campus concept.

Plans are underway for an iconic central tower, inspired by the Lingaraja temple in Bhubaneshwar built in the 11th century A.D. The tower will host classrooms, seminar halls, conference halls, a library, a museum and exhibition space as well as a meditation hall.

**IT Infrastructure**

The university provides high-speed internet services to support the 24x7 Wi-fi internet access, backed by fibre optic LAN cables.

Sri Sri University has more than 60 workstations with dedicated servers for applications and multiple software packages including SPSS, Prowess and SQL servers. Students are also provided training in multimedia and management software to aid research, publication and design.

The IT Infrastructure at the university is at par with international standards.
Admission Process

STEP 1 - The Prospectus and the Application Form are available:

• Online: Candidates can also fill the online application form with an online payment of Rs 1000 By Debit Card, Credit Card, Net banking.

• Via Download from the website: Candidates may also download the application form from the Sri Sri University website (www.srisriuniversity.edu.in) and submit the duly filled in application along with a DD of Rs. 1000/- in favour of Sri Sri University, payable at Cuttack, to the Admission Office, Sri Sri University, Sri Sri Vihar, Ward No-3, Bhubaneshwar, Odisha, Cuttack - 754006.

• At the ICICI Bank Counter in the Sri Sri University campus, against cash or DD of Rs. 1000/- in favour of Sri Sri University, payable at Cuttack, on all working days between 11.00 a.m. and 4.00 p.m. from November 1, 2014 to December 31, 2014.

Note: Candidates are required to fill the application form in their own handwriting. Incomplete forms, applications not bearing the signature are likely to be rejected.

STEP 2 - Shortlisted applicants will be intimated about the Group Discussion, WAT (Written Ability Test) and Personal Interview round via e-mail.

STEP 3 - Applicants will be notified about final selection as per deadlines

STEP 4 - Selected applicants should confirm their acceptance of admission by remitting the admission fee and first installment as per deadlines. The university reserves the right to change any information and regulations pertaining to the academic calendar, curricula and evaluation as described in the prospectus, at any time without prior notice, if it deems necessary in the interest of the students, the university or the profession. The admission process may change depending on volume of response and other criteria determined by the university.

Admission Process

Why Sri Sri University: Our top USPs

1) Global Network

Though the university is only three-years old, it has the backing of thirty-four years of experience through the Art of Living Foundation.

• present in over 152 countries world-wide
• opens windows to internationally-reputed faculty
• opportunities for knowledge-sharing, networking, internships and placements around the world.

229 placement opportunities were created for the first batch of 46 students. Each student was given an average of five interviews.

Global leaders such as Sanjiv Sarin, Regional President of TATA Global Beverages Ltd, Satya Bansal, CEO, Barclays Wealth Management (India) and Subramanian Swamy were invited to interact with students.

Sri Sri University is one of the few universities to offer global exposure to its students.

• 2 students from the batch of 2012-14 participated in the World Youth Leadership Forum organized by the World Forum for Ethics in Business (WFEB) in the European Parliament
• The batch of 2013-15 was invited to attend the Corporate Culture and Spirituality Conference at the Art of Living International Centre
• 3 students from the MBA batch of 2013-15 completed their summer internships with the WFEBS organizing committee on the 1st World Summit on Ethics in Sports held at the FIFA headquarters in Zurich.

2) Socio-academic culture

Sri Sri University provides a social culture which

• nurtures a rich learning environment and aids excellence in students
• is inculcated through a healthy, smoke-free, alcohol-free and drug-free and vegetarian campus.
• The Art of Living Program is an integral part of the curriculum at Sri Sri University.

3) Guruji’s globally sought after knowledge available on campus

While students develop domain knowledge they also have access to the sought after Art of Living Programs

• Guruji’s globally sought after knowledge is interlaced into the life of the student through weekly follow-up sessions, satsangs and service activities

• This helps in holistic development

IMPORTANT DATES

Last date for submission of filled-in MBA applications (1st cycle) Dec 31, 2014
Last date for submission of filled-in MBA applications (2nd cycle) Feb 15, 2015
Selection process: WAT & PI Feb 28- Mar 1, 2015
Last date for submission of filled-in applications for all other courses Mar 31, 2015

Why Sri Sri University: Our top USPs

1) Global Network

Through the university is only three-years old, it has the backing of thirty-four years of experience through the Art of Living Foundation.

• present in over 152 countries world-wide
• opens windows to internationally-reputed faculty
• opportunities for knowledge-sharing, networking, internships and placements around the world.

229 placement opportunities were created for the first batch of 46 students. Each student was given an average of five interviews.

Global leaders such as Sanjiv Sarin, Regional President of TATA Global Beverages Ltd, Satya Bansal, CEO, Barclays Wealth Management (India) and Subramanian Swamy were invited to interact with students.

Sri Sri University is one of the few universities to offer global exposure to its students.

• 2 students from the batch of 2012-14 participated in the World Youth Leadership Forum organized by the World Forum for Ethics in Business (WFEB) in the European Parliament
• The batch of 2013-15 was invited to attend the Corporate Culture and Spirituality Conference at the Art of Living International Centre
• 3 students from the MBA batch of 2013-15 completed their summer internships with the WFEBS organizing committee on the 1st World Summit on Ethics in Sports held at the FIFA headquarters in Zurich.

2) Socio-academic culture

Sri Sri University provides a social culture which

• nurtures a rich learning environment and aids excellence in students
• is inculcated through a healthy, smoke-free, alcohol-free and drug-free and vegetarian campus.
• The Art of Living Program is an integral part of the curriculum at Sri Sri University.

3) Guruji’s globally sought after knowledge available on campus

While students develop domain knowledge they also have access to the sought after Art of Living Programs

• Guruji’s globally sought after knowledge is interlaced into the life of the student through weekly follow-up sessions, satsangs and service activities

• This helps in holistic development
4) Best of wisdom of the East and the West
- The university aims to become a global centre of excellence in education and research
- The university will preserve and revive ancient wisdom by offering courses such as Yoga and Naturopathy and Performing Arts including Hindustani Music and Odissi.
- At the same time the university will also offer cutting edge programs in areas such as Osteopathy and Craniosacral Therapy

5) Diverse Student Community
- The Sri Sri University campus is a multi-cultural campus, with students from more than 20 states of India and five countries.
- Sri Sri University becomes a melting pot of culture, students are exposed to a wide variety of cultures. Students of Sri Sri University feel at home anywhere in the world.
- Sri Sri University is well on its way to becoming a global centre of excellence by attracting students from around the world.

Sri Sri University offers a unique pedagogy through innovative learning techniques such as
- The ADLOP Program where students learn to become leaders by taking responsibility to run the university.
- Self-Audit Program where students choose the subjects they like to study in their specialization.
- Capstone Project where they take up a real life corporate problem and try to solve it with a corporate mentor

The other USPs of the university include:
- Social Symbiosis: Students learn to become socially responsible leaders
- Value Added Workshops: which are conducted to make students corporate ready
- Infrastructure: Picturesque 185-acre campus set on a hillock alongside a tributary of the Mahanadi river with the following facilities:
  1) AC classrooms
  2) Wi-fi campus
  3) Four hostel blocks
  4) Kitchen and dining hall that can host 600 at a time
  5) Admin Block
  6) Library with 8000 books
  7) Computer lab and Language lab
  8) Amphitheatre
  9) Medical Facilities
  10) Seminar Halls
  11) Gym, Basketball court

Student Demography

Students from 20 states & 5 countries

- USA
- Russia
- Mongolia
- Nepal
- India
- Sri Lanka

- Telangana
- Maharashtra
- Odisha
- West Bengal
- Madhya Pradesh
- Uttar Pradesh
- Bihar
- Jharkhand
- Assam
- Meghalaya
- Kerala
- Rajasthan
- Uttarakhand
- Haryana
- Delhi
- Andhra Pradesh
- Chattisgarh
- Punjab
- Gujarat
- Karnataka
- Tamil Nadu
- Himachal Pradesh
- Uttarakhand

- Students from 20 states & 5 countries