

THE ACHIEVEMENTS OF SRI SRI UNIVERSITY

1. SRI SRI JOURNAL OF MANAGEMENT AND INNOVATION

Publisher: Faculty of Management Studies, Sri Sri University

Print ISSN: 2319-7587 Number of issues per year: 2

Print Frequency: SJMI is published twice a year, Month of publication: December & July

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Aims and Scope

The *Sri Sri Journal of Management and Innovation* (SJMI) is an academic review provides an international forum for innovative and carefully crafted research on different aspects of management and innovation. The SJMI aims to promote constructive dialogue and foster new thinking around theory and practice, based on conceptual creativity, reasoned reflexivity and contextual awareness on major management and entrepreneurship innovation topics. Our concern is the research should be an accessible source of useful information and ideas for practitioners and students. The SJMI is a peer-reviewed journal, with a 'double-blind' procedure involving at least two reviewers. Copy is attached for reference.

2. RESEARCH PROJECT FUNDED BY INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR), NEW DELHI-

Sri University has received a sponsorship of Rs.6,00,925/- from the Indian Council of Social Science Research (ICSSR), New Delhi, to conduct study entitled "Institutional paradigms for inclusive and gender equitable growth in the Cottage Industry Sector: Case of Cuttack, Bargarh and Puri Districts in Odisha, India". Dr. Jyotirmayee Acharya, Faculty of Management Studies, Sri Sri University is contributing as a Project Director to this research project. This project will complete by 2013.

Ms. Rajadarsini Patra, Research Assistant, ICSSR-SSU and Ms. Deepika Sarangi, Field Investigator ICSSR-SSU are working full time in this research project. Ms. Rajadarsini Patra has qualified NET and is pursuing her PhD at Utkal University. Ms. Deepika Sarangi is developing her proposal to pursue PhD at Sri Sri University.

3. ESR ACTIVITIES OF SRI SRI UNIVERSITY -

A. SKILL DEVELOPMENT PROGRAM

(i) 250 rural poor/orphaned, school dropout youths were imparted 90 day free training in Bar Bending, Steel Fixing and Masonry work. All the trainees are placed in construction sector. This project named Vidya (CSTC) is a joint initiative of L&T Public Charitable Trust is on-going activity on our campus.

(ii) 110 women from 4 villages viz., Sandhapur, Godisahi, Ratagarh, Brahmoni Gaon were imparted sewing skills as a part of socio-economic development program of women in association with Art Of Living Foundation.

(iii) Free Medical Dispensary run by Sri Sri University in its premises for villagers students and staff.

B. SOCIAL DEVELOPMENT

(i) 90 SOLAR LAMPS are provided to the 90 poor households of yet non electrified Bhalunka village.

(ii) 15 homes are built for the homeless of the Bidyadharpur and Arilo village.

(ii) 2 Community halls are nearing completion.

C. PERSONAL DEVELOPMENT ACTIVITIES IN THE YEAR 2012 IN ASSOCIATION WITH ART OF LIVING FOUNDATION.

<i>Sl.no.</i>	<i>Activity</i>	<i>Number</i>	<i>People benefited</i>	<i>Villages cover</i>
1	Free Yoga Training to adults (NCS)	90	1322	1.Naraj 2.Mathpur 3.Arilo 4.Sandhapur 5.Ratagarh 6.Nuasahi 7.Mandamuchan 8.Bramhani 9.Bhogipur 10.Bainra 11.Bhalunka 12.Gobindpur 13.Chakuleswar 14.Hatigada 15.Pathapur 16.Godisahi
2	Free Yoga Training to children(BCS)	30	1229	
3	Yoga/Dhyana/ Prnayam Camps (Rural Part-1 Course)	10	300	
4	Leadership Training to the rural youths(YLTP-I)	7	285	
5	Community singing fostering Harmony in diversity(Satsang)	150	3000	
6	Health camps	21	2145	
7	Plantation	600	-	
8	Hygiene camps	50	1322	