Contents

Messages .................................................. 2-5
Faculty of Management Studies .................. 6-7
Electives .................................................. 8
Learning Beyond Curriculum ...................... 9
Faculty .................................................. 10-12
Corporate Mentors .................................. 13-15
Global Leadership Series ......................... 16-17
Student Achievements .............................. 18-19
Our Recruiters ......................................... 20
Placement Process ..................................... 25
Batch Profile 2013-15 ............................... 26
Batch Profile 2014-16 ............................... 42
Message from the President

Sri Sri University envisages to be a multi-disciplinary unitary campus, covering every faculty of human endeavor - Traditional Vedic Studies, Modern Medicine, Management Studies, Engineering and Pure Science Research. The university combines traditional wisdom and modern technology to bring about a synthesis of human and technological development. In all its students, the university inculcates a sense of social responsibility along with expertise in the respective subject. The pedagogy is interspersed with proven Art of Living self-development programs and yoga techniques to bring about a holistic development encompassing the intellectual, mental, spiritual and physical dimensions.

We place the highest possible value on individual and collaborative human achievement. We are committed in both policy and practice to ensure that scholarship and research on our campus are conducted by following the highest possible ethical standards. This university is committed to the values that are essential to building a strong community of learning, discovery and engagement. They include honesty, trust, fairness, respect and responsibility. The regulations governing this university have been established because we are all expected to abide by these principles to ensure that academic freedom is protected and we are accountable for how we conduct ourselves on and off our campuses. I extend a warm welcome to corporates looking for professionals with strong value systems, to join their teams.

Dr. A. L. Rao
President, Sri Sri University
Former President & Chief Operating Officer, WIPRO Technologies
Sri Sri University has unwavering commitment to academic excellence, internalizing contemporary requirements but not ignoring the traditional and local wisdom. Coming from the Art of Living stable, the university strives for Vyakti Vikas (individual development). The tenets of the Art of Living Foundation become the key differentiator for our students. Our feedback is that the market is eager to absorb students with values. The Assessment & Development of Leadership & Outreach potential (ADLOP) program is yet another differentiator, where students participate in the management process and develop their faculties of enthusiasm, trust, communication, image building and gestalt. A Capstone project runs across the program to use the concepts learnt in classroom for “influencing practice here and now”. Half of the twelve functional electives are learnt by students in a process of customization from corporate executives of their choice, a process branded as SSU-FMS Self Audit Academic Program (SAAP). SSU-FMS teaching-learning methods offer opportunities and insights that connect the student’s aspirations and abilities with corporate and societal opportunities and needs.

The richest and most valuable learning in life is always rooted in human relationships. SSU-FMS is bound to be a model to emulate in times to come. Reach the exciting world of Sri Sri and be a partner in progress. The students are waiting eagerly for corporate opportunities to manifest the difference they are capable of bringing to the corporate talent bank. It will be a partnership in perpetuity.

Dr. K. C. Mishra
Vice Chancellor & Dean
FMS, Sri Sri University
Message from the Board Member

We live in times of unprecedented economic turmoil, scams and financial disasters that impact people all over the world. The last decade shows how greed and lack of corporate governance bring down companies, wipe out trillions of dollars of wealth and cause overnight loss of jobs to thousands of people. The need for ethics in business and responsible leadership is critical and indispensable now, more than ever. This is also the mission of The World Forum for Ethics in Business (WFEB).

I am delighted to know that The Faculty of Management Studies of Sri Sri University has a primary focus on ethics in management and entrepreneurship. If future corporate leaders are well-founded in the values of fair management, ethical leadership and integrity of action, we will see sustainable development and growth for global businesses. WFEB will happily partner with the university to create this strong ethos of building and nurturing values based on the spirit of trusteeship.

Rajita Kulkarni
President, World Forum for Ethics in Business
Member, Board of Governors, Sri Sri University
Message from the Director, Operations

We, at Sri Sri University believe in providing world-class education with spirituality. Our MBA program equips the student with the knowledge to function in a variety of areas and cope with diverse and challenging environments. Our program provides the analytical and conceptual skills to master challenges in a globalized, dynamic and increasingly competitive market.

Along with a solid foundation in education, we strive to provide the best of facilities and operational support to make the learning experience complete. We are here to transform the overall personality of our students so as to make them corporate-ready from day one at work. Invite you to recruit talent to complement your teams.

Message from the Placement Coordinator

We are formally initiating the placement process 2015 for the MBA Program at Sri Sri University. I’d like to thank you for your invaluable support, extended in placing our charter batch students last year. Our students have been appreciated for their work and have created a niche for themselves in respective organizations in a short period of time due to the education and value systems ingrained in them. True to our mission of ‘Learn-Lead-Serve’, we encourage students to look beyond the scope of a routine job to contribute to their organizations initially and the society at large, eventually.

We are aware of the dynamic change in the needs of the industry and strive to include them in our curriculum to promote work-ready managers, who can be effective from the very first day. We are proud to present you the batch of MBA (2013-15) for absorbing as full-time employees and the batch of MBA (2014-16) for Summer Internships. We extend a warm welcome to be our partners in progress. Look forward to your continuous support. Thank you once again.
The Faculty of Management Studies

The Faculty of Management Studies at SSU nurtures dynamic business leaders capable of changing the world of business while assuming social responsibility. Started in 2012, it is now in its third batch of operation. The charter batch had 46 students, the second batch has 82 students and the third has 100 students. FMS, though young, is strongly shouldered by the parent organization - The Art of Living Foundation, to promote a blend of contemporary education with Indian values. This unique combination of education in a serene environment is attracting students from all parts of the country, lending to a campus that is intellectually well-founded, culturally sensitive and emotionally strong.
Vision
Integrate wealth with values, success with ethics and passion with compassion.

Mission
Learn - Lead - Serve

Overview of the MBA Program

The MBA at SSU-FMS is approved by the All-India Council for Technical Education (AICTE) and the United Grants Commission (UGC) of India. It follows a trimester calendar with six trimesters spread across a period of two years with 60 papers, an eight-week summer internship, Capstone project and a Self-Audit program. The pedagogy includes classroom learning, learning through mini projects, interactions with executives from the industry with the main aim of "field-based study" and "learning by doing", which we believe helps the student translate classroom learning to real life situations, thus impacting "practices here and now".

Specializations offered include Finance, Marketing, Operations, Human Resources, Agri Business and Entrepreneurship. Students are exposed to all subjects of General Management in the first year of their study for a firm grounding of basics followed by specializations of choice in the second year. A few key highlights:

- Summer Internship project evaluation by Corporate Executives.
- Scope to specialize in electives like Dance, Yoga and Governance beyond the MBA Curriculum.
- Platform to improve visibility and networking in the industry of choice through Capstone and Self-Audit evaluations.
- Avenues to demonstrate and improve leadership skills through the Assessment Development of Leadership and Outreach Potential (ADLOP).
- Curriculum designed to international standards of management education with equal focus on spiritual development through core electives such as Mind Management and Meditation.
Electives

Finance
Corporate Risk Management
Corporate Taxation
Working Capital Management
Financial Engineering
Risk Management in Banking & Insurance
Project Appraisal, Financing & Control
Investment Analysis & Portfolio Management
International Financial Management
Structural Finance for Infrastructure Financing
Mergers & Acquisitions
Management of Financial Services

Operations
Advanced Material Management
Business Intelligence
Enterprise Resource Planning
Knowledge Management
Total Quality Management & Six Sigma
Project Management
Software Project Management
Enterprise Process Management

Human Resources
Labour Legislation
Compensation Management
Management Training, Process & Technology
Organisational Effectiveness & Change
High Performance Leadership in Organisation
Recruitment & Selection
HRD: Strategies & Systems
Management of Industrial Relations

Marketing
Sales and Distribution Management
Advertising & Sales Promotion Management
Brand Management
Direct Marketing & E-Marketing
International Marketing
Consumer Behaviour
Marketing to Business and Industry
Rural Marketing
Retailing & Franchising
Marketing of Services
Supply Chain Management
Customer Relationship Management
Operations & Systems Management
Supply Chain Management
Logistics Management

Agri Business
Ecology & Environment Management
NGOs & Rural Development
Agro Tourism Management
Supply Chain Management
Strategic Management
Cross Cultural Management
Food Processing Management
Business History
Agro-Input Industry Management
Commodity Derivatives

Entrepreneurship
Evaluating Opportunity Space & Green Business
Opportunity Agro Entrepreneurship
Medium Small Micro Enterprises (MSME)
Brand Management
Digital Marketing
Patents, Trade Marks & Technology Management
Business Incubation
Managing Disruption
Managing Innovation
Venture Capital and Crowd Sourcing
Negotiations for Start Ups
Entrepreneurship Culture
Art of Living
The Art of Living Workshop offers insights into the nature of the human mind, empowering students to handle stressful people and situations effectively, an Art of Living forte that complements management education.

Excel BI Pro
Excel BI (Business Intelligence) Pro trains participants in Data Computing, Visualization, Analysis and Decision-Making through Excel.

Corporate Readiness
The Corporate Readiness Workshop imparts training on soft skills and effective business communication, two highly necessary skills for a successful corporate career.

Design
The Design workshop helps translate potential business & marketing ideas into a visual representation through the Adobe Photoshop software.

Effectiveness
The Effectiveness Workshop helps develop skills in problem-solving, communication, recall and time management through the technique of mind-mapping.

Dance
The Dance workshop channelizes the power of dance to improve body posture, body language and confidence.

Learning Beyond Curriculum
At SSU, we believe in creating work-ready managers who can be effective in the roles they take up from Day 1. We take special interest in enhancing learning beyond curriculum through various value addition workshops that cover latest industry needs. These workshops improve the skills and personality of our students, making them an irreplaceable addition to your team.
### Core Faculty

<table>
<thead>
<tr>
<th>Name</th>
<th>Field</th>
<th>Qualifications</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>K.C. Mishra</strong>, Vice Chancellor &amp; Dean FMS</td>
<td></td>
<td>D.Litt and MBA, Utkal University; Post-Doctoral Education, Wharton’s Aresty Business School - Philadelphia; M. Sc (Physics), CAIIB</td>
</tr>
<tr>
<td><strong>Anup Samantaray</strong>, General Management</td>
<td></td>
<td>Ph.D, Utkal University; M.Com, Utkal University; LLB, Utkal University</td>
</tr>
<tr>
<td><strong>Srinivas Subbarao Pasumarthi</strong>, Entrepreneurship</td>
<td></td>
<td>D.Litt, Berhampur University; Ph.D, Nagpur University; M.Phil, Nagpur University; MBA, Andhra University; M.Sc (Psychology), Acharya Nagarjuna University; MA (Public Administration), Andhra University; M.Com, Andhra University; M.H.R.M, Acharya Nagarjuna University</td>
</tr>
<tr>
<td><strong>Sunil Dhal</strong>, Quantitative Techniques</td>
<td></td>
<td>Ph.D, Utkal University; MBA, Pondicherry University; M.Tech, Utkal University; PGDSC &amp; A, M.Sc (Mathematics), Utkal University</td>
</tr>
<tr>
<td><strong>Vijaya Batth</strong>, Finance and Accounts</td>
<td></td>
<td>Ph.D (ongoing), Centurion University; FCA, The Institute of Chartered Accountants of India; ACS, The Institute of Company Secretaries of India; LLB, Utkal University</td>
</tr>
<tr>
<td><strong>Bibhuti Mahapatra</strong>, Finance</td>
<td></td>
<td>LLB, Delhi University; M.Sc (Physics), Utkal University; MBA, FMS Delhi; Certified Management Consultant, CDC, Government of India, New Delhi; PGDPM, NIPM</td>
</tr>
<tr>
<td><strong>Jyotirmayee Acharya</strong>, Entrepreneurship</td>
<td></td>
<td>Ph.D NTNU, Norway; M.Phil, Utkal University; M.Sc AIT, Bangkok</td>
</tr>
<tr>
<td><strong>Bhagirathi Nayak</strong>, IT</td>
<td></td>
<td>Ph.D, North Orissa University; M.Sc (IT), Alagappa University</td>
</tr>
</tbody>
</table>
Somnath Dutta, Strategic Management  
MBM, IIT Kharagpur; EFPM Scholar, XLRI

Khurshed Batliwala, General Management  
M.Sc (Mathematics), IIT Mumbai

Dinesh Ghodke, General Management  
PGDEM (IGNOU-ongoing); B.Tech (Metallurgy), IIT Mumbai

Virat Chirania, Business Communication  
Masters in Management (Project Management), Syracuse University, USA

Barada Panigrahy, Agri Business Management  
Masters in Management (Marketing), ICFAI University, Hyderabad;  
M.Sc Agricultural Economics, OUAT, Odisha

Madhulita Pattanayak, Business Communication  
MBA (HR), Etihn University; MTA, Utkal University

Amaresh Nayak, Human Resource Management  
M.Phil, Utkal University; MA in PM and IR, Utkal University;  
MBA, FM University, PGDCA

Swaroop Mohanty, Systems and Marketing  
MBA, KIIT University; BE, Utkal University
Adjunct Faculty

Kamala Kanta Dash, Good Governance
Ph.D Continue, Monash University;
M.Phil, School of International Studies, JNU;
MA (Political Science and World Affairs), Ravenshaw

Dinesh Swain, Yoga
Yoga (Philosophy), MA (Odia), LLB,
Diploma in Computer Application

Rashmi Rekha Das, Performing Arts
MA (Odissi Dance), Gandharva University;
MA (Odissan Studies), Utkal University

Pratima Sarangi, Human Resource Management & Good Governance
Ph.D and M.Phil (Pub. Admn.), Utkal University;
MA (Pub. Admn.) (Pol. Sc.), Utkal University;
MBA (HRM), Pondicherry University

Vijaya Lakshmi Mohanty, Good Governance
Ph.D, Utkal University; MA (Public Administration),
Utkal University; M.Sc (Physics), NIT, Rourkela

Dinesh Swain, Yoga
Yoga (Philosophy), MA (Odia), LLB,
Diploma in Computer Application

Rashmi Rekha Das, Performing Arts
MA (Odissi Dance), Gandharva University;
MA (Odissan Studies), Utkal University

Arupa Gayatri Panda, Performing Arts
PGDCA Pracheen Kalakendra, Chandigarh;
Bisharada Purna (Graduation Course), Akhil Bharatiya Gandharva Mahavidyalaya Mandal,
Mumbai

Pratima Sarangi, Human Resource Management & Good Governance
Ph.D and M.Phil (Pub. Admn.), Utkal University;
MA (Pub. Admn.) (Pol. Sc.), Utkal University;
MBA (HRM), Pondicherry University

Vijaya Lakshmi Mohanty, Good Governance
Ph.D, Utkal University; MA (Public Administration),
Utkal University; M.Sc (Physics), NIT, Rourkela

Amarja Puranam, FMS
MBA (Finance & Marketing),
Matrusri Institute of PG Studies, Osmania University

Raghavendra Puranam, FMS
M.Tech (Aerospace Engg), IIT Madras

Sumit Barpanda, FMS
MBA (HR), CMJ University

Vijaya Lakshmi Mohanty, Good Governance
Ph.D, Utkal University; MA (Public Administration),
Utkal University; M.Sc (Physics), NIT, Rourkela

Visiting Faculty

S.K Hota, Economics
Ph.D, Sambalpur University;
D.Litt, Sambalpur University NET(Economics);
U.G.C. M.Phil & MA Economics, Sambalpur University (Economics)

Bishnu Puriya Mishra, Finance
D.Litt, Utkal University; Ph.D, Utkal University;
M.Phil, Berhampur University M.Com, Utkal University

Biswa Ranjan Mohanty, Marketing
PGD (Business Management), XIMB;
M.Sc (Zoology-Biotech and Biochem), Utkal University

Biswa Ranjan Mohanty, Marketing
PGD (Business Management), XIMB;
M.Sc (Zoology-Biotech and Biochem), Utkal University

S.K Hota, Economics
Ph.D, Sambalpur University;
D.Litt, Sambalpur University NET(Economics);
U.G.C. M.Phil & MA Economics, Sambalpur University (Economics)

Biswa Ranjan Mohanty, Marketing
PGD (Business Management), XIMB;
M.Sc (Zoology-Biotech and Biochem), Utkal University

Biswa Ranjan Mohanty, Marketing
PGD (Business Management), XIMB;
M.Sc (Zoology-Biotech and Biochem), Utkal University

Biswa Ranjan Mohanty, Marketing
PGD (Business Management), XIMB;
M.Sc (Zoology-Biotech and Biochem), Utkal University

Biswa Ranjan Mohanty, Marketing
PGD (Business Management), XIMB;
M.Sc (Zoology-Biotech and Biochem), Utkal University

Biswa Ranjan Mohanty, Marketing
PGD (Business Management), XIMB;
M.Sc (Zoology-Biotech and Biochem), Utkal University

Biswa Ranjan Mohanty, Marketing
PGD (Business Management), XIMB;
M.Sc (Zoology-Biotech and Biochem), Utkal University
Mr. Adesh Goyal  
Executive Vice President & Global Head, HR at TATA Communications Ltd., Director, Make India Employable

Mr. Ajay Bagga  
Executive Chairman, OPC Asset Solutions

Dr. Ajay Parida  
Executive Director, M.S. Swaminathan Research Foundation

Mr. Ajay Tejasvi  
Governance Specialist, World Bank

Mr. Anil Kapur  
CEO, Western Union Money Transfer

Dr. D. V. Ramana  
Professor, XIM Bhubaneswar

Mr. Jamil Khatri  
Partner, KPMG

Mr. Joe Madiath  
Executive Director, Gram Vikas

Dr. K. G. Karmakar  
Managing Director, NABARD

Ms. Kavita Khanna  
Barrister at Law, Walchand Family

Mr. Kedar Desai  
Partner DDCM, Ex Partner Kanga & Co

Mr. Kingshuk Ganguly  
Vice President, Organisational Development, Bharati Axa Life

Dr. M. R. Rao,  
Dean Emeritus & Professor, ISB

Mr. Mani Subramanian  
CEO, Barclays Bank PLC & Barclays Capital, India

Mr. Marc Inzelstein  
Leadership, Management & OD Consultant, Washington DC

Mrs. Mridulla Khatri  
Tax Expert, KPMG

Ms. Nandita S. Pai  
Director, Financial Advisory, Deloitte Touche Tohmatsu

Dr. Neharika Vohra  
Professor, IIM, Ahmedabad

Mr. Nikhil Sen  
Managing Director, UniBic

Dr. R. K. Mishra  
Director, Institute of Public Enterprise

Mr. Raj Shah  
President, Chairman & CEO of Capital Technology Information Services, Inc. (CTIS)

Mr. Rajat Sabharwal  
MD & Head of Equities, Credit Suisse India

Mr. Ram Lakhina  
Founder & Executive President of the Netherlands India Chamber of Commerce & Trade (NICCT)

Mr. Sanjiv Sarin  
Regional President – South Asia, Tata Global Beverages

Dr. Sunil K.  
CEO, Tarheel Consultancy Services, Parameshwaran

Dr. Tapan Adhya  
Director, Central Rice Research Institute

Mr. Tarun Mehra  
VP Marketing, Zee Network

Mr. Vinay Kapoor  
Financial Consultant, Dubai, Ex Solomon Smith & Barney,

Mr. Vivek Vig  
Managing Director & Group CEO, Destimoney
Mr. Satya Narayan Bansal, (CEO, Barclays Wealth Management, India) spoke about the two buzzwords for success at work intrapreneurship and entrepreneurship. He espoused the value of these attitudes towards work.

Mr. M.S. Rangaraj, (Chief Innovation Officer, Microland) elaborated on the importance of conviction, vision, stressing on the need to continuously innovate.

Mr. K.C. Mishra, (Founder, eKutir Rural Management Services Pvt Ltd) spoke about the wealth of opportunity in the emerging social business sector and the need for youth to be part of building this sector towards nation building.

Mr. Bijaya Kumar Sahu, (President, Reliance Retail) provided students the insights of retail industry in India, its challenges and opportunities and the current burning issue of FDI in single brand and multi-brand retail.

Mr. Sriram Chandrashekar, (CEO, Broadvision) addressed students on the scope of being an entrepreneur and going beyond one’s throughput.

Shri A. K. Sabat, (FCA and Public Speaker) held a series of detailed discussions with students on the Union Budget 2013-14.

Mr. Pramod Panda, (Infosys Head, Odisha) deliberated on multiple issues like the changing business environment, management policies followed by Infosys, qualities which companies look for in graduates and how to be compatible for being in current market situation.
Mr. Sharad Kumar, *(Airport Director, Bhubaneswar)* discussed about the airline industry, environmental impact due to aircrafts, major cost involved in the operations of an airline and problems faced by the current airline industry world over.

Mr. Prabhakar Mohanty, *(CFO, IDCOL)* delivered a lecture on the scenario of Odisha’s mining industry.

Mr. Prabhat Palit, *(Managing Director, INDEFAB)* shared his experience of being an entrepreneur and educated students on the skills and thought process required for becoming a successful entrepreneur.

Mr. Anil Kumar Garg, *(VP, Kores, India)* had an interactive session with students on time management, employability and adaptability of a corporate culture. He also emphasized on the difference between being an employer and employee.

Mr. Pradeep Jain, *(General Manager, Rio Tinto, UK)* shared his experience of the mining industry, India’s prospects, government policies in this sector and how multinational mining industries function in tandem with the international policy framework.

Mr. Praveen Gupta, *(Chief General Manager, SBI)* spoke on an array of topics ranging from the banking sector to the different innovations in financial banking and on important norms like BASEL 2 and BASEL 3, their implications.

Mr. R. K. Nanda, *(General Manager, Finance Paradeep Phosphate)* spoke about different financial aspects such as subsidies, pricing policies and consumption patterns of fertilizer industries in India.

Mr. S. S. Acharya, *(DGM, SIDBI)* spoke about the importance of MSME sector, their contribution to the economy, different challenges faced by them and their opportunities.

Mr. K. I. Ravindra, *(Company Secretary, NALCO)* discussed about the work culture of NALCO, his inputs on the current market situation and the processes adopted in NALCO for its production purpose.

Mr. Lingaraj Lenka, *(CGM Marketing, Eastern Media Private Ltd.)* gave an overview of the media industry, different forms of media, and how media is impacting the society in the 21st century.

Mr. N. T. Arun Kumar, *(Managing Director, Union Bank of Switzerland)* enthralled the students by delivering a lecture on leadership, its characteristics and the responsibilities of a good leader.
Hard work alone is not enough to succeed, you have to make the right choices.

Ajay Bagga
Executive Chairman,
OPC Asset Solutions

Nobody cares about your efforts, they want to see results. Be achievement & result-oriented.

Deepak Sukh
Founder and Managing Partner,
Luminent LLC

Global Leadership Series

The ‘Global Leadership Series’ was initiated with the objective of reaching out to globally relevant leaders as well as encouraging spot learning among students. The series has featured Former Cabinet Minister, Subramanian Swamy; M.S. Rangaraj, Chief Innovation Officer, Microland; Satya Narayan Bansal, CEO, Barclays Wealth Management India, Krishna Chandra Mishra, Founder, EKutir Rural Management Services.

Elements of success in teams - to share success and ability to accept failure.

Jaideep Nath
COO, Egon Zehnder,
Information & Research Services

Though death may be fated by the Gods, taxation has always been in human hands.

A. K. Sabat
FCA and Public Speaker

It is important to Connect, not just Communicate!

Anju Bhatia
Founder, Light of Leadership
Project management mantra: Get it done on time, within the budget, with an acceptable quality.

Anirban Chatterjee  
*Chief Customer Experience Officer, Tata Business Support Services*

There is a wealth of opportunity in social business. We can serve society, gain satisfaction & make money.

Krishna Mishra  
*Founder, eKutir  
Rural Management Services Limited*

To succeed in corporate life, it is important to flow like water to be a good team member.

Shweta Vyas  
*Business Development Head, Barclays Wealth Management, India*

You need two things for a successful career, attitude and ownership. This is the time for intrapreneurs.

Satya Bansal  
*CEO, Barclays Wealth Management, India*

Competence is a unifying factor, your contribution makes you unique.

Sanjiv Sarin  
*Regional President, Tata Global Beverages Ltd.*
Disha – Nayi Zindagi ki aur

A rural development project initiated by the MBA (2013-15) batch to uplift the lifestyle of seven villages in the vicinity of the University Campus. Students took up drives on cleanliness, blood donation, medical check-up. They educated the villagers on aspects pertaining to healthy eating and hygienic living conditions. Students facilitated the Art of Living’s ‘Health and Happiness’ workshops to help the villagers overcome alcohol.
• Mr. Sachin Batra, Mr. Shreesh Otta, Ms. Shachi Saxena and Ms. Priyanka Agarwal represented SSU at the National Education Summit hosted by the Government of Gujarat.

• Mr. P V Tarun, started a student chapter of ‘Engineers Without borders’.

• Mr. Nikhil Mittal won a certificate of achievement for his outstanding sales performance at Future Generali India Life Co Ltd. for FY 2013-2014.

• Ms. Shachi Saxena won the third prize in the Intra-College Business Quiz conducted by Business Standard.

• Mr. Shreejon Biyani initiated and concluded the first ever intra-college fest of SSU, “Utkrishta”

• Mr. Adit Salian won the Business Standard Quiz at IMI, Kolkata

• Mr. Akshay Mishra won the first prize in a debate competition at ASBM, Bhubaneswar. Ms. Soumya Kotha stood as the runner up.

• Ms. Tanu Kanchan, Mr. Rahul Nath, Mr. Vaibhav Khaitan, Mr. Mayank Chaudhary and Mr. Nishant Raheja won the first prize in Advertising Campaign, ASBM, Bhubaneswar.

• Mr. Tanzeef Sayeed, Ms. Shivangi Dubey and Mr. Shreejon Biyani won the first prize in Ad Mad at IMIS Bhubaneswar.

• Mr. Shreyas Pandey and Mr. Shreejon Bijayni won the first prize in Business Quiz at IMIS, Bhubaneswar.

• Mr. Nishant Raheja and Ms. Arushi Mahanti won the first prize in ‘New Product Development’ competition at IMIS, Bhubaneswar.

• Mr. Ketan Shaw, Mr. Sachin Batra, Mr. Shreyas Pandey and Mr. Shreejon Biyani won the first prize in ‘Business game’, IMIS Bhubaneswar.

• Ms. Kumari Neeraj and Ms. Toral Parmar received the prestigious full scholarship for Jagriti Yatra. Ms. Kumari Neeraj conceived a business plan for “Biz Gyan Tree”, which was positioned in top six out 450 participants.

• Ms. Niharika, Ms. Niveditha Peddi and Ms. Toral Parmar started ‘Young Indians Student Net (Yi, Youth wing of CII) of SSU and Ms. Niharika is currently heading the student chapter as NED lead.

• Ms. Kumari Neeraj and Ms. Niveditha Peddi started ‘Phal-Pal’ the first ever social business profit-making initiative at SSU.

• Ms. Niveditha Peddi was selected as the college representative of E-cell, IIT Bombay, 2014-15 out of thousands of applications across India.
Our Recruiters

Final Placements MBA (2012-14)

- BFSI: 19%
- IT/ITES: 19%
- Retail: 19%
- Agri/NGO: 19%
- Infrastructure & Manufacturing: 24%
- Hospitality & Tourism: 5%

Summer Internships

Companies that provided Summer Internships to MBA (2013-15)

- BFSI: 15%
- IT/ITES: 10%
- Retail: 23%
- Services: 4%
- Automobile: 4%
- Hospitality & Tourism: 5%
- Media: 5%
- Agri/NGO: 10%
- Electronics: 3%

Agri Ventures/NGO & Social Entrepreneurs

BFSI
Shachi Saxena was very diligent and adhered to all the guidelines. She is open to feedback and very hardworking.

Shailendra Joshi, Research analyst, Egon Zehnder, Mumbai

Anisha Pattnaik is a quick learning, self-motivated, dedicated, sincere and smart working individual.

Jane Scolastika, Senior Executive, HR WBPO–Talent Acquisition, Hyderabad

Anurag Nair is well organized and keen to explore new ideas. His engagement across all the players was very appreciable.

Shivaramakrishnan, Business Development Manager Kellog’s India Pvt. Ltd., Kolkata

Aveek Rai Choudhuri is high on initiative, carries a positive attitude, has the willingness to learn and a pleasant personality with a result oriented approach.

Ashmeeta Chugh, Head Talent Happiness, HR Tata Consultancy Services, Mumbai

Nikhil Mittal has a zeal towards work, he has the desire for work and is always ready for extra responsibilities. I wish him all the best for his career.

Shweta Jain, Senior Manager, Marketing Vodafone, Chandigarh

Arushi Mahanti is energetic and hardworking. A structured process was facilitated for her during SIP and she delivered a few key KRAs.

Raghab Grover, Assistant Vice President, Marsh McLennan, Mumbai

Sheetal Nair is self-organized, passionate about work, analytical in thinking and desires to be involved in her work.

Drona Chetri, Intern Coordinator, Navdanya Trust, Dehra Dun.

Alok Kumar, Sr. Manager, SAIL, Ranchi

Shipra Khemka has in-depth knowledge about the subject. During the SIP, she has shown her ability to learn from everyone. She has the capacity to lead a group and was good at giving constructive criticism to others.

EgonZehnder

Kelloggs

WiproBPO

Marsh & McLennan Companies

Tata Consultancy Services

Vodafone
<table>
<thead>
<tr>
<th>Automotive &amp; Electronics</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIAT</td>
</tr>
<tr>
<td>CHRYSLER</td>
</tr>
<tr>
<td>Vega</td>
</tr>
<tr>
<td>SIEMENS</td>
</tr>
<tr>
<td>JVC KENWOOD</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hospitality, Tourism &amp; HR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ghelizza</td>
</tr>
<tr>
<td>Club Mahindra</td>
</tr>
<tr>
<td>Egon Zehnder</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Infrastructure &amp; Manufacturing</th>
</tr>
</thead>
<tbody>
<tr>
<td>JSW</td>
</tr>
<tr>
<td>Coromandel</td>
</tr>
<tr>
<td>Murugappa</td>
</tr>
<tr>
<td>IMFA</td>
</tr>
<tr>
<td>Promas Engineering Pvt Ltd</td>
</tr>
<tr>
<td>TATA MOTORS</td>
</tr>
<tr>
<td>TATA POWER</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>IT/ITES</th>
</tr>
</thead>
<tbody>
<tr>
<td>WIPRO</td>
</tr>
<tr>
<td>TATA CONSULTANCY SERVICES</td>
</tr>
<tr>
<td>TATA COMMUNICATIONS</td>
</tr>
<tr>
<td>HT Media</td>
</tr>
</tbody>
</table>
Final Placements  Companies that provided Summer Internships to MBA (2013-15)

BFSI

IT/ITES & Retail Services

Infratsructure & Manufacturing

Agri Ventures/NGO/SocialEntrepreneurs
The placement process at Sri Sri University is aimed at providing a platform for both the students and corporates to find mutually agreeable avenues of engagement for long-term career satisfaction. The university facilitates all logistical and hospitality arrangements to host the placement drive, including:

- Seminar Halls with well-equipped audio-visual systems for pre-placement presentations
- Computer lab with 65 stations and hi-speed internet, for any examinations to be conducted
- Interview rooms for one-on-one discussions
- Board room for panel/group discussions
- Classrooms for conducting tests

### Placement Calendar

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>PRE PLACEMENT TALKS</th>
<th>PLACEMENT</th>
<th>JOINING DATES</th>
</tr>
</thead>
</table>

- Pre-Placement talks can be followed with interview process from November 2014 onwards based on mutually convenient dates.
- Declaring the results of the interviews is requested and expected immediately after the interview or within 24 hours. This enables the students to sign out of the placement process to avoid overlap of efforts.
- SSU follows a standard format for CV. Organization-specific format can be facilitated if the template is shared in advance.
- All communication regarding the offer to be made through the Placement Coordinator.
Domicile

- Madhya Pradesh
- Maharashtra
- Odisha
- West Bengal
- Uttar Pradesh
- Haryana
- Andhra Pradesh
- Jharkhand
- Punjab
- Gujarat
- Karnataka
- Bihar
- Himachal Pradesh
- Uttarakhand
- Rajasthan
- Meghalaya
- Kerala
- Rajasthan

Male-Female Ratio

- Average age: 23 years
- 44% Females
- 56% Males

Work Experience

- 31% Work ex
- 69% Fresher

Educational Background

- 2% Arts
- 5% Misc.
- 10% Science
- 36% Engineering
- 47% Commerce
Marketing with work experience

Anurag Nair, 24 years
BBA
MBA (Marketing & HR)
SIP: Identifying target market for Pringles & placing them in the right quantity; Kellogg’s India Pvt. Ltd
Work Ex: Macao India Pvt. Ltd., 3 months

Dhiraj Deshmukh, 27 years
B.Sc (Biotech)
MBA (Marketing & Finance)
SIP: Study on Health Insurance TPAs and its Benchmarking; Marsh India Insurance Brokers Ltd.
Work Ex: Transasia Bio-Medicals Ltd., 45 months

Mayur Natarajan, 25 years
B.Com
MBA (Marketing & Operations)
SIP: Achieving Brand Salience through HT ‘NO TV’ Day, Campus Calling and Board Installations; HT Media Pvt. Ltd.
Work Ex: Orange ITCS and Pioneer Career, 8 months

Praveen M V R, 27 years
BE (Biomedical)
MBA (Marketing & Operations)
SIP: Project Planning and Implementation of ‘One Cow One Family’; One Cow One Family.
Work Ex: Wipro-GE Healthcare, 36 months
Ritesh Kumar Singh, 22 years

Bachelors in Hospitality Management
MBA (Marketing & Operations)
SIP: Business Development for Club Mahindra; Mahindra Holidays & Resorts India Ltd.
Work Ex: Club Mahindra, Sarovar Hotels & Resorts, 16 months

Sanidhya Sharma, 25 years

B.Com
MBA (Marketing & Finance)
SIP: Marketing Research; JVC KENWOOD Marketing India Pvt. Ltd.
Work Ex: V5 Global services Pvt. Ltd., 18 months

Toral Parmar, 24 years

B.Sc (Economics)
MBA (Marketing & Finance)
SIP: Understanding Offline and Online Channels of the Handicraft Industry, Craftisans
Work Ex: Netscribes India Pvt. Ltd., 8 months

Sachin Batra, 25 years

BE (Chemical)
MBA (Marketing & Operations)
SIP: Sponsorship for World Summit on Ethics in Sports; World Forum for Ethics in Business
Work Ex: BASF, 24 months

Shreesh Otta, 27 years

BE (Computer Science)
MBA (Marketing & Operations)
SIP: Techno-Business Requirements, Design and Documentation for Tech Banking Product; Sumeru Software Solutions
Work Ex: Sumeru Software Solutions, 36 months

Vaibhav Khaitan, 23 years

B.Com
MBA (Marketing & Operations)
SIP: Setting up of Banyan Technologies, an Entrepreneurial Venture
Work Ex: Sterling Spares, 42 months
Jathin Das, 28 years
B.Tech (ECE)
MBA (Finance & Operations)
SIP: Promotion of Financial Literacy; National Stock Exchange of India Limited
Work Ex: HCL Infosystems Ltd., 40 months

Jatin Sharma, 26 years
B.Com
MBA (Finance & Marketing)
SIP: Financial and Ratio Analysis of NALCO; National Aluminium Company Ltd.
Work Ex: KDDL Ltd., 6 months

Jayesh Shewale, 28 years
B.Com
MBA (Finance & Operations)
SIP: Investment in Equity over Equity Derivatives; Nirmal Bang Securities
Work Ex: Shivam Polymers, 96 months

Ketan Kumar Shaw, 23 years
B.BA
MBA (Finance & Marketing)
SIP: Bancassurance Model and Process Improvement Study; Max Life Insurance Ltd.
Work Ex: Chandan Stores Pvt. Ltd., 24 months

Shreyas Pandey, 25 years
B.Tech (IT)
MBA (Finance & Operations)
SIP: Partner Scorecard Improvisation and Performance Evaluation; Tata Communications
Work Ex: Infinite Solutions, 15 months

Shubhang Bist, 25 years
B.Tech (ECE)
MBA (Finance & Operations)
SIP: Optimization of Working Capital and CMA data analysis; Promas Engineers Private Limited
Work Ex: Amazon.com, REMU Group, 7 months
HR & Operations with work experience

Daksh Minocha, 25 years
B.Tech (ECE)
MBA (HR & Finance)
SIP: Development of Logistics Plan and Warehousing; Mondelez India
Work Ex: Tata Consultancy Services, 18 months

Rahul Nath, 25 years
BMS
MBA (HR & Marketing)
SIP: Studying the Canteen Procurement Process and Studying Statutory Checklist; ITC Tobacco Division
Work Ex: The Little Messenger, 3 months

Soumya Kotha, 24 years
B.Tech (Civil)
MBA (HR & Operations)
SIP: Revision of NCC HR manual; Nagarjuna Constructions
Work Ex: Akshaya Infra Consultancy, 12 months

Debashree Dasgupta, 29 years
BCA
MBA (HR & Finance)
SIP: Talent Management; Glaxosmith Kline Consumer Healthcare
Work Ex: Wipro, 18 months

Shivangi Kumari, 23 years
B.Sc (IT)
MBA (HR & Finance)
SIP: HR Process Map; Tata Communications Ltd.
Work Ex: Anthroplace Consulting Pvt. Ltd., 4 months

Tanseef Sayeed, 23 years
B.Tech (Civil)
MBA (Operations & Marketing)
SIP: Enhancement of In-Store Replenishment Process; Aditya Birla Pantaloons
Work Ex: L&T Construction Ltd., 12 months

Daksh Minocha, 25 years
Rahul Nath, 25 years
Soumya Kotha, 24 years
Debashree Dasgupta, 29 years
Shivangi Kumari, 23 years
Tanseef Sayeed, 23 years
Marketing freshers

Adit Salian, 23 years
BBM
MBA (Marketing & HR)
SIP: Studied and Assisted below the Line Advertising Team of ‘In Shop Branding’ for HDFC Life; HS Ad India

Kausik Mitra, 25 years
B.Tech (IT)
MBA (Marketing & Operations)
SIP: Evaluation of Water Business in Bhubaneswar Market; Coca Cola

Arushi Mahanti, 21 years
BCA
MBA (Marketing & Operations)
SIP: Fund Raising for World Summit on ‘Ethics In Sports’; World Forum for Ethics in Business

B.Com
MBA (Marketing & Finance)
SIP: Increase in the Loyalty Purchase; Pantaloons

Abhishek Vyas, 22 years
BBM
MBA (Marketing & HR)
SIP: Market Mapping and Opportunity Assessment of Employee Benefits Vertical; Marsh and McLennan Companies

Mehul Malviya, 24 years
B.Tech (Mechanical)
MBA (Marketing & Finance)
SIP: Gap Analysis of Homeshop18.com v/s Snapdeal.com, Category structure of Homeshop18.com v/s Competitors; Homeshop18.com

Salman Saleem, 22 years

B.Tech (ECE)
MBA (Marketing and HR)
SIP: Business Development of UPVC window making plant; Emtex Marketing Pvt. Ltd.

Nishant Raheja, 23 years

B.Com
MBA (Marketing & Operations)
SIP: Enhancement of Loyalty Program; Pantaloons

Siddhanta Mishra, 23 years

BE (ECE)
MBA (Marketing & Operations)
SIP: Marketing Study of 3G Product Pre and Post Launch in Himachal Pradesh; Vodafone

Nikhil Mittal, 23 years

B.Com
MBA (Marketing & HR)
SIP: Client Servicing for Home Appliances and Mobile Communication; HS Ads India

Shreejon Biyani, 23 years

BE (Mechanical)
MBA (Marketing and Operations)
SIP: Business Development of Laser Machines in Delhi NCR; Emtex Marketing Pvt. Ltd.

Tarun P V, 22 years
B.Com
MBA (Finance & Marketing)

SIP: Market Research on General Insurance; Select Surveyors Pvt. Ltd.

Archit Garg, 24 years

B.Com
MBA (Finance & Marketing)

SIP: Report Analysis and Indexing of Insurance Claims; Select Surveyors Pvt. Ltd.

Avantika Singh, 24 years

BMS
MBA (Finance & Operations)

SIP: A Study on Retail Management for Aditya Birla Insurance Brokers; Aditya Birla Insurance Brokers

Divya J Sanil, 23 years

B.Tech (ECE)
MBA (Finance & Operations)

SIP: Analysis of Products of LIC; Life Insurance Corporation of India

Niharika D, 23 years

Akshay Mishra, 24 years

BBA
MBA (Finance & Marketing)

SIP: Fund Raising for World Summit on Ethics In Sports; World Forum for Ethics in Business
Priyanka Agarwal, 22 years
BBA
MBA (Finance & HR)
SIP: Understanding Total Rewards and Communicating Benefits to Employees; FIAT Chrysler

Rahul Allu, 22 years
B.Com
MBA (Finance & Operations)
SIP: Working Capital Management; Coromandel International Ltd.

Ritika Bhatt, 22 years
B.Com
MBA (Finance & Operations)
SIP: Detailed Study of Motor Insurance in ABIB, Comparative Analysis Between Hinduja and ICICI Bank; Aditya Birla Insurance Brokers

Rohini Dhungana, 23 years
B.Com
MBA (Finance & Marketing)
SIP: Financing a Hydel and Thermal Power Plant; North-Eastern Electricity Power Corporation Ltd. (NEEPCO)

Sameera Tamvada, 22 years
B.Com
MBA (Finance & HR)
SIP: Impact of Fuel Transaction on Financial Statement and Current Investment Analysis in Three Dimensions; Tata Power

Sheetal Dhanuka, 23 years
BMS
MBA (Finance & Marketing)
SIP: Automated Alert Based MIS for Pending Compliance and Steel Pipes and Tubes Market Study; ICICI Bank

Shipra Khemka, 22 years
B.Com
MBA (Finance & operations)
SIP: Capital Budgeting, Research and Development Centre of Iron and Steel; SAIL

Shweta Sharma, 24 years
B.Com
MBA (Finance & Marketing)
SIP: Analysis of National Distributors of Mutual Funds & Customer Awareness Perception & Preference of Mutual Funds; Birla Sunlife Asset Management Company Ltd.
Aveek Raichoudhuri, 22 yrs
B.Com
MBA (HR & Marketing)
SIP: Benchmarking Best HR Practices of Top IT Companies; Tata Consultancy Services

Ankita Nautiyal, 22 years
B.Com
MBA (HR & Operations)
SIP: Training and Development at IMFA; Indian Metal and Ferro Alloys

Anisa Patnaik, 23 years
B.Com
MBA (HR & Marketing)
SIP: Recruitment and Selection process; Wipro

Ankita Dash, 23 years
B.Com
MBA (HR & Finance)
SIP: Training and Development at IMFA; Indian Metal and Ferro Alloys Pvt. Ltd.

Mayank Chaudhary, 23 years
B.Tech (Mechanical)
MBA (HR & Marketing)
SIP: Development and Standardization of Onboarding Manual for New Joinees; Mahindra Life Spaces

Monalisa Mallick, 23 years
B.Com
MBA (HR & Marketing)
SIP: HR Policy in Recruitment and Selection; Relaxo Footwear Ltd.
Soumya Ranjan Pani, 24 yrs  
B.Tech (ECE)  
MBA (HR & Operations)  
SIP: Study of Training Need Assessment and Individual Development Plan at CGP-JSPL; Jindal Steel and Power Ltd.

Neha Agarwal, 22 years  
B.Com  
MBA (HR & Operations)  
SIP: Employee Satisfaction; TATA Motors

Shachi Saxena, 23 years  
BE (Electronics and Electrical)  
MBA (HR & Operations)  
SIP: Board Analysis of 25 BSE companies; Egon Zehnder

Somya Satpathy, 22 years  
B.Tech (CSE)  
MBA (HR & Operations)  
SIP: Recruitment Process at National Aluminium Company Ltd. (NALCO)

Neelam Sharma, 25 years  
BA (English Honours)  
MBA (HR & Marketing)  
SIP: Study of Talent Management and Creating a Demography of Pune; Thermax India Ltd.

Neha Agarwal, 22 years  
B.Com  
MBA (HR & Operations)  
SIP: Employee Satisfaction; TATA Motors

Tanu Kanchan, 23 years  
BA (Eco. Honours)  
MBA (HR & Finance)  
SIP: Diversity Analysis of Board Members of 182 Dutch Companies; Egon Zehnder

Shrabani Swain, 23 years  
BBA  
MBA (HR & Operations)  
SIP: Manpower Planning and Recruitment; SAIL

Sweta Swati, 22 years  
BBM  
MBA (HR & Marketing)  
SIP: HR Functions; Hinduja Global Solutions
Operations freshers

Kaustubha Kulkarni, 22 years
BE (Mechanical)
MBA (Operations & Marketing)
SIP: Product Data Management;
Vega Auto Accessories Pvt. Ltd.

Gayatri Songaonkar, 24 years
B.Sc (Chemistry)
MBA (Operations & Marketing)
SIP: Internship at Energy Automation Works; Siemens Ltd.

Raghav Dudeja, 23 years
B.Tech (ECE)
MBA (Operations and Finance)
SIP: Hospitality management in front office; MGM Beach Resorts
<table>
<thead>
<tr>
<th>Name</th>
<th>Age</th>
<th>Qualification</th>
<th>SIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aaditya Dutta</td>
<td>25</td>
<td>BBA MBA (Agri Business)</td>
<td>SIP: Business Expansion; Cafe 1947 Work Ex: Penergetic, 4 months</td>
</tr>
<tr>
<td>Neeraj Kumari</td>
<td>21</td>
<td>B.Com MBA (Agri Business)</td>
<td>SIP: Qualification Pack-Milk Chilling Mechanism; ASCI</td>
</tr>
<tr>
<td>Ranveer Singh Rayee</td>
<td>25</td>
<td>B.Sc (Seed Technology) MBA (Agri Business)</td>
<td>SIP: Organic Farming and Supply Chain Management; Navdanya Bija Vidyapeeth.</td>
</tr>
<tr>
<td>Akanksha Vyas</td>
<td>22</td>
<td>BBA MBA (Agri Business)</td>
<td>SIP: A Study of Value Chain of Fruits and Vegetables in Case Of Veggie Kart; eKutir</td>
</tr>
<tr>
<td>Karishma Lokhande</td>
<td>21</td>
<td>B.Sc (Biotech) MBA (Agri Business)</td>
<td>SIP: Analysis of Supply Chain Management; eKutir</td>
</tr>
<tr>
<td>Sheetal R Nair</td>
<td>24</td>
<td>B.Sc (Zoology) MBA (Agri Business)</td>
<td>SIP: Study of Organic Farming Methods and Post-Harvest Management; Navdanya Bija Vidyapeeth</td>
</tr>
<tr>
<td>Shruti Mirajkar</td>
<td>23</td>
<td>BE (ECE) MBA (Agri Business)</td>
<td>SIP: Study of Organic Farming Methods and Post-Harvest Management; Navdanya Bija Vidyapeeth</td>
</tr>
<tr>
<td>Malkhan Singh Dangi</td>
<td>24</td>
<td>B.Sc (Seed Technology) MBA (Agribusiness)</td>
<td>SIP: Study of Value Chain and Procurement of Vegetables; eKutir</td>
</tr>
</tbody>
</table>
Entrepreneurship

Akash Kumar Singhal, 23 yrs
B.Com
MBA (Entrepreneurship)
SIP: Inventory Management; Steel Authority of India Limited (Rourkela Steel Plant)

Dipti Ashok Asawale, 25 yrs
B.Tech (Computer Science)
MBA (Entrepreneurship)
SIP: Study of Cafes In Mumbai and Pune; Cafe one.o.eight, Cheellizza, Mahindra resorts, Herbalife

Aparna R. Nikam, 26 years
BE (IT)
MBA (Entrepreneurship)
SIP: Understanding Online and Offline Store of Handicraft Industry; Nirmitee
Work Ex: Trans-IT, 8 months

Harish Saranam, 25 years
B.Tech (Civil)
MBA (Entrepreneurship)
SIP: Entrepreneurial Venture Opportunities in Beach Tourism; Self
Kartikey Tanna, 24 years

BE (IT)
MBA (Entrepreneurship)
SIP: Setting up of Banyan Technologies; an entrepreneurial venture
Work Ex: Freelancer, 12 months

Madhusudhana Rao, 24 years

B.Tech (Electronics and Electrical)
MBA (Entrepreneurship)
SIP: Awareness On Supply Chain Management; Morarka Organic Food Limited
Work Ex: 11 months

Niveditha Peddi, 23 years

B.Tech (ECE)
MBA (Entrepreneurship)
SIP: To Study the market potential to set up a Knowledge Centre; Self

Prathmesh Pathania, 24 years

B.Tech (ECE)
MBA (Entrepreneurship)
SIP: Study of Tourism Business Ecosystem in Himachal Pradesh; Self

Rohan Agarwal, 24 years

BBA
MBA (Entrepreneurship)
SIP: Study of Product Format (Fairness Category); Emami Limited

Santosh Subbarao, 22 years

B.Tech (ECE)
MBA (Entrepreneurship)
SIP: Setting up Banyan Technologies; an entrepreneurial venture
Work Ex: TCS, 10 months
Anmol Narang, 26 years
B.Tech (Mechanical)
Thapar University, Patiala
Cumulative Work Experience: 48 months
Last worked at: Maruti Suzuki India Limited, Gurgaon

Amey Khochare, 24 years
BE (Electronics)
Ramrao Adik Institute of Technology, Mumbai University
Cumulative Work Experience: 24 months
Last worked at: AGC Networks Ltd., Essar Groups, Mumbai

Ankit Hundia, 26 years
B.Com
R.A. Poddar, Mumbai University
Cumulative Work Experience: 48 months
Last worked at: Chajjed and Doshi, Mumbai

Anant Palliwal, 24 years
B.Tech (Computer Science)
Indian Institute of Technology, Indore
Cumulative Work Experience: 12 months
Last worked at: CMC Ltd., Hyderabad

Amey Khochare, 24 years
BE (Electronics)
Ramrao Adik Institute of Technology, Mumbai University
Cumulative Work Experience: 24 months
Last worked at: AGC Networks Ltd., Essar Groups, Mumbai

Dilip Penugonda, 23 years
BE (Civil)
GITAM University, Vizag
Cumulative Work Experience: 9 months
Last worked at: JMC Projects, Bangalore

Hansa Tanwani, 22 years
B.Com
St. Xavier’s, Rajasthan University
Cumulative Work Experience: 12 months
Last worked at: Trust Marketing, Jaipur

Anisha Jha, 28 years
BE (Computer Science)
Manipal Institute Of Technology, Manipal University
Cumulative Work Experience: 60 months
Last worked at: Guavus Networks, Gurgaon
Param Krishnan, 25 years
B.Com
RKM Vivekananda College, University of Madras
Cumulative Work Ex: 36 months
Last Worked At: Deutsche Bank, Mumbai

Pooja Chauhan, 33 years
B.Com
Meeanaben Kundaliya, Saurashtra University
Cumulative Work Ex: 144 months
Last Worked At: Postal Department (Central Government), Rajkot

Hrucha Mehta, 28 years
BE (Polymer Technology)
Maharashtra Institute of Technology, University of Pune
Cumulative Work Ex: 72 months
Last worked at: Kalpana Glass Fibre Pvt. Ltd.

Mihir Chavan, 24 years
B.Com
N.G. Bedekar College of Commerce, Mumbai University
Cumulative Work Ex: 24 months
Last Worked At: Y.S. Prasade & Co., Mumbai

Monica Data, 26 years
B.Tech (Information Technology)
Government Engineering College, Bikaner, Rajasthan Technical University
Cumulative Work Ex: 30 months
Last Worked At: Tata Consultancy Services Ltd., Mumbai

Nandana Avala, 22 years
B.Tech (Information Technology)
Chaitanya Bharathji Institute of Technology, Osmania University, Hyderabad
Cumulative Work Ex: 11 months
Last Worked At: Cognizant Technology Solutions, Chennai

Neetika Inamdar, 26 years
BE (Computer Science)
PVPP College of Engineering, Mumbai
Cumulative Work Ex: 48 months
Last worked at: SAP

Pratik Deshmukh, 26 years
BE (Computer Science)
Vidyalankar Institute of Technology, Mumbai University
Cumulative Work Ex: 42 months
Last Worked At: National Stock Exchange - IT, Mumbai

Mihir Chavan, 24 years
B.Com
N.G. Bedekar College of Commerce, Mumbai University
Cumulative Work Ex: 24 months
Last Worked At: Y.S. Prasade & Co., Mumbai

Pooja Chauhan, 33 years
B.Com
Meeanaben Kundaliya, Saurashtra University
Cumulative Work Ex: 144 months
Last Worked At: Postal Department (Central Government), Rajkot

Hrucha Mehta, 28 years
BE (Polymer Technology)
Maharashtra Institute of Technology, University of Pune
Cumulative Work Ex: 72 months
Last worked at: Kalpana Glass Fibre Pvt. Ltd.

Mihir Chavan, 24 years
B.Com
N.G. Bedekar College of Commerce, Mumbai University
Cumulative Work Ex: 24 months
Last Worked At: Y.S. Prasade & Co., Mumbai

Monica Data, 26 years
B.Tech (Information Technology)
Government Engineering College, Bikaner, Rajasthan Technical University
Cumulative Work Ex: 30 months
Last Worked At: Tata Consultancy Services Ltd., Mumbai

Nandana Avala, 22 years
B.Tech (Information Technology)
Chaitanya Bharathji Institute of Technology, Osmania University, Hyderabad
Cumulative Work Ex: 11 months
Last Worked At: Cognizant Technology Solutions, Chennai

Neetika Inamdar, 26 years
BE (Computer Science)
PVPP College of Engineering, Mumbai
Cumulative Work Ex: 48 months
Last worked at: SAP

Pratik Deshmukh, 26 years
BE (Computer Science)
Vidyalankar Institute of Technology, Mumbai University
Cumulative Work Ex: 42 months
Last Worked At: National Stock Exchange - IT, Mumbai

Hrucha Mehta, 28 years
BE (Polymer Technology)
Maharashtra Institute of Technology, University of Pune
Cumulative Work Ex: 72 months
Last worked at: Kalpana Glass Fibre Pvt. Ltd.

Mihir Chavan, 24 years
B.Com
N.G. Bedekar College of Commerce, Mumbai University
Cumulative Work Ex: 24 months
Last Worked At: Y.S. Prasade & Co., Mumbai

Monica Data, 26 years
B.Tech (Information Technology)
Government Engineering College, Bikaner, Rajasthan Technical University
Cumulative Work Ex: 30 months
Last Worked At: Tata Consultancy Services Ltd., Mumbai

Nandana Avala, 22 years
B.Tech (Information Technology)
Chaitanya Bharathji Institute of Technology, Osmania University, Hyderabad
Cumulative Work Ex: 11 months
Last Worked At: Cognizant Technology Solutions, Chennai

Neetika Inamdar, 26 years
BE (Computer Science)
PVPP College of Engineering, Mumbai
Cumulative Work Ex: 48 months
Last worked at: SAP

Pratik Deshmukh, 26 years
BE (Computer Science)
Vidyalankar Institute of Technology, Mumbai University
Cumulative Work Ex: 42 months
Last Worked At: National Stock Exchange - IT, Mumbai
Rachana Shroff, 29 years
B.A.L.L.B
J.C.C Law College,
University of Kolkata
Cumulative Work Ex: 72 months
Last Worked At: Todi Investors,
Kolkata

Raghuram Mohan, 26 years
B.Com
RKM Vivekananda College, Chennai
University of Madras
Cumulative Work Ex: 60 months
Last Worked At: Deloitte & Touche
AERS Pvt. Ltd., Hyderabad

Sai Jayanth Madhu, 21 years
B.Com
D G Vaishnav College,
University of Madras
Cumulative Work Ex: 18 months
Last Worked At: Vaibhav Empire
Pvt. Ltd., Visakhapatnam

Sharan Sivakumar, 25 years
B.Tech (Chemical)
Sri Venkateswara College of Engineering, Anna University,
Chennai
Cumulative Work Ex: 48 months
Last Worked At: Triveni Chem Trade Pvt. Ltd., Chennai

Siva Sakthi Samant, 23 years
B.Tech
Sri Vaishnavi College
Jawaharlal Nehru Technological University, Kakinada
Cumulative Work Ex: 15 months
Last Worked At: Airtel Network,
Andhra Pradesh

Swati Mahant, 25 years
BA (Economics)
DAV, Punjab University
Cumulative Work Ex: 24 months
Last Worked At: My Air Ticket,
Chandigarh

Vijay Mahawar, 34 years
B.Com
Commerce College, Jaipur,
Rajasthan University
Cumulative Work Ex: 108 months
Last Worked At: Sapient Consulting Ltd., Gurgaon

Yogesh Guptey, 24 years
BE (Computer Science)
Pillai Institute of Information Technology, Mumbai University
Cumulative Work Ex: 24 months
Last Worked At: Reliance Jio Infocomm, Navi Mumbai
<table>
<thead>
<tr>
<th>Name</th>
<th>Age</th>
<th>Course</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aalind Pagnis</td>
<td>23</td>
<td>B. Com</td>
<td>P M B Gujarati College, Devi Ahilya Vishwa Vidyalaya, Indore</td>
</tr>
<tr>
<td>Adarsh Churoria</td>
<td>22</td>
<td>B.Com</td>
<td>Seth Anandram Jaipuria College, Calcutta University</td>
</tr>
<tr>
<td>Amruta Allada</td>
<td></td>
<td>BBA (Tourism and Hospitality)</td>
<td>Dr.YSR National Institute of Tourism and Hospitality Management, Hyderabad</td>
</tr>
<tr>
<td>Ankit Saraswat</td>
<td>22</td>
<td>BE</td>
<td>SSBT's College of Engineering &amp; Technology, Jalgaon</td>
</tr>
<tr>
<td>Ankush Gupta</td>
<td>22</td>
<td>B.Com</td>
<td>Shyamaprasad College, Calcutta University</td>
</tr>
<tr>
<td>Abhijeet Athipet</td>
<td>21</td>
<td>BE (Mechanical)</td>
<td>Raghu Institute of Technology, Andhra University, Vizag</td>
</tr>
<tr>
<td>Aditi Porwal</td>
<td>20</td>
<td>B.Com</td>
<td>M.K.H.S Gujarati Girls College, Devi Ahilya Vishwa Vidyalaya, Indore</td>
</tr>
<tr>
<td>Anibrata Debnath</td>
<td>22</td>
<td>BE (Mechanical)</td>
<td>Bapurao Deshmukh College of Engineering, RTM Nagpur University</td>
</tr>
<tr>
<td>Ankita Mahobia</td>
<td>23</td>
<td>BE (Electrical)</td>
<td>Shri Shankaracharya College for Engineering &amp; Technology, Bhilai</td>
</tr>
<tr>
<td>Arpita Mahobia</td>
<td>23</td>
<td>B.E (Electrical)</td>
<td>BIT, DURG, Chattisgarh Swami Vivekanand Technical University</td>
</tr>
</tbody>
</table>
Balaji Rengarajan, 23 years  
BE (Mechanical)  
Corporate Institute of Science and Technology, Rajiv Gandhi Technical University, Bhopal

Bhuvnesh Bhatia, 23 years  
B.Com  
Bhavan's College of Communication and Management, Rajasthan University

Darshan Khandelwal, 22 years  
BBA  
Renaissance College Of Commerce & Management, Devi Ahilya Vishwa Vidhyalaya, Indore

Devvrat Mainhallikar, 23 years  
B.Sc (Information Technology)  
EIILM University, Sikkim

Gopal Kedia, 21 years  
BBA  
Bengal Institute of Science and Technology, Sidho Kanho Birsha University

Kanak Tahilani, 21 years  
BBA  
Amity School of Business, Amity University, Noida

Bhavya Sree Thaduri  
B.Com  
Osmania University, Hyderabad

Chandra Mouli MK, 24 years  
BE (Electrical)  
Chhattisgarh Swami Vivekanand Technical University, Bhilai Institute of Technology, Chattisgarh

Debajyoti Panda, 20 years  
BBA  
Rourkela Institute of Management Studies, Orissa

Gobind Gopal, 23 years  
B.Tech (Electronics and Communication)  
Sree Chitra Thirunal College of Engineering, University of Kerala

Ignatius D’souza, 25 years  
BE (Industrial Production)  
KLS Gogte Institute of Technology Visvesvaraiyya Technological University, Belgaum

Kantarupan Chakravarthy, 22 years  
B.Com  
Dr. GR Damodharan College of Science, Bharathiar University, Coimbatore
Kratika Porwal, 21 years
Bachelors in Management Science
International Institute of Professional
Devi Ahilya Vishwa Vidhyalaya, Indore

Madalasa VK
BE (Computer Science)
Sri Krishna Devaraya College of Engineering & Technology,
Anantapur

Madhuri Tripathi, 21 years
B.Com (Hons)
Bhawanipur Education Society College,
Calcutta University

Navya Annepu, 22 years
B.Tech (Computer Science)
Gayatri Vidya Parishad College of Engineering for Women,
Jawaharlal Technological University, Visakapatnam

Ojuswi Sardana, 23 years
B.Tech (Electronics and Communication)
Geeta Institute of Management and Technology,
Kanipla, Kurukshetra

Lavita Singhana, 23 years
B.Tech (Electronics and Telecommunication)
Usha Mittal Institute of Technology,
Shreemati Nathibai Damodar Thackersey University, Mumbai

Madhuri Arasada, 22 years
B.Sc (Hons)
College of Home Science,
Acharya N.G.Ranga Agricultural University, Hyderabad

Mani Chandan, 23 years
B.Tech
Samskruti Engineering College,
Jawaharlal Nehru Technological University, Hyderabad

Nitish Khairnar, 22 years
BE (Civil Engineering)
Sandip Institute of Engineering and Management,
University of Pune

Pooja Pareek, 24 years
B.Com
Ravenshaw University, Cuttack
Renuka Sabale, 23 years
B.E (Computer Science)
Vishwakarma Institute of Information Technology, Pune University

Sanskriti Hagar
B.Tech
School of Engineering and Technology, Sharda University, Noida

Shashank Dubey, 22 years
B.E (Mechanical)
Bhilai Institute of Technology, Durg; Chhattisgarh Swami Vivekanand Technical University, Bhilai

Priyanka Gupta, 22 years
B.Com (Hons)
St. Xavier’s College, Calcutta University

Prithvi Raj Hembram, 24 years
B.Com
GOSSNER College, Ranchi University

Prudhvi Krishna A V, 21 years
B.E
Kakatiya Institute of Technology of College and Sciences, Kakatiya University, Warangal

Rashmi Thakur, 22 years
B.Com
Christ College, Utkal University, Cuttack

Renuka Sabale, 23 years
B.E (Computer Science)
Vishwakarma Institute of Information Technology, Pune University

Sasmit Koirala, 24 years
B.Tech
IBMR, Maharishi Dayand University, Bangalore

Shreya Vats, 21 years
B.A (Applied Psychology Hons)
Vivekananda College, Delhi University
<table>
<thead>
<tr>
<th>Name</th>
<th>Age</th>
<th>Qualification</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shruthi Nagaraj</td>
<td>21</td>
<td>B.Com</td>
<td>NMKRV College for Women, Bangalore University</td>
</tr>
<tr>
<td>Shreyasi Ghatak</td>
<td>23</td>
<td>B.Tech (Nano Technology)</td>
<td>Amity Institute Of Nanotechnology, Amity University, Noida</td>
</tr>
<tr>
<td>Siddhant Gupta</td>
<td>23</td>
<td>BBA (Marketing)</td>
<td>The Bhawanipur Education Society College, Calcutta University</td>
</tr>
<tr>
<td>Supreet Singh Jossan</td>
<td>23</td>
<td>B.Pharm</td>
<td>Chandigarh College of Pharmacy, Punjab Technical University</td>
</tr>
<tr>
<td>Shruthi Nagaraj</td>
<td>21</td>
<td>B.Com</td>
<td>NMKRV College for Women, Bangalore University</td>
</tr>
<tr>
<td>Supreet Singh Jossan</td>
<td>23</td>
<td>B.Pharm</td>
<td>Chandigarh College of Pharmacy, Punjab Technical University</td>
</tr>
<tr>
<td>Sushobhit Sinha</td>
<td>24</td>
<td>B.Tech (Civil)</td>
<td>Manav Bharti University, Himachal Pradesh</td>
</tr>
<tr>
<td>Sweda Mohan</td>
<td>21</td>
<td>B.Com</td>
<td>Dr. G.R. Damodharan College of Science, Bharathiar University, Coimbatore</td>
</tr>
<tr>
<td>Sweekrut Poodipeddi</td>
<td>21</td>
<td>B.Com (Hons)</td>
<td>Khallikote autonomous college, Berhampur University</td>
</tr>
<tr>
<td>Vishesh Maringanti</td>
<td>23</td>
<td>B.Sc (Computers)</td>
<td>Magadh University, Bihar</td>
</tr>
<tr>
<td>Vitthal Dhingra</td>
<td>23</td>
<td>B.Tech</td>
<td>Delhi Institute of Technology &amp; Management, Maharishi Dayanand University</td>
</tr>
<tr>
<td>Yogesh Sharma</td>
<td>24</td>
<td>B.Com</td>
<td>S.S.Subodh College, University of Rajasthan</td>
</tr>
</tbody>
</table>
Entrepreneurship with work experience

Deepankar Lamba, 22 years
B.Tech (Mechanical)
University of Manchester
Cumulative Work Experience: 12 months
Last Worked at: Nexpro Computer Services, Mumbai

Kalyani Sirisha G, 23 years
B.Tech
(Electronics and Communication)
GVP College of Engineering for Women, Jawaharlal Nehru Technological University, Kakinada
Cumulative Work Ex: 18 months
Last Worked at: TCS, Chennai

Sarvani Gaddipati, 24 years
BE (Electrical and Electronics)
Prasad V Potluri Institute Of Technology, Jawaharlal Nehru Technological University, Kakinada
Cumulative Work Ex: 18 months
Last Worked At: Tata Consultancy Services, Chennai

Bastav Dash, 24 years
B.Tech (Civil)
KIIT University
Cumulative Work Experience: 24 months
Last Worked at: TCS, Chennai

Bhavya D, 23 years
B.Tech (IT)
Swetha Engineering College, Jawaharlal Technological University, Anapat
Cumulative Work Ex: 8 months
Last worked at: Nokia, Chennai

Utkarsh Jain, 25 Years
B.Tech. (Chemical)
Indian Institute of Technology-Delhi
Cumulative Work Ex: 36 months
Last Worked At: HPCL - Mittal Energy Limited, Noida
Entrepreneurship freshers

Ayush Mittal, 24 Years
B.Sc (Information Technology)
Amity University, Noida

Chakradhar Bhadragiri, 22 years
B.Tech (Mechanical)
Progressive Engineering College,
Jawaharlal Technological University, Hyderabad

Gautami Chandil, 21 years
B.Tech (Electronics and Computer)
Sree Nidhi Institute of Science and Technology
Jawaharlal Nehru Technological University, Hyderabad

Hareesh Kumar Nunna, 22 years
B.Tech (Electrical and Electronics)
Geethanjali College of Engineering
Jawaharlal Nehru Technological University, Hyderabad

Jayesh Upadhyay, 24 years
B.Com
Devi Ahilya Vishwa Vidyalaya, Indore

Gautam Nankani, 23 years
BBA
College of Management & Economic Studies,
University of Petroleum & Energy Studies, Dehradun

Harsha Metgud, 22 years
BE (Mechanical)
KLE Dr.M.S.Sheshgiri College of Engineering & Technology
Visvesvaraya Technological University

Harshitha SK, 21 years
B.Tech (Electrical and Electronics)
College of Engineering,
Jawaharlal Nehru Technological University, Ananthapuram

Onkar Jagtap, 25 years
B.Tech
Trinity College of Engineering and Research,
Pune University
Agri Business

Aditya Dixit, 26 Years

BE (Computer Science)
G. H. Raisoni College of Engineering, Nagpur University
Cumulative Work Experience: 17 months
Last Worked at: Globussoft, Mumbai

Kameshwar Kota, 27 years

B.Tech (Electronics and Communication)
Avanthi Institute of Engineering and Technology, Jawaharlal Technological University, Kakinada
Cumulative Work Ex: 48 months
Last Worked at: Capgemini India Pvt. Ltd., Hyderabad
Jil Bhimani, 21 Years
B.Sc (Industrial Chemistry)
Shree M&N Virani Science College, Rajkot, Saurashtra University

Preeti Beniwal, 23 years
B.Pharm
MET Institute of Pharmacy, Mumbai University

Sharan Prakash, 21 years
B.Com
Dr. G.R.Damodaran College of Science, Bharathiar University, Coimbatore

Sweta Kapuria, 22 years
B.Tech (Biotechnology, Industrial Microbiology)
S.H.I.A.T.S. University, Allahabad

Praveen Kumar Gajula, 22 years
B.Tech (Biotechnology)
Sreenidhi Institute of Science & Technology, Jawaharlal Nehru Technological University, Hyderabad

Sai Oshadhi Gunti, 21 years
B.Tech (Electronics and Communication)
College of Engineering & Technology, Sri Krishnadevaraya University, Anantapur

Sirisha Narasimham, 21 years
B.Com
M.K.H.S Gujarati Girls College, Devi Ahliya Vishwavidhyalaya, Indore

Agri Business freshers
Sri Sri University is located in Bidyadharpur, Arilo, Odisha on the banks of the Kathjodi, a tributary of the great Mahanadi river. Bhubaneshwar is accessible by rail, air and road, Cuttack is accessible by rail and road.

From Bhubaneswar Airport to Sri Sri University
- 34 kms via NH5
- 27 kms via NandanKanan Road

From Bhubaneswar Railway Station to Sri Sri University
- 32 kms via NH5
- 27 kms via NandanKanan Road

From Cuttack Railway Station to Sri Sri University
- 16 kms via Nandankanan Road

Sri Sri University is located in Bidyadharpur, Arilo, Odisha on the banks of the Kathjodi, a tributary of the great Mahanadi river. Bhubaneshwar is accessible by rail, air and road, Cuttack is accessible by rail and road.

**List of places to stay**

**Mayfair**
8-B, Jaydev Vihar, Bhubaneswar 751 013.
Phone: +91 (674) 6660101

**Ginger**
Opposite Nalco Headquarters, Jaydev Vihar, Nayapalli, Bhubaneswar 751013
Phone: +91 (674) 666 3333

**Trident**
CB-1 Nayapalli, Bhubaneswar 751 013, India
Phone: +91 (674) 230 1010

**The New Marriott Hotel**
6 Janpath, Bhubaneswar 751001
Phone: +91 (674) 2380850

**Hotel Swosti Premium**
Jaydev Vihar, P-1, Nandan Kanan Rd, Gajapati Nagar, Bhubaneswar 751013
Phone: +91 (674) 301 7000

**Suryansh**
P-1, Jaydev Vihar, Near Kalinga Hospital, Nandan Kanan Road, Bhubaneswar 751023
Phone: +91(674) 230 2700
Student Coordinators for Placement

Dhiraj Deshmukh +91 7751086901
Tanu Kanchan +91 7749977133
Aveek Raichoudhuri +91 9777260425
Sameera Tamvada +91 8658285248
Shreesh Otta +91 9178042674
Mayur Natarajan +91 8457001571
Neeraj Kumari +91 7751874592
Nikhil Mittal +91 9876848144
Rachna Shroff +91 9903431523
Debashree Gupta +91 7749060076

Student Coordinators for Summer Internship

Balaji Rengarajan +91 7077937447
Gobind Gopal +91 7077803155
Shreyasi Ghatak +91 9831390467
Ojuswi Sardana +91 9034073880
Supreet Jossan +91 7684968810
Aditya Dixit +91 9777530551
Anibrata Debnath +91 9823029185

Placement Office

Sri Sri University
Plot No.370/3, Patia
Bhubaneswar 751024, Odisha
www.srisriuniversity.edu.in

Placement Coordinator

Amarja Puranam
Assistant Registrar - Student Affairs
amarja@srisriuniversity.edu.in +91 7873001001

Placement Officer

Sumit Barpanda
Academic Coordinator
sumit.b@srisriuniversity.edu.in +91 9439586850