Submission Guidelines for Full Papers and Book Review

Authors should follow the guidelines provided below failing which their submissions may get rejected even before the review process.

- Submitted papers must not have been previously published. If a paper is under review, it must not appear in print before the SJMI publication.
- Authors submitting their papers will be solely responsible for the content of papers accepted. Therefore, it is the responsibility of the authors to ensure that their submissions attain highest degree of ethical standards with respect to plagiarism and English language corrections.
- Only submissions written in English will be accepted.

Identification detail (name/designation/institution/email) should be appeared below the topic and above abstract of the paper.

- All submissions should necessarily be in word and pdf format.
- Structure of the paper –
  o (a) The document should have a running head title (50 characters or fewer, including spaces)
  o (b) The main body of the paper should start on the first page
  o (c) Before main body of the paper, the title of the paper (in bold), abstract (in italics) and the keywords (in bold) should be provided.
- The title of the paper should not be more than 255 characters (including spaces). The maximum length of the abstract is 350 words.
- The maximum length of the paper (including title page, abstract, main text, figures, tables, references etc.) should not be more than 4000 words.
- Please use Times new Roman 12-pitch font, double spacing, 1 inch margin from all sides, and 8.5” x 11” page setting. Title and sub-headings should also be in 12-pitch font.
- NO changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline. Before the submission deadline, contributions may be revised and re-uploaded to the submission system.
- The submissions shall follow a blind review process by experienced scholars in the field.

Book reviews must contain the name of the author/editor along with full references, ISBN number, pages and price. Do use Times New Roman with 12 font size. All submissions should be made electronically, as e-mail attachment using Microsoft Word software.

Tables and figures should locate in the right place as Table No 1 with text or Figure No 1 with text

Literature cited should be detailed under reference in alphabetical order of the surnames followed by year of publications immediately after the author’s name.

References: The list mention those sources actually cited in the text or notes and to the extent other sources possible which are essential for understanding the topic. Please check the spelling of Authors’ name, publishers etc.

In the text the references should appear as Lund (2002) has emphasized ……or recent studies (Mishra, 2008; Raju, 2011) indicate…….


Internet references should be accurately acknowledged with date and time of assessed with the name of the website, reference about the author, topic, publisher etc.

- More than one publication by the same author, list them in chronological order, as (e.g., 1990a, 2012b).
- British spellings should be followed throughout (programme, not program) in the manuscript.
- Numerals should be used one to twelve in words, thirteen and above in figures, use percentages as (9 percent), distance (9km), or age (9 years old). Use 2010s and 21st century.
- No full stop should be used after abbreviations (USA, SIDBI), but should be used after initials (N. G. Berg)
- Double quotes should be used for citation or original source. The use of single quotes is to be restricted for use within double quotes, e.g., Siriphant (1998) says that “personal narratives are oral testimonies,…….” . Quotations in excess of two lines should be separated from the text with a line space above and below and indented on the left. Quotes should not be edited, and should give the source and page numbers, e.g., (Dreze, 2002: 817).
- Capitalisation should be kept to the minimum and should be consistent.
- An author will receive free of cost the copy of the issue in which his/her paper appears and in addition.

Manuscript Submission: Manuscript and all editorial correspondence should be addressed to Dr. Jyotirmayee Acharya, Editorial Team, Sri Sri Journal of Management and Innovation, at editor_sjmi@srisriuniversity.edu.in. Please visit us at www.srisriuniversity.edu.in

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