GLOBAL LEADERS FOR A BETTER TOMORROW
CONTENTS

Messages 2-5
About Sri Sri University 6-7
Faculty of Management Studies 9
Overview of the MBA Program 11
Electives 12
Faculty 14-16
Corporate Mentors 17
Industry Interactions 18-19
Global Leadership Series 20-21
Student Achievements 22-23
Industry Connect 24-25
Our Recruiters 26-28
Placement Process 29
Batch Profile 2014-16 30-52
Sri Sri University envisages to be a multi-disciplinary unitary campus, covering every faculty of human endeavor - Traditional Vedic Studies, Modern Medicine, Management Studies, Engineering and Pure Science Research. The University combines traditional wisdom and modern technology to bring about a synthesis of human and technological development. In all its students, the University inculcates a sense of social responsibility along with expertise in the respective subject. The pedagogy is interspersed with proven Art of Living self-development programs and yoga techniques to bring about a holistic development encompassing the intellectual, mental, spiritual and physical dimensions.

We place the highest possible value on individual and collaborative human achievement. We are committed in both policy and practice to ensure that scholarship and research on our campus are conducted by following the highest possible ethical standards. This University is committed to the values that are essential to building a strong community of learning, discovery and engagement. They include honesty, trust, fairness, respect and responsibility. The regulations governing this University have been established because we are all expected to abide by these principles to ensure that academic freedom is protected and we are accountable for how we conduct ourselves on and off our campuses. I extend a warm welcome to corporates looking for professionals with strong value systems, to join their teams.

MESSAGE FROM
THE PRESIDENT

Dr. A. L. Rao
President, Sri Sri University;
Former President & Chief Operating Officer, Wipro Technologies

Sri Sri University envisages to be a multi-disciplinary unitary campus, covering every faculty of human endeavor - Traditional Vedic Studies, Modern Medicine, Management Studies, Engineering and Pure Science Research. The University combines traditional wisdom and modern technology to bring about a synthesis of human and technological development. In all its students, the University inculcates a sense of social responsibility along with expertise in the respective subject. The pedagogy is interspersed with proven Art of Living self-development programs and yoga techniques to bring about a holistic development encompassing the intellectual, mental, spiritual and physical dimensions.

We place the highest possible value on individual and collaborative human achievement. We are committed in both policy and practice to ensure that scholarship and research on our campus are conducted by following the highest possible ethical standards. This University is committed to the values that are essential to building a strong community of learning, discovery and engagement. They include honesty, trust, fairness, respect and responsibility. The regulations governing this University have been established because we are all expected to abide by these principles to ensure that academic freedom is protected and we are accountable for how we conduct ourselves on and off our campuses. I extend a warm welcome to corporates looking for professionals with strong value systems, to join their teams.

MESSAGE FROM
THE PRESIDENT

Dr. A. L. Rao
President, Sri Sri University;
Former President & Chief Operating Officer, Wipro Technologies

Sri Sri University envisages to be a multi-disciplinary unitary campus, covering every faculty of human endeavor - Traditional Vedic Studies, Modern Medicine, Management Studies, Engineering and Pure Science Research. The University combines traditional wisdom and modern technology to bring about a synthesis of human and technological development. In all its students, the University inculcates a sense of social responsibility along with expertise in the respective subject. The pedagogy is interspersed with proven Art of Living self-development programs and yoga techniques to bring about a holistic development encompassing the intellectual, mental, spiritual and physical dimensions.

We place the highest possible value on individual and collaborative human achievement. We are committed in both policy and practice to ensure that scholarship and research on our campus are conducted by following the highest possible ethical standards. This University is committed to the values that are essential to building a strong community of learning, discovery and engagement. They include honesty, trust, fairness, respect and responsibility. The regulations governing this University have been established because we are all expected to abide by these principles to ensure that academic freedom is protected and we are accountable for how we conduct ourselves on and off our campuses. I extend a warm welcome to corporates looking for professionals with strong value systems, to join their teams.
At the outset, I congratulate the Faculty of Management Studies for bringing out the 2016 Placement Brochure. I also congratulate all our management students, who are about to successfully complete their MBA Programme. The Master of Business Administration (MBA) offered by the Faculty of Management Studies is one of the most sought after programmes of the University. It is said that “Winners do not do different things. They do things differently”. Our management teachers are different in that they strive to make their students all-rounders. Moreover, our MBA programme is guided by the group of experts, which includes the best minds in management education and the corporate world.

The current batch of MBA students are now ready in all respects to enter the corporate arena and contribute to the growth of the institutions they are to join. As the head of the institution, I invite your company executives to the University to interact with my students and assess them as also to provide them with an opportunity to work in your organization. I am sure they will prove to be an asset to your firm. I thank you for your sustained support to the University and I am sure our relations will grow stronger and deeper with each passing year.

MESSAGE FROM

THE VICE CHANCELLOR

Dr. Nand Lal
Vice Chancellor, Sri Sri University
Former Dean, Faculty of Science; Dean, R & D, Kurukshetra University
We live in times of unprecedented economic turmoil, scams and financial disasters that impact people all over the world. The last decade shows how greed and lack of corporate governance bring down companies, wipe out trillions of dollars of wealth and cause overnight loss of jobs to thousands of people.

The need for ethics in business and responsible leadership is critical and indispensable now, more than ever. This is also the mission of The World Forum for Ethics in Business (WFEB).

I am delighted to know that The Faculty of Management Studies of Sri Sri University has a primary focus on ethics in management and entrepreneurship. If future corporate leaders are well-founded in the values of fair management, ethical leadership and integrity of action, we will see sustainable development and growth for global businesses.

WFEB will happily partner with the University to create this strong ethos of building and nurturing values based on the spirit of trusteeship.

MESSAGE FROM
THE BOARD MEMBER

Rajita Kulkarni
President, World Forum for Ethics in Business;
Member, Board of Governors, Sri Sri University
MESSAGE FROM
THE DIRECTOR, OPERATIONS

Mr. Narendra Lamba
Director, Operations
Member, Board of Governors, Sri Sri University

Sri Sri University believes in holistic education - an Education that nurtures human values in an individual, while providing the best academic and industrial exposure to students from across the globe. Our pride is our friendliness, compassion, love and care that can be seen in the close ties we have with our students as well as the community. This is one of the most unique campuses where “spirituality” is practiced as a ‘way of life’ and success is defined with an undying smile.

On behalf of the SSU family, I extend a warm welcome to your team and look forward to a long-term relationship of mutual growth and movement from uni-learning to multi-intelligence. Sri Sri University has succeeded in opening up visions into new possibilities. I congratulate all the budding graduates and wish them all the best.

MESSAGE FROM
THE CHAIRMAN, PLACEMENTS COMMITTEE

Dr. P. Srinivas Subbarao
Chairman, Placements Committee,
Executive Registrar, Dean - Student Welfare

Sri Sri University enjoys the privilege of selecting the brightest brains of the country, with diverse backgrounds in its flagship MBA program, determined to give a holistic view of problem-solving through a participative learning process. Sri Sri University is striving to impart efficient professional practices and high ethical standards essential in today’s globalised world.

The academic rigor, the rich corporate exposure and the overall atmosphere at Sri Sri University ensure development of students in totality. The MBA batch of 2014-16 possesses the conviction, courage and commitment to leave their imprints wherever they serve. Our pedagogy encourages practical workshops and real life data analysis as part of course assignments, apart from Self-Audits, Capstone projects and eight-week Summer Internships in top companies in the country. We offer a wide range of electives across different functional areas which allow students to gain in-depth knowledge in their interested areas. I am sure that this batch of young professionals will definitely stand out with panache for their zeal, excellence and leadership.
Envisioned by Sri Sri Ravi Shankar ji, Sri Sri University was established in 2009 as a centre for world-class education in India.

The University offers a range of pivotal as well as unique courses that seek to preserve the ancient wisdom of the East while imparting the best of Western innovation, thus delivering a perfect blend of both to nurture wholesome learning. The courses offered at Sri Sri University include degrees in Management Studies, Yoga & Naturopathy, Performing Arts, Good Governance & Public Policy, Architecture and Osteopathy.

The University is recognized by UGC and AICTE.

KEY DIFFERENTIATORS

- Tools for stress and mind management through the techniques of the Art of Living Foundation
- Global Network and Platforms that enable learning from thought leaders
- Smoke-free, alcohol-free, drug-free and 100% vegetarian campus for a wholesome lifestyle
- Diverse student community, promoting an environment of collaboration and camaraderie

The role of this university is to make you a complete human being with a multi-faceted personality and many talents in your basket.

- Poojya Gurudev Sri Sri Ravi Shankar ji
# SRI SRI UNIVERSITY MILESTONES

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>Memorandum was signed between SSRVM &amp; Govt. of Odisha</td>
</tr>
<tr>
<td>2008</td>
<td>In 2008, the foundation stone for the University was laid by Sri Sri Ravi Shankar ji along with Shri Naveen Patnaik, Hon'ble Chief Minister, Odisha; Shri Samir Dey, Higher Education Minister; Shri Prasanna Patsani, MP, Bhubaneswar; Shri Bhatruhari Mahatab, MP, Cuttack and Shri Debasish Patnaik, MLA, Banki</td>
</tr>
</tbody>
</table>
| 2012 | April - The University was listed for compliance by the UGC  
May - The University received the AICTE Approval Letter for the Management Program  
July - Launched the commencement day for its Charter MBA batch  
August - Global Leadership Series was initiated (GLS)  
October - The Sri Sri University Statute was signed by the Minister of Higher Education, Govt. of Odisha  
December - The Faculty of Performing Arts welcomed its first batch of students |
| 2014 | September - Hosted its first convocation, for its charter batch of MBA students  
The University commenced its Faculty of Yoga and Naturopathy with the first batch of students for the BA (Yoga), MA (Yoga) Programs. The University also commenced Faculty of Good Governance with the MA program in Good Governance and Public Policy and the Bachelor’s program in Performing Arts (Odissi)  
The University received UGC approval after the inspection held on 18th & 19th Oct, 2014 |
| 2015 | July - Commencement of B. Com, Bachelor of Performing Arts - Hindustani Vocal  
Sept - University hosted its Second Convocation on campus. The University commenced its Faculty of Health and Wellness with the M.Sc program in Osteopathy & Faculty of Architecture & Town Planning with the Bachelor’s program in Architecture |
An educational institution must be able to instil confidence and an undying smile in every student. If you are confident, you can create wealth anywhere; if you have an undying smile, you are able to take up any challenge.

- Poojya Gurudev Sri Sri Ravi Shankar ji
The Faculty of Management Studies at Sri Sri University nurtures dynamic business leaders capable of changing the world of business while assuming social responsibility. Started in 2012, it is now in its third batch of operation. The charter batch had 46 students, the second batch has 82 students and the third has 98 students. FMS, though young, is strongly shouldered by the parent organization - The Art of Living Foundation, to promote a blend of contemporary education with Indian values. This unique combination of education in a serene environment is attracting students from across the country, lending to a campus that is intellectually well-founded, culturally sensitive and emotionally strong.

**VISION**

To impart holistic and value-integrated education in order to develop visionary thinkers with social-consciousness to lead and precipitate inevitable changes, with summative call for Learn, Lead and Serve.

**MISSION**

To create centers of excellence in knowledge and research across the fields of study in order to equip students to achieve the highest levels of professional ability in a learning atmosphere that fosters human values to serve the needs of local, national and global economies.
OVERVIEW OF
THE MBA PROGRAM

The MBA at SSU-FMS is approved by the All-India Council for Technical Education (AICTE) and the University Grants Commission (UGC) of India. It follows a trimester calendar with six trimesters spread across a period of two years with 60 papers which includes an eight-week Summer Internship, Capstone project and a Self-Audit program.

The pedagogy includes classroom learning, learning through mini projects and interactions with executives from the industry with the main aim of “field-based study” and “learning by doing”, which we believe helps the student translate classroom learning to real life situations, thus impacting “practices here and now”.

KEY HIGHLIGHTS

- **Summer Internship Project evaluation by Corporate Executives**
- **Scope to specialize in electives like Dance, Yoga and Governance beyond the MBA Curriculum**
- **Platform to improve visibility and networking in the industry of choice through Capstone and Self-Audit evaluations**
- **Avenues to demonstrate and improve leadership skills through the Student Clubs**
- **Curriculum designed to international standards of management education with equal focus on spiritual development through core electives such as Mind Management and Meditation**

MBA - General Management

The course helps develop analytical, conceptual and decision making skills to face business challenges and grow as socially responsible business leaders. The program offers specializations in Finance, Marketing, HR, IT/Operations.

MBA - Agri Business Management

The course creates awareness about the scope and prospects of sustainable Agri Business. It enables students to participate in global research for agricultural and agro commodity innovations.

MBA - Entrepreneurship Management

The core curriculum is designed to give students an in-depth mastery of the academic disciplines and applied functional areas necessary to every entrepreneur’s success.
### Electives

#### Finance
- Corporate Risk Management
- Corporate Taxation
- Working Capital Management
- Financial Engineering
- Risk Management in Banking & Insurance
- Project Appraisal, Financing & Control
- Investment Analysis & Portfolio Management
- International Financial Management
- Structural Finance for Infrastructure Financing
- Mergers & Acquisitions
- Management of Financial Services
- Financial Derivatives

#### Marketing
- Sales and Distribution Management
- Advertising & Sales Promotion Management
- Brand Management
- Direct Marketing & E-Marketing
- International Marketing
- Consumer Behaviour
- Rural Marketing
- Retailing & Franchising
- Marketing of Services

#### Agribusiness
- Ecology & Environment Management
- NGOs & Rural Development
- Agro Tourism Management
- Agri Supply Chain Management
- Food Processing Management
- Agro-Input Industry Management
- Agri Business Marketing Management
- Management of Agri Business Project

#### Entrepreneurship
- Entrepreneurship and Small Business Management
- Entrepreneurship Finance
- Business Plan Preparation
- Entrepreneurship and Green Business
- Entrepreneurship Marketing
- Venture Capital, IPO and private equity
- Technology Entrepreneurship
- Opportunity Identification to Implementation
- Management of Intellectual Property Rights
- Agripreneurship
- Legal & regulatory issues for Entrepreneurship
- International Business Opportunities for Entrepreneurs

#### Operations
- Advanced Material Management
- Business Intelligence
- Enterprise Resource Planning
- Knowledge Management
- Total Quality Management & Six Sigma
- Project Management
- Software Project Management
- Enterprise Process Management
- Supply Chain Management
- Customer Relationship Management
- Operations & Systems Management
- Logistics Management

#### Human Resources
- Labour Legislation
- Compensation Management
- Organisational Effectiveness & Change
- High Performance Leadership in Organisation
- Recruitment & Selection
- HRD: Strategies & Systems
- Management of Industrial Relations
SSU INFRASTRUCTURE
CORE FACULTY

Dr. Srinivas Subbarao P., Entrepreneurship
D.Litt (Post-Doctoral) FDPM (IIMA)
Ph.D, M.Phil, Nagpur University;
M.Com, MBA, MA, PGD T & T.M, Andhra University;
LLM, MHRM, M.Sc (Psy) - Acharya Nagarjuna University

Dr. Anup Samantaray, General Management
Ph.D, M.Com, LLB, Utkal University

Dr. Sunil Dhal, Quantitative Techniques
Ph.D, Utkal University; MBA, Pondicherry University;
M.Tech, PGDSP & A, M.Sc (Mathematics), Utkal University

Dr. Jyotirmayee Acharya, Entrepreneurship
Ph.D NTNU, Norway;
M.Phil, Utkal University;
M.Sc AIT, Bangkok

Dr. Bhagirathi Nayak, IT
Ph.D, North Orissa University;
M.Sc (IT), Alagappa University

Dr. Soumya Ranjan Padhi, Marketing
Ph.D, Behrampur University;
M.Sc, NIT, Raurkela;
PGDM, XIM, Bhubaneswar

Dr. Subash Chandra Nath, Marketing
Ph.D, M.Sc, MBA, Utkal University
Vijaya Batth, Finance and Accounts
FCA, The Institute of Chartered Accountants of India; ACS, The Institute of Company Secretaries of India; LLB, Utkal University

Barada Panigrahy, Agri Business Management
Masters in Management (Marketing), ICFAI University, Hyderabad; M.Sc Agricultural Economics, OUAT, Odisha

Amaresh Nayak, Human Resource Management
M.Phil, Utkal University; MA in PM and IR, Utkal University; MBA, FM University, PGDCA

Virat Chirania, Business Communication
Masters in Management (Project Management), Syracuse University, USA

Binod Gopal Mukarjee, Finance
PGDBM, IIM, Kolkata

Laxmana Sandeep Janyavula, Marketing
Masters in Management, University of Strathclyde, Scotland

Kaushal Borisagar, IT
PG in Computer Application, Saurashtra University, Gujarat; M.Sc, Information Technology and Computer Application; M.Tech, Information Technology and Computer Science
ADJUNCT FACULTY

Kamala Kanta Dash, Good Governance  
M.Phil, School of International Studies, JNU;  
MA (Political Science and World Affairs), Ravenshaw

Dr. Vijaya Lakshmi Mohanty, Good Governance  
Ph.D, MA (Public Admin.), Utkal University;  
M.Sc (Physics), NIT, Rourkela

Dr. Pratima Sarangi, Human Resource Management & Good Governance  
Ph.D, M.Phil (Public Admn.),  
MA (Public Admn.) (Pol. Sc.), Utkal University;  
MBA (HRM), Pondicherry University

Sumit Barpanda, General Management  
MBA (HR), CMJ University

VISITING FACULTY

Dr. Bishnupriya Mishra, Finance  
D.Litt, Ph.D, M.Com, Utkal University;  
M.Phil, Berhampur University

Dr. Sushant Tripathi, Operations  
Ph.D, IIT Kharagpur;  
M.Tech (Industrial & Engineering Management), UGC, Burla

P. C. Ratha, Production  
MBA, Asian School of Management, Manila

Dr. Biswaroop Singh, Production  
Ph.D, MBA, BE, Utkal University

Dr. S. K. Hota, Economics  
D.Litt, Ph.D, M.Phil & MA Economics,  
Sambalpur University
CORPORATE MENTORS

Mr. Adesh Goyal  
Executive Vice President & Global Head,  
HR at TATA Communications Ltd.,  
Director, Make India Employable

Mr. Ajay Bagga  
Executive Chairman,  
OPC Asset Solutions

Mr. Ajay Kashyap  
Sr. Vice President, Citibank, Australia

Dr. Ajay Parida  
Executive Director,  
M.S. Swaminathan Research Foundation

Mr. Ajay Tejasvi  
Governance Specialist, World Bank

Mr. Anil Kapur  
CEO, Western Union Money Transfer

Dr. D. V. Ramana  
Professor, XIM Bhubaneswar

Mr. Jamil Khatri  
Partner, KPMG

Mr. Joe Madiath  
Executive Director, Gram Vikas

Dr. K. G. Karmakar  
Managing Director, NABARD

Ms. Kavita Khanna  
Barrister at Law, Walchand Family

Mr. Kedar Desai  
Partner DDCM, Ex Partner Kanga & Co

Mr. Kingshuk Ganguly  
Vice President,  
Organisational Development,  
Bharati Axa Life

Dr. M. R. Rao  
Dean Emeritus & Professor, ISB

Mr. Mani Subramanian  
CEO, Barclays Bank PLC &  
Barclays Capital, India

Mr. Marc Inzelstein  
Leadership, Management &  
OD Consultant, Washington DC

Mrs. Mridulla Khatri  
Tax Expert, KPMG

Ms. Nandita S. Pai  
Director, Financial Advisory,  
Deloitte Touche Tohmatsu

Dr. Neharika Vohra  
Professor, IIM, Ahmedabad

Mr. Nikhil Sen  
Managing Director, Unibic

Dr. R. K. Mishra  
Director, Institute of Public Enterprise

Mr. Raj Shah  
President, Chairman & CEO of Capital  
Technology Information Services,  
Inc. (CTIS)

Mr. Rajat Sabharwal  
MD & Head of Equities,  
Credit Suisse India

Mr. Ram Lakhina  
Founder & Executive President of the  
Netherlands India Chamber of  
Commerce & Trade (NICCT)

Mr. Samba Natarajan  
Partner, McKinsey & Co. Singapore

Mr. Sanjiv Sarin  
Regional President–South Asia,  
Tata Global Beverages

Dr. Sunil K.  
CEO, Tarheel Consultancy  
Services, Parameshwaran

Dr. Tapan Adhya  
Director, Central Rice  
Research Institute

Mr. Tarun Mehra  
VP Marketing, Zee Network

Mr. Vinay Kapoor  
Financial Consultant, Dubai,  
Ex Solomon Smith & Barney

Mr. Vivek Vig  
Managing Director & Group  
CEO, Destimoney
INDUSTRY INTERACTIONS

Mr. Ajay Bagga, (*Executive Chairman, OPC Asset Solutions*) spoke about basics of investing and India's economic growth from a Tiger economy to an Elephant economy and future prospects.

Mr. S.C Sarangi, (*DGM, Bank of India*) spoke about “Banks as drivers of growth” catalysing and enabling the economy's progress.

Mr. Anand Pejawar, (*Executive Director, Marketing, SBI Life Insurance*) gave the Keynote Address at the Finance Conclave - Finomena 2014, about the strong entrepreneurial culture in the private sector and the thrust that the financial sector will be providing to “Make in India”. He also spoke about role of mining, manufacturing and services sectors along with Public-Private Partnership.

Dr. Tapan Kumar Pradhan, (*Director, Institutional Finance, Government of Odisha*) spoke about the Government's role in Financial Inclusion and the ground realities.

Mrs. Sangeeta Sumesh, (*CFO, Dun & Bradstreet Technologies Ltd.*) shared her experience as a woman entrepreneur and working with a start-up. She also conducted a detailed workshop on careers in Finance and the skills needed for such roles.

Mr. Piyush Rathi, (*Chief Marketing Officer, Advanced Enzymes*) spoke about the connection between enzymes, spirituality and MBA. He also spoke about how degrees need not decide designations in an organisation. He shared his experience of skilfully dealing with employees, especially senior in age.

Mr. Subramanian Krishnamurthy, (*Assistant Professor, Finance, ISB*) discussed personal excellence, delayed gratification and illustrated how cricketers can be great examples for learning about financial markets.

Ms. Gayathri Gopal, (*Analyst, Innosight*) shared her experience as an analyst at Innosight, an innovation consultancy firm, which helps organizations create sustainable growth through innovation. She gave valuable tips in designing and formulating viable business plans.

Mr. Sanjiv Das, (*Vice President, Corporate Affairs, IMFA*) gave tips on workplace value proposition and the role of HR in maintaining it. He pointed out that the first one to follow becomes a leader.

Mr. Dilip Sahoo, (*Head of CSR, Odisha Projects*) spoke about the importance of triple bottom line and emphasized on the point that only when people, profit and planet merge will there be sustainability.

Mr. Vikrant Bhatnagar, (*GM, Capability development, Tata Communication Ltd.*) offered practical tips on leadership roles in managing Inter-generational syndrome. As a leader he said one's role is to - Support, Inspire and Promote.
Mr. Manoj Chhabra, *(additional DG of Police, HRPC and Chairman cum MD, Odisha Police, Housing and welfare Corporation)* shared insights on dealing with humans as unique individuals because humans do not like to be managed and one cannot device any strategy that can convert humans to slots. All that must be done is treat others the way one would like to be treated.

Mr. Sharad Kumar, *(Airport Director, Biju Patnaik International Airport, Bhubaneswar)* highlighted the fact that a firm cannot ignore the term “Marketing” when things get decentralized citing examples from the aviation industry.

Mr. Praful Kumar Sahoo, *(Founder and Chairman, CYSD)* spoke about the demographics of Indian consumers, highlighting the strengths and weaknesses of the nation. He also spoke about the “General Theory of Marketing and Business Ethics”.

Mr. Manoj Kumar Bal, *(Chief, Food Processing, E & Y)* talked about blue ocean strategy and the importance of aligning the whole system of a firm’s activities in pursuit of differentiation.

Mr. Divya Ranjan Ratho, *(Regional Marketing Manager, Bank of Baroda)* spoke about the one-one Marketing concept and the pragmatic applications of theories.

Dr. Bindu Chhabra, *(MD and Head of HR, IMI Bhubaneswar)* gave an understanding of effective management of Gen Y employee expectations by busting some myths about Gen Y.

Dr. Ashok Agarwal, *(Chairman, Engineers without Borders)* spoke on social entrepreneurship and inspired students to take up projects in this line while ensuring a balance between structure and innovation.

Mr. Anoop Swaminath, *(CEO, BMT Stealth)* spoke on the importance of nurturing the creative impulse. He introduced a few theories behind idea formation, as well as some simple take home skills that can be applied professionally.

Mr. Anup Agarwal, *(Vice President, HSBC Bank)* deliberated on how individuals themselves are catalysts and processing units. Any organisation’s growth is in the hands of each and every individual connected to the organization.

Mr. Sriram Chandrasekaran, *(Founder & CEO, Broadvision Group)* said as the nation grows, higher opportunities for growth come with bigger penalties for wrongdoings stressing on the importance of being natural, genuine and sincere in action.
The ‘Global Leadership Series’ - GLS was initiated with the objective of reaching out to globally relevant leaders as well as encouraging spot learning among students. The series has featured Former Cabinet Minister, Subramanian Swamy; M.S.Rangaraj, Chief Innovation Officer, Microland; Satya Narayan Bansal, CEO, Barclays Wealth Management India; and Krishna Chandra Mishra, Founder, EKutir Rural Management Services.
Nobody cares about your efforts, they want to see results. Be achievement & result-oriented.

Deepak Sukh
Founder and Managing Partner, Luminent LLC

Be a student all your life - reading, learning & sharing are the key factors to success.

Jaideep Nath
COO, Egon Zehnder, Information & Research Services

Hard work alone is not enough to succeed, you have to make the right choices.

Ajay Bagga
Executive Chairman, OPC Asset Solutions

Competence is a unifying factor, your contribution makes you unique.

Sanjiv Sarin
Regional President, Tata Global Beverages Ltd.

Managing the plenty isn’t a skill, managing the scarce is.

Dr. Kailash Chandra Misra
Founder, E-kutir

Though death may be fated by the Gods, taxation has always been in human hands.

A. K. Sabat
FCA and Public Speaker

Though death may be fated by the Gods, taxation has always been in human hands.

A. K. Sabat
FCA and Public Speaker
STUDENT ACHIEVEMENTS

INTERNATIONAL


NATIONAL

- Sai Jayant and Sarvani published a research paper on workplace value proposition-role of HR with regard to absenteeism in NIESBUD, MSME to the global summit on “Make in India transforming Human Resource & Strategic Development”
- Supreet Singh Jossan secured 1st position in the “Sell” event at IIM Kolkata Management Fest-Intaglio 2015
- Lavita Singhania, Deepankar Lamba and Devvrat Mainhallikar won 2nd prize in “Adjam”, IIM Kolkata
- Renuka Sable and Ojuswi Sardana secured 2nd position in “Arthyog” (Case study competition)
- Hrucha Mehta and Supreet secured 3rd position in the “Secret Formula” event at IIM Kolkata
- Renuka Sable, Ojuswi Sardana and Vitthal Dhingra secured 3rd position in “Altruisme” (C.S.R Project Planning) at I.M.I, Kolkata
- Priyanka Gupta, Anisha Jha, Supreet Singh Jossan and Anmol Narang represented Sri Sri University in social case study project at FMS, Delhi
- Sarvani Gaddipati and Ojuswi Sardhana secured 1st position in “Vivaan Competition - Business Analytics Case Challenge” at IIFT Kolkata

STATE LEVEL

- Anmol Narang and Priyanka Gupta secured 1st Position in the Debate Competition in “Kolleseum 2014”, Management Fest, KIIT University
- Priyanka Gupta secured 1st Position in the Best Manager event in “Kolleseum 2014” - Management Fest, KIIT University
- Anmol Narang and Supreet Singh Jossan secured 2nd Position in the Best Manager event in “Kolleseum 2014”, Management Fest, KIIT University
INDUSTRY CONNECT

The MBA Program at Sri Sri University lays heavy emphasis on learning from the Industry as this keeps them abreast with the latest trends. The students play an active role in planning, organizing and executing various forums for such interactions. This year, Sri Sri University witnessed myriad discussion avenues with industry experts in the form of conclaves.

MARKETING CONCLAVE

Our Maiden Marketing Conclave was organized on Feb 13, 2015 with the theme “Product Rich India needs global standards”. The theme was designed to realize the potential of the Indian market which is product-rich but largely untapped. With the excitement of a new government era and opportunities like Make in India, there is widespread enthusiasm and a change in perspective of Indian consumers. Sri Sri University created a platform that united the marketing enthusiasts to showcase their ideas and talent by presenting on Blue Ocean Strategy, Industry Analysis, Journey of Indian Consumerism and TVCs. The Conclave saw overwhelming encouragement, engagement and acknowledgement from industry experts including Mr. Monto Bassi, Mr. Sharad Kumar, Mr. Manoj Kumar, Mr. Praful Sahoo, Mr. Divya Ranjan Ratho and Mr. Swaraj Misra.

FINANCE CONCLAVE

Before the Union Budget 2015-16, a plethora of opportunities were anticipated in the Financial Sector. However, fiscal prudence and financial discipline in India is still half way on the super highway to growth. In this light, the conclave, Finomena’14 deliberated on and predicted how achieving broader objective in terms of inclusive growth combined with stronger and more effective public institutions, delivery mechanisms, good governance and reforms is needed. Financial Inclusion and India’s institutional strength were the focus areas. Academicians, industry mentors and seasoned veterans, Mr. Ajay Bagga, Executive Chairman, OPC Asset Solutions; Mr. S. C Sarangi, DGM, Bank of India; Mr. Anand Pejawar, Executive Director, Marketing, SBI; Dr. Tapan Kumar Pradhan, Director, Institutional Finance, Government of Odisha; Ms. Sangeeta Sumesh, CFO, Dun & Bradstreet Technologies Ltd., graced the occasion.
HR CONCLAVE

With increasing uncertainty in the world economic forum, the trajectories for organisational growth and development are unsustainable.

Against this backdrop, the objective of the conclave was to consider the role of human resources, not merely as an essential component but as the primary determinant of business excellence and to explore important relationships between its various dimensions that are critical to sustainable development. Students also conducted in-depth research and analysis on Workplace Proposition and Management of emerging employee expectations. Mr. Manoj Chhabra (IPS), Additional DG of Police HRPC; Ms. Bindu Chhabra, Professor (HR), IMI, Bhubaneswar; Mr. Mangesh Das, Advisor, Twaran Impex Pvt. Ltd., Mr. Vikrant Bhatnagar, General Manager-Capability Development, TATA Communications Ltd.; Mr. Dilip Sahoo, Head-CSR Odisha Projects, TATA Power; and Mr. Sanjiv Das, SVP, IMFA shared from their lives the practical side of HR theories.

AGRIBITION

As part of their commitment to encourage and protect the farming community, students of the Agribusiness MBA Program at Sri Sri University organized an Agribition on Sep 19-20, 2014 at the Sri Sri University campus. The objective of the Agribition was to educate farmers on various aspects of agricultural production including efficient marketing processes for their produce, low-cost packaging and practices, and preparation of organic inputs. Industry experts included Dr. H.S Singh, Director, CHES (Central Horticulture Experiment Station); Dr. Nedunchezhiyan, Principal Scientist, CTCRI (Central Tuber Crops Research Institute); Dr. Nihar Ranjan Nayak, Senior Scientist, RPRC (Regional Plant Resource Centre); Mr. K C Mishra, Founder, eKutir Rural Management Solutions; Dinesh Ghodke, Faculty, The Art of Living.
SUMMER INTERNSHIP 2015

The Summer Internship Project allocation is a collaborative exercise between the management and the students. The management supports students with various options that are relevant to the career interests of the students. The aim is to provide a learning platform for the student in a corporate environment to ensure hands-on application of theoretical concepts learnt in the classroom. This year our students have interned in 11 business sectors under various functions.

SEGMENTATION

SECTOR-WISE

FINAL PLACEMENT 2015

The placement process is driven to match the long term career aspirations and natural skill sets of the students. As an institution, Sri Sri University promotes long term career associations for our students in the recruiting organizations for a mutual win. This year, our students have joined the industry at various capacities in 10 business sectors.

SEGMENTATION

SECTOR-WISE

FUNCTION-WISE
The Summer Internship Project (SIP) enables a rigorous training of eight weeks. The SIPs provide students opportunities to understand the working environment of an organization and gain real-world experience and exposure. Experiential learning exposes them to real-life application of development and management concepts learnt in the classroom.

Gobind has taken up an internship project in Airtel under the subject “Study on LRLU Sites and its revival”. This is to bring to your notice that his work during the project has been very encouraging and his passion is commendable. His involvement with the sales force teams has not only helped him build rapport but has also helped in achieving the success of the project. Wishing him all the very best.

- Vikram, Head Acquisition, Airtel
RECRUITERS FOR FINAL PLACEMENTS 2015

The final placements track record of the MBA Program is robust and notable for a nascent institution in the third year of its functioning. The placements cycle of MBA (2013-15) has seen 241 opportunities across various organizations ranging from start-ups to Fortune 500 companies. Our students have been appreciated for their enthusiasm and dynamic nature apart from their academic prowess.

“Bhuvnesh’s work and contribution for our HR Practical Training Program has been no less than excellent. We were initially concerned about the impact an intern could make but we are delighted with the attitude and dedication he has demonstrated. He has embraced the opportunity to develop his skills and ability to the fullest extent. We wish him good luck for all his future endeavors.”

- Shweta Verma, Manager, HR, Symbiosis Management Consultant

“Monica demonstrated high energy, business maturity and sensitivity, dedication, focused work coupled with experience and intelligence. Her qualities will open up a plethora of opportunities for her. I wish her Good luck and success in all her future endeavours.”

- Roshan Ingole, HR, Broadvision
PLACEMENT PROCESS

The placement process at Sri Sri University is aimed at providing a platform for both the students and corporates to find mutually agreeable avenues of engagement for long-term career satisfaction. The university facilitates all logistical and hospitality arrangements to host the placement drive, including:

- Seminar Halls with well-equipped audio-visual systems for pre-placement presentations
- Computer lab with 65 stations and hi-speed internet, for any examinations to be conducted
- Interview rooms for one-on-one discussions
- Board room for panel/group discussions
- Classrooms for conducting tests

PLACEMENT CALENDAR

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>PRE PLACEMENT TALKS</th>
<th>PLACEMENT</th>
<th>JOINING DATES</th>
</tr>
</thead>
</table>

GUIDELINES FOR COMPANIES

- Pre-Placement talks can be followed by the interview process from November 2015 onwards based on mutually convenient dates.
- Declaring the results of the interviews is requested and expected immediately after the interview or within 24 hours. This enables the students to sign out of the placement process to avoid overlap of efforts.
- The University follows a standard format for CVs. Organization-specific formats can be facilitated if the template is shared in advance.
- All communication regarding the offer to be made through the placements office.
STUDENTS DEMOGRAPHY

MALE-FEMALE RATIO

40% Female 60% Male

Average age 23 years
BATCH PROFILE 2014-16

DOMICILE

EDUCATIONAL BACKGROUND

- 4% Arts
- 6% Science
- 36% Commerce
- 54% Engineering
Amey Khochare, 24 years

MBA (Marketing & Operations), BE (Electronics)
Cumulative Work Ex: 24 months
Last Worked At: AGC Networks Ltd., Essar Groups, Mumbai
SIP Project: Study on Business model and it’s redesigning for the better profitability of the business and creating social media marketing platforms
SIP Company: KCE Automation Pvt. Ltd.

Bhavya D, 23 years

MBA (Marketing & Human Resource), B.Tech (IT)
Cumulative Work Ex: 8 months
Last Worked At: Nokia, Chennai
SIP Project: Understanding promotion and sales strategies of Future Generali and studying buying behaviour of customers towards life insurance
SIP Company: Future Generali Total Insurance Solutions

Hrucha Mehta, 29 years

MBA (Marketing & Finance), BE (Polymer)
Cumulative Work Ex: 72 months
Last Worked At: Kalpana Glass Fibre Pvt. Ltd.
SIP Project: Social Media Management
SIP Company: Dijma Communications LLP

Kalyani Shirisha G, 23 years

MBA (Marketing & Operations), B.Tech (IT)
Cumulative Work Ex: 18 months
Last Worked At: Tata Consultancy Services Ltd., Chennai
SIP Project: Digital Marketing Industry Analysis
SIP Company: Trianz Holdings Pvt. Ltd.
**Monica Data,** 27 years

MBA (Marketing & Operations), B.Tech (IT)
Cumulative Work Ex: 30 months
Last Worked At: Tata Consultancy Services Ltd., Mumbai
SIP Project: Business Development for Broadvision Group of Companies
SIP Company: Broadvision Group of Companies

**Sai Jayanth Madhu,** 22 years

MBA (Marketing & Operations), B.Com
Cumulative Work Ex: 18 months
Last Worked At: Vaibhav Empire Pvt. Ltd., Visakhapatnam
SIP Project: Implementing Communication Strategy May-June 2015 at Marsh India
SIP Company: Marsh India Insurance Brokers Pvt. Ltd.

**Sharan Sivakumar,** 26 years

MBA (Marketing & Operations), B.Tech (Chemical)
Cumulative Work Ex: 36 months
Last Worked At: Triveni Chem Trade, Chennai
SIP Project: Developing Business Strategies for Broadvision Group of Companies
SIP Company: Broadvision Perspectives India Pvt. Ltd.

**Supreet Singh Jossan,** 23 years

MBA (Marketing & Finance), B.Pharm
Cumulative Work Ex: 9 months
Last Worked At: City Medicos, Mohali
SIP Project: Business Development and Strategy at Broadvision
SIP Company: Broadvision Group of Companies
MARKETING

**Swati Mahant, 25 years**

MBA (Marketing & Human Resources), BA (Economics)
Cumulative Work Ex: 24 months
Last Worked At: My Air Ticket, Chandigarh
SIP Project: Understanding Marketing Mix & general overview of Operations in the Hospitality Industry
SIP Company: IHCL - Tata Group
(Taj Falaknuma Palace, Hyderabad)

**Madalasa VK, 23 years**

MBA (Marketing), BE (Computer Science)
Cumulative Work Ex: 8 months
Last Worked At: CTS, Bangalore
SIP Project: Creating an e-commerce platform for fresh natural food products
SIP Company: Jaivik Kshendriya Prashekshan Sanshodhan Sanstha

**Abhijeet Athipet, 21 years**

MBA (Marketing & Operations), BE (Mechanical)
SIP Project: Improving Customer satisfaction Monitoring Pre-Tour Services in Travel Industry
SIP Company: COX & KINGS Pvt. Ltd., Hyderabad

**Ankit Saraswat, 22 years**

MBA (Marketing & Finance), BE (Mechanical)
SIP Project: Launching and implementing PEST control and KISAAN HEET division in Odisha
SIP Company: Smart Management Consultancy
Gobind Gopal, 24 years
MBA (Marketing & Finance), B.Tech (Electronics & Com.)
SIP Project: Study of LRLU sites & its revival
SIP Company: Bharati Airtel Limited

Kanak Tahirani, 21 years
MBA (Marketing & Human Resource), BBA
SIP Project: Consumer Behavior
SIP Company: Aircel, Kolkata

Madhuri Arasada, 22 years
MBA (Marketing & Operations), B.Sc in Foods and Nutrition (Hons)
SIP Project: Market Research on the brand awareness in the city of Bangalore
SIP Company: iD Fresh Foods India Pvt. Ltd.

Nitish Khairnar, 23 years
MBA (Marketing & Operations), BE (Civil Engineering)
SIP Project: Marketing process of selling Residential flats and commercial spaces
SIP Company: RC Group India
MARKETING

**Pooja Reddy Baddam, 22 years**

MBA (Marketing & Human Resources),
B.Tech (Aeronautical Engineering)
SIP Project: *Marketing Process Improvement and Strategy*
SIP Company: GMR Aerospace

**Priyanka Gupta, 23 years**

MBA (Marketing & Finance),
B.Com in Marketing (Hons)
SIP Project: “Industry Sizing” and “Smart City Project”
SIP Company: OPC Asset Solutions Pvt. Ltd., Mumbai

**Yogesh Sharma, 24 years**

MBA (Marketing & Operations), B.Com
SIP Project: *Perception of Dealers and Contractors*
SIP Company: Shree Cement Pvt. Ltd.
**Mihir Chavan, 25 years**

MBA (Finance & Marketing), B.Com
Cumulative Work Ex: 24 months
Last Worked At: Y.S. Prasade & Co., Mumbai
SIP Project: Corporate Debt Restructuring
SIP Company: Petron Engineering Constructions Ltd

---

**Param Krishnan, 25 years**

MBA (Finance & Marketing), M.Com, B.Com
Cumulative Work Ex: 36 months
Last Worked At: Deutsche Bank, Mumbai
SIP Project: Analysis on Food and Beverages sector
SIP Company: PricewaterhouseCoopers India Pvt. Ltd.

---

**Raghuram Mohan, 26 years**

MBA (Finance & Marketing), B.Com
Cumulative Work Ex: 60 months
Last Worked At: Deloitte & Touche AERS Pvt. Ltd., Hyderabad
SIP Project: Prospective Revenue Generation Sectors
SIP Company: Marsh India Insurance Brokers Pvt. Ltd.
FINANCE

Sarvani Gaddipati, 24 years
MBA (Finance & Operations), BE (Electrical & Electronics)
Cumulative Work Ex: 18 months
Last Worked At: Tata Consultancy Services, Chennai
SIP Project: National Project System-Gap Analysis
SIP Company: Sumeru Software Solutions Pvt. Ltd.

Vijay Mahawar, 34 years
MBA (Finance & Marketing), B.Com, MCA
Cumulative Work Ex: 108 months
Last Worked At: Sapient Consulting Pvt. Ltd., Gurgaon
SIP Project: Renewal, Maintenance and Management of Website
SIP Company: S. N. Mahawar & Associates

Aditi Porwal, 21 years
MBA (Finance & Marketing), B.Com
SIP Project: Hands on Training in Finance in the Field of Marketing
SIP Company: Grey Dubai

Anibrata Debnath, 22 years
MBA (Finance & Operations), BE (Mechanical)
SIP Project: Implementation of FICO in RSP
SIP Company: SAIL
Bhavya Sree Thaduri, 22 years
MBA (Finance & Marketing), B.Com
SIP Project: Fixed Asset (Tangible) Control and Management
SIP Company: Maruti Suzuki India Limited

Lavita Singhania, 23 years
MBA (Finance & Marketing), B.Tech (Electronics & Telecommunication)
SIP Project: Automating Data driven decisions for Direct Marketing
SIP Company: Sankhya Analytical Research Pvt. Ltd.

Madhuri Tripathi, 21 years
MBA (Finance & Marketing), B.Com (Hons)
SIP Project: Credit Appraisal of Corporates
SIP Company: HDFC Bank

Ojuswi Sardana, 23 years
MBA (Finance & Operations), B.Tech (Electronics & Com)
SIP Project: Fundamental Valuation of Pharmaceutical Stocks
SIP Company: India Nivesh
FINANCE

Pooja Pareek, 24 years
MBA (Finance & Marketing), B.Com
SIP Project: A study on the functionalities of internet banking
SIP Company: Bank of India

Shashank Dubey, 22 years
MBA (Finance & Operations), BE (Mechanical)
SIP Project: FICO
SIP Company: Rourkela Steel Plant

Swekrut Poodipeddi, 22 years
MBA (Finance & Operations), B.Com (Hons)
SIP Project: Cost Control and Management
SIP Company: SAIL

Shreyasi Ghatak, 23 years
MBA (Finance & Marketing), B.Tech (Nano Technology)
SIP Project: Life Insurance Underwriting
SIP Company: Future Generali
Rachna Shroff, 29 years
MBA (Human Resource & Finance), B.A, L.L.B
Cumulative Work Ex: 72 months
Last Worked At: Todi Investors, Kolkata
SIP Project: Employee Engagement and its impact on Titan
SIP Company: Titan Company Limited

Amruta Allada, 22 years
MBA (Human Resource & Marketing), BBA (Tourism & Hospitality)
SIP Project: Improving Job Satisfaction
SIP Company: Hyatt

Arpita Mahobia, 23 years
MBA (Human Resource & Operations), BE (Electrical)
SIP Project: Recruitment & Employee Engagement
SIP Company: Reliance Money

Darshan Khandelwal, 22 years
MBA (Human Resource & Finance), BBA
SIP Project: Food Basket Survey
SIP Company: Grasim Industries Limited
Prithvi Raj Hembram, 24 years

MBA (Human Resource & Marketing), B.Com
SIP Project: Working of IOCL under Factories Act 1948 & Recruitment process
SIP Company: IOCL

Sanskriti Hagar, 23 years

MBA (Human Resource & Finance), B.Tech
SIP Project: Top Dutch Landscape 2015, Board diversity analysis of top Dutch companies
SIP Company: Egon Zehnder Information and Research Services

Shreya Vats, 22 years

MBA (Human Resource & Marketing), BA (Applied Psychology Hons)
SIP Project: Training and Development
SIP Company: Tata Advanced Limited

Sweda Mohan, 22 years

MBA (Human Resource & Operations), B.Com
SIP Project: A Study on Employee Job Satisfaction
SIP Company: Allsec Technologies Private Limited
Anmol Narang, 26 years
MBA (Operations & Marketing), BE (Mechanical)
Cumulative Work Ex: 48 months
Last Worked At: Maruti Suzuki India Limited, Gurgaon
SIP Project: Technology Adoption and Trends in Indian Automobile Industry
SIP Company: Ernst & Young

Pratik Deshmukh, 26 years
MBA (Operations & Marketing), B.Tech (Civil)
Cumulative Work Ex: 42 months
Last Worked At: National Stock Exchange - IT, Mumbai
SIP Project: Production Planning Module at Rourkela Steel Plant
SIP Company: Steel Authority of India Limited

Balaji Rengarajan, 24 years
MBA (Operations & Marketing), BE (Mechanical)
SIP Project: Process Development Database
SIP Company: Maruti Suzuki India Limited

Sushobhit Sinha, 24 years
MBA (Operations & Marketing), B.Tech (Civil)
SIP Project: Production Process & Total Quality Management (PEPSI)
SIP Company: PEPSICO (SMV Beverage)
Aditya Dixit, 26 years
MBA (Agri Business Management), BE in Computer Science and Engineering
Cumulative Work Ex: 17 months
Last Worked At: Globussoft Mumbai
SIP Project: Crowd Funding and use of innovative apps
SIP Company: BAIF, Pune

Ankit Hundia, 25 years
MBA (Agri Business Management), B.Com, CS Finalist and CA Finalist
Cumulative Work Ex: 24 months
Last Worked At: Hundia Salaskar & Co
SIP Project: Sales and Marketing
SIP Company: ArachnoMesh Technology

Nandana Avala, 22 years
MBA (Agri Business Management), BE (IT)
Cumulative Work Ex: 11 months
Last Worked At: Cognizant Technology Solutions
SIP Project: Application of Business Analytics to Improve Customer Satisfaction in case of Reliance Retail Industry, Odisha
SIP Company: Reliance Retail Industry

Pooja Chauhan, 33 years
MBA (Agri Business Management), M.Com
Cumulative Work Ex: 12 years
Last Worked At: Department of Post (Central Government)
SIP Project: Business viability study on Moringa Oleifera
SIP Company: Arvi innovations Pvt. Ltd.
Ankita Mahobia, 23 years
MBA (Agri Business Management), BE (Electrical)
SIP Project: A business viability study on Moringa Oleifera
SIP Company: ARVI Innovations Pvt. Ltd.

Gajula Praveen Kumar, 22 years
MBA (Agri Business Management), B.Tech (Bio Tech.)
SIP Project: Study on Impact of Agribusiness Centres on Farming Communities
SIP Company: BAIF Institute for Rural Development, Pune, BIRD-AP

Kantharupan D, 22 years
MBA (Agri Business Management), B.Com
SIP Project: Supply chain management and marketing of soya products
SIP Company: Sakthi Soyas Limited, Coimbatore, Tamil Nadu

Preeti Beniwal, 23 years
MBA (Agri Business Management), B.Pharm
SIP Project: Study on Food Processing Industry and policy
SIP Company: Maharashtra Agro Industries Development Corporation Ltd. (M.A.I.D.C), Mumbai
Sharan Prakash S, 21 years

MBA (Agri Business Management), B.Com

SIP Project: Supply chain management and marketing of soya products

SIP Company: Sakthi Soyas Limited, Coimbatore, Tamil Nadu

Sirisha Narasimham, 21 years

MBA (Agri Business Management), B.Com

SIP Project: Organic Production in India and International Trade

SIP Company: Sapthsathi Organics Agriculture Project (SOAP)

Sweta Kapuria, 22 years

MBA (Agri Business Management), B.Tech

SIP Project: Quality Management in Omfed dairy plant.

SIP Company: Omfed
Deepankar Lamba, 23 years
MBA (Entrepreneurship), B.Tech (Mechanical)
Cumulative Work Ex: 12 months
Last Worked At: Nexpro Computer Services, Mumbai
SIP Project: Seeking business opportunity in rural electrification
SIP Company: Sri Sri Rural Development Programme

Neetika Inamdar, 26 years
MBA (Entrepreneurship), BE (Computer Science)
Cumulative Work Ex: 48 months
Last Worked At: SAP
SIP Project: “Advertisement” at Sri Sri Publication Trust
SIP Company: Sri Sri Publication Trust

Utkarsh Jain, 25 years
MBA (Entrepreneurship), B.Tech (Chemical)
Cumulative Work Ex: 36 months
Last Worked At: HPCL - Mittal Energy Limited, Noida
SIP Project: Seeking business opportunity and technical considerations in commercial solar power projects
SIP Company: Sri Sri Rural Development Programme

Ayush Mittal, 24 years
MBA (Entrepreneurship), B.Sc (IT)
SIP Project: Product and Patent Development
SIP Company: G group
Gautam Nankani, 23 years
MBA (Entrepreneurship), BBA (Automotive Marketing)
SIP Project: Digital Marketing Strategies of Yepme
SIP Company: YEPME.com

Gauthami Chandil, 22 years
MBA (Entrepreneurship),
B.Tech (Electronics and Computer)
SIP Project: Marketing and PR activities
SIP Company: Pop-Up Housing Pvt. Ltd.

Harsha Metgud, 22 years
MBA (Entrepreneurship), BE (Mechanical)
SIP Project: Natural Agriculture Supply Chain management
SIP Company: JKKPSS

Harshitha SK, 21 years
MBA (Entrepreneurship),
B.Tech (Electrical & Electronics)
SIP Project: Market Research for ECCPL’s Expansion into Retail Products
SIP Company: Educomp Child Care Pvt. Ltd.
Sri Sri University believes in engaging Industry to groom, educate and pick talent while the students are still pursuing their studies. We are proud to present the first batch of Retail Management students who are being tutored by Sri Sri University in partnership with Future Group. These students are honed on specific skills pertaining to retail segment in the second year of their education. Each of these students undergo an intense retail specific curriculum and on-the-job training which culminates into a potential career with Future Group.

**Dilip Penugonda, 23 years**

MBA (Retail), BE (Civil)
Cumulative Work Ex: 9 months
Last Worked At: JMC Projects, Bangalore
SIP Project: Understanding Promotion and Sales Strategies of Future Generali and Determining the Perception of People about Insurance
SIP Company: Future Generali

**Hansa Tanwani, 23 years**

MBA (Retail), B.Com
Cumulative Work Ex: 12 months
Last Worked At: Trust Marketing, Jaipur
SIP Project: “Retail Visibility” at Gionee
SIP Company: Trust Marketing

**Adarsh Churoria, 23 years**

MBA (Retail), B.Com
SIP Project: Talent acquisition and real time study of recruitment process
SIP Company: Egon Zehnder Information and Research Services
RETAIL MANAGEMENT

Devvrat Mainhallikar, 23 years
MBA (Retail), B.Sc (IT)
SIP Project: Business Development at Broadvision Group of Companies
SIP Company: Broadvision Group of Companies

Gopal Kedia, 22 years
MBA (Retail), BBA
SIP Project: Identification of Customer Satisfaction
SIP Company: Agrasen Cement MFG. Pvt. Ltd.

Renuka Sabale, 23 years
MBA (Retail), BE (Computer Science)
SIP Project: Market research Project to find out the process of booking a celebrity for an event and are celebrity managers ready to go online regarding booking there celebrities online
SIP Company: Blue Castle Media & Entertainment Pvt. Ltd.

Siddhant Gupta, 23 years
MBA (Retail), BBA (Marketing)
SIP Project: Global Market Scenario for Instant Coffee
SIP Company: Tata Coffee Ltd.
Yogesh Guptey, 25 years
MBA (Operations & Marketing) BE (Computer Science)
Cumulative Work Ex: 24 months
Last Worked At: Reliance Jio Infocomm, Navi Mumbai
SIP Project: Market Research on Upselling opportunities of MSD cards
SIP Company: Reliance Retail Ltd.

Bhuvnesh Bhatia, 23 years
MBA (Retail), B.Com
SIP Project: Market Mapping for Introduction of Simulated Training Program on HR Aspects & its Effectiveness
SIP Company: Symbiosis Management Consultants

Navya Annepu, 22 years
MBA (Retail), B.Tech (Computer Science)
SIP Project: Talent Acquisition and Management
SIP Company: Trianz Holdings Pvt. Ltd.

Vitthal DHINGRA, 23 years
MBA (Retail), B.Tech
SIP Project: Recruitment, Selection and Retention in Insurance sector
SIP Company: Future Generali Life Insurance India Ltd.
Onkar Jagtap, 25 years
MBA (Operations & Finance), B.Tech
SIP Project: Global Supply Chain Management
SIP Company: General Motors Pune Pvt. Ltd.

Debajyoti Panda, 20 years
MBA (Operations & Finance), B.B.A
SIP Project: Fund management implementation through sap
SIP Company: Rourkela steel plant

Kratika Porwal, 21 years
MBA (Retail & Human Resource), B.B.A (Mgmt. Science)
SIP Project: "Impact of monetary and nonmonetary incentives and rewards on job satisfaction" and Functions of HR department at Symbiotec Pharmalab Pvt. Ltd.
SIP Company: Symbiotec Pharmalab Pvt. Ltd.

Aalind Pagnis, 23 years
MBA (Operations & Finance), B.Com
SIP Project: Production Planning Module
SIP Company: Steel Authority of India Limited

Ignatius D’souza, 26 years
MBA (Retail), BE (Industrial Production)
SIP Project: Worked on design and development of Supply Chain of naturally grown farm products and CRM across Maharashtra
SIP Company: JKKPSS
STUDENT COORDINATORS FOR PLACEMENT

Anmol Narang +91 9777529850  Sirisha Narsimhan +91 8349006656
Kalyani Sirisha +91 9556700304  Ayush Mittal +91 7751923082
Aditya Dixit +91 9777530551  Gautami Chandil +91 9777524661

PLACEMENT OFFICE

Sri Sri University
Bidyadharpur, Arilo, Ward # 3,
Cuttack, Odisha 751024
www.srisriuniversity.edu.in
placementcell@srisriuniversity.edu.in

Tanu Kanchan
tanu.k@srisriuniversity.edu.in
+917749977133

ACKNOWLEDGEMENTS

Anmol Narang - Corporate Outreach
Gautami Chandil - Student Coordination
Sharan Sivakumar - Photography