



# **Sri Sri University**

## **FAQs (Generic)**

**Q. When did Sri Sri University start?**

Sri Sri University established in 2009, came into operation in 2012 with MBA as the flagship program. The University offers a total of 28 programs, which includes both undergraduate and graduate courses. The University has been lauded in several national/international forums for its unique approach to education.

**Q. Is Sri Sri University recognized?**

**A. Yes! Sri Sri University is UGC recognized and approved by AICTE, COA and is also a member of AIU.**

**Q. Why choose Sri Sri University?**

- 1. Global networking opportunities with excellent placement record**
- 2. Yoga, meditation, soft skills training and mind management workshops are part of the curriculum.**
- 3. Alcohol-smoke-drug free and vegetarian campus is conducive for the overall growth of the students**
- 4. Innovative and industry-oriented courses with interdisciplinary approach.**
- 5. Multicultural Campus with students from 28 states and 9 countries.**

**Q. SSU is in Odisha, so far, I would rather choose a place near to me!**

**A. Sri Sri University does not merely focus on academics, but on the overall development of the students. This University provides all tools and techniques that will help build a students personality in his transformational years. The holistic approach to education is rare to find in**

Universities/colleges today, Sri Sri University is the best place to evolve as a leader. Here, seniors take special care of their juniors, healthy and nutritious food is served and the most important aspect is that the University guarantees excellent placement assistance! It is worth spending two/three years in such an educational paradise!

**Q. It is a New University! Is it worth taking the risk?**

**A. The difference between a new University and an old University largely depends on its network base. The parent organization of Sri Sri University, the Art of Living Foundation, has a presence in over 156 countries. This global network opens several internship and placement opportunities. As a result, since its operation, the students have been placed and offered internship opportunities Pan India and also abroad in several reputed organizations!!**

**Q. I feel the fee-structure is really high! Do you provide any scholarship or loan facilities?**

**A. The University provides world-class facilities~hostel, food, academics and infrastructure. The fee-structure has been decided accordingly. Also, the students can opt to make the payments in installments.**

**The University conducts scholarship tests for several programs like MBA, M.A Yoga, B.Sc Yoga, Masters in Journalism and Mass Communication, M. Com and PGDFM. We provide assistance to students for educational loan. We have a tie-up with State Bank of India and Andhra Bank.**

**Q. I know that its parent organization is Art of Living, which has presence in 156 countries. How can students leverage this opportunity?**

**A. The Art of Living (AOL) has its presence in 156 countries and the students at Sri Sri University can leverage this global network. Heads of top business groups and organizations, CEOs, Businessmen, Bureaucrats, Civil society officials, presidents and vice-presidents of Fortune 100 companies are connected to the organization. They visit the campus for guest lectures, seminars and are also part of the recruitment. There are several international AOL faculty who are in-house Faculty at SSU, they provide assistance to students on how to develop a strong network.**

**Our entire 2013-15 MBA batch were part of the Corporate Culture and Spirituality Conference in the Art of Living International Centre, Bangalore. This is an annual forum where top business professionals assemble to discuss business potentials.**

**Our students of MBA have been placed in top positions in the Art of Living operated consumer goods companies~Sri Sri Tattva and Byogi. The students of the Yoga department are provided excellent opportunities to train under world-renowned Yoga experts at the Art of Living International Centre, Bangalore.**

**Q. Is there any counseling for students with regards to their career or any emotional issues they face during their stay in campus?**

**A. We have a Counselling cell-Vivechana that is especially dedicated for the students. We have a highly-experienced team of psychotherapists and counsellors. In fact, regular practise of yoga and meditation inside the campus helps students deal with stress and anxiety. The University also provides career counselling assistance to all students.**

**Q. Are majority of students only from Odisha or even from other parts of the country?**

**No. Sri Sri University is a multicultural campus with students from 28 Indian states and 9 countries.**

**Q. How are placements in Sri Sri University?**

**At Sri Sri University, we offer 100% summer internship opportunities and placement assistance. The 2018-19 batch of MBA achieved 100% placements with average package of 7.15 LPA and highest package of 20 LPA. We also offer opportunities across various organizations from Start-ups to Fortune 500 companies. We conduct regular aptitude tests, mock interview rounds and guest lectures to evaluate the performance of students and groom them for final placements and interviews. For more details visit our website: [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in)**

**Q. How is academics in SSU and the Faculty?**

**The mission of the University is to achieve academic excellence, as a result the curriculum not merely focuses on theory, but equal attention is given to practical exposure and field work. We have experienced and well-renowned faculty from premier institutes like IITs, IIMs.**

**Q. What kind of Spiritual activities does the University offer to the students inside the campus?**

**Regular yoga, breathing techniques and meditation are an integral part of life at Sri Sri University. In fact, students meet once every week to share knowledge and dive deep in devotional songs and hymns. The students also participate in several 'Service projects' which help them evolve as human beings.**

## **MBA FAQs**

**Q. Who should apply for MBA at Sri Sri University?**

**A. The MBA program is aimed at graduates who want to learn management skills( both in theory and practical). Students who want to make a career in management, entrepreneurship can opt for**

the course. The program also offers global exposure to those who wish to work in the international business world.

**Q. What are the objectives of the MBA program at SSU?**

**A. The principal objectives of the MBA program at SSU are:**

- To create real educated and ethical leaders
- To build students with global business knowledge.
- To help participants enhance their managerial effectiveness.
- To provide a strong foundation in the disciplines and functions of management and develop a broad range of knowledge and business skills.
- To develop personal management, career and leadership skills among students

**Q. Who will be teaching at Sri Sri University?**

**A. The core faculty of the University comprises of a team of highly qualified academicians with industry exposure. The faculty at Sri Sri University act as mentors to students.**

The Faculty of Management Studies is led by Dr. Srinivas Subbarao Pasumarthi, D.Litt. (Post-Doctoral) FDPM (IIMA), Ph.D., M.Phil. (Nagpur University), M.Com, MBA, M.A., PGD T & T.M (Andhra University), L.L.M., MHRM. M.Sc. (Psy) – Acharya Nagarjuna University.

**Q. What are the specializations offered by the MBA Program at SSU-FMS?**

**A. Sri Sri University offers the MBA Program in the following specializations: General Management with further specialization in Marketing, Finance, HR, Business Analytics and Operations, Agri-Business and Entrepreneurship.**

**Q. What are the eligibility criteria to apply for the program?**

**Graduation in any stream with minimum aggregate of 50%**

**Q. Do I need to have work experience to join the program?**

**A. Work experience is not compulsory. The program is suitable for graduates or career professionals from any field including pure sciences, engineering, mathematics, social sciences, business and economics.**

**Q. How do I apply to SSU?**

**A. Applicants seeking admission are advised to visit the University Website [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in) and apply online by paying the application fee as per the fee format**

prescribed in the guidelines by Debit/Credit/Net Banking. It may be alternatively also applied by filling the offline application form and depositing the fee in the Bank.

Q. What is the fee structure for MBA in SSU?

A. Visit the website [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in) for the fee structure. Fees are to be paid in installments, details of which will be provided after the final selection of the candidate.

Q. What is the refund policy for cancellation of admissions?

A. Visit- <https://srisriuniversity.edu.in/admission-guidelines/>

Q. Programs and their Intakes?

A. MBA General Management- 120 Seats

MBA Entrepreneurship- 30 Seats

MBA Agri Business- 30 Seats

Q. Are Bank loans available?

A. Yes. We have an official tie-up with the Andhra Bank and State Bank of India. Also most banks extend education loans for MBA program at Sri Sri University.

Q. Could you briefly describe the academic calendar?

A. The program begins in July each year with a short induction process. The first year includes two semesters and summer internships. The second year includes placements and capstone projects. In addition, a number of self-audits and electives run during the semesters. Examinations, assignments and project work are part of the curriculum.

Q. What is the teaching methodology for MBA at Sri Sri University?

A. At Sri Sri University the focus is on lectures and case studies. The structure mostly includes discussions, case analysis, projects and group work. Field investigations, visits, as well as individual research and simulations including management games are a part of the curriculum.

Q. Do I need a computer/Laptop?

A. You will need to have a laptop for case studies and presentations. The University will not provide the same. A detailed PC specification will be sent to you once you have been offered a place for the program. The computer labs are available for work at all hours.

Contact Details :

For more information or admission related queries please feel free to write us on:

You may also write to us at [admissions@srisriuniversity.edu.in](mailto:admissions@srisriuniversity.edu.in)

## **B.Sc Osteopathy FAQs**

1. Who can do B. Sc. Osteopathy?

Ans. Any aspirant who has pursued 10+2 in science stream with Physics, Chemistry, Biology as main subjects with min. 50% aggregate. (Age Limit- 17 - 21 Years)

2. What will I have to do to take admission in B. Osteopathy?

Ans. The aspirant needs to fill the application form. After scrutinizing the form, he/she will have to appear for Sri Sri University Entrance Exam (SSUEE). The Provisional admission will be granted based on the Merit score.

3. Is NEET score valid for B. Osteopathy?

Ans: NEET score above 75 percentile will be considered for direct admission to B. Osteopathy program.

4. I gave my NEET/ SSUEE last year, will its score be considered for admission?

Ans: The score for NEET or SSUEE is valid just for the span of current admission only.

5. What will be the syllabus of the course?

Ans: Please check the details on our website [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in)

6. What is the career scope after B.Sc Osteopathy?

Ans. Osteopath has a wide scope of practice in Hospitals, Private Clinic and Lectureship in colleges. However, you will be eligible to practice only after you have completed the Masters program.

7. I have my compartment in Biology in standard 12<sup>th</sup>, but pass overall. Am I eligible for pursuing B. Osteopathy?

Ans. Biology is a mandatory subject for pursuing B. Osteopathy program.

8. What types of questions are asked in Entrance Exam?

Ans. The Sri Sri University Entrance Examination (SSUEE) will be a 3-hour exam with 180 objective type questions. The

syllabus is based on Class 11th & Class 12th subjects, chapters & topics as prepared by the Council Board of School Education (COBSE), Central Board of Secondary Education (CBSE), National Council of Education Research and Training (NCERT). The syllabus consists of four sections: Physics, Chemistry, Zoology & Botany.

9. After completion of course, will I be able to write Doctor before my name?  
Any Osteopath may begin his Name with the word 'Osteopath'.  
For example, Osteopath Deepali.

10. Are there any clinical facilities available for practicing at campus for B. Osteopathy?  
SSU campus has well equipped Osteopathy clinics for student practitioners.

### **M.Sc Osteopathy FAQs**

1. Who can do M.Sc. Osteopathy?  
MBBS/BDS/BAMS/BPT

2. What will I have to do to take admission in M.Sc. Osteopathy?  
If eligible, the aspirant needs to fill the application form. He will then have to appear for the Sri Sri University Entrance Exam (SSUEE). The Provisional admission will be granted based on merit score.

3. What will be syllabus of the course?  
Please refer to our website [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in) to view the detailed syllabus of the program.

4. What is the career scope after M.Sc Osteopathy?  
Osteopath can practice in Hospitals, Private Clinics and also assume lectureship posts in university and colleges.

5. What types of questions are asked in the Entrance Examination?  
SSUEE- M. Sc. Osteopathy paper will consist of subjective type questions of total 100 marks.

6. Until what period my SSUEE score be valid?  
The score for NEET or SSUEE will be valid for the current academic year only.

7. Are there any clinical facilities available for practicing at campus for B. Osteopathy? The Sri Sri University campus has well-equipped Osteopathy clinics for the student practitioners.

### **B.COM (HONS.) FAQs**

1. What is the eligibility criteria for admission in B.Com (Hons.) at SSU?

ANS. 10+2 or equivalent with a minimum aggregate of 50% marks.

2. What are the career opportunities after B.COM(Hons.)?

**ANS.** Lecturer/Professor: You can pursue a Masters program in Commerce (M.COM) followed by MPhil and Ph.D. This qualification will guarantee you for a Lecturer/Professors position. Students can opt for professional courses like CA, CS, ICWA. Also, one need not take the foundation exams, as they can get a direct entry in its level 2 on the basis of B.Com degree. Students after completing their bachelor program in Commerce can join the banking and other financial sectors. One can also apply for junior association in various KPOs and Tax audit assistance.

3. What does the course curriculum entail?

ANS. The program aims to build in student's competent business acumen through advanced study of general subjects such as organizational behaviour and cost accountancy, later allowing them to specialize in a chosen area. The curriculum involves intensive study, culminating with the completion of a research-based dissertation.

For the course subjects detail you can visit our website [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in)

4. What are some of the qualities and skills needed to pursue a career in commerce industry?

ANS. Anyone who is keen to learn new concepts, can innovate, have strong communication skills can opt for this program.

5. What is the duration of this course?

ANS. 3 years full-time.

6. How to apply for B.Com Hons. at SSU?

ANS. One can apply online at [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in) (pay online through credit card/debit card/net banking). You can also apply online by buying the form directly from Sri Sri University,

Odisha and submitting it with a demand draft of Rs. 1050/- in favour of Sri Sri University payable at Cuttack, Odisha.

7. How will I be notified that I have been selected?

ANS. You will be notified through an e-mail or you will receive a confirmation call that you have been selected for the course.

8. What is the fee structure of this course at SSU?

ANS. Tuition fees INR 45,000/- per semester.

10. What are the total number of seats in B.Com Hons. program?

ANS. 60 seats.

### **BBA FAQs**

1. What is the eligibility criteria for admission in BBA at SSU?

ANS. 10+2 or equivalent with a minimum aggregate of 50% marks.

2. What are the career opportunities after BBA?

ANS. BBA graduates have employment opportunities in manufacturing, construction, retail, and finance. BBA graduates are also favoured in positions to work as production supervisors, planners and administrators. The other career opportunities are listed below:

- Business Administration Researcher
- Human Resource Manager
- Research and Development Manager
- Business Consultant
- Information Systems Manager
- Marketing Manager
- Finance Manager

3. What does the course curriculum entail?

ANS. Bachelor of Business Administration or BBA is one of the most popular bachelor degree programmes after class XII. The 3-year professional undergraduate course in Business Management is open to students from all the three streams: Science, Arts and Commerce. The BBA

course is the gateway to numerous job opportunities in a plethora of sectors like marketing, education, finance, sales, and government to name just a few.

The BBA course offers knowledge and training in management and leadership skills, to prepare them for managerial roles and entrepreneurship. During the tenure of the course, candidates learn various aspects of business administration and management through classroom lectures and practical projects like internship.

For more details visit: [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in)

4. What are some of the qualities and skills needed to pursue a career in management?

ANS. Anyone who has a keen interest in improving their Interpersonal skills, communication skills, the ability to delegate effectively, time management skills & Strategic thinking can pursue this program.

5. What is the duration of the course?

ANS. 3 years full time.

6. How to apply for BBA at SSU?

ANS. A student can apply online at [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in) (by paying online through credit/debit card/netbanking) or you can also apply offline by buying the form directly from Sri Sri University, Odisha and submitting it with a demand draft of Rs. 1050/- in favour of Sri Sri Sri University payable at Cuttack, Odisha.

7. How will I be notified that I have been selected?

ANS. You will be notified through an e-mail or you will be notified through an E-Mail or you will be notified through an e-mail or you will receive a confirmation call that you have been selected for the course.

8. What is the fee structure of this course at SSU?

ANS. Tuition fees INR 50,000/- per semester.

10. What are the total number of seats in the BBA program?

ANS. 120 seats

