



Learn Lead Serve

MBA in FinTech (Integrated with Financial Management) SRI SRI UNIVERSITY

Sri Sri University – The Best of East and the Best of West

Envisioned by Poojya Gurudev Sri Sri Ravi Shankar ji; who is a renowned spiritual leader and multi-faceted humanitarian, whose mission of uniting the world into a violence-free family has inspired millions of people world-wide.

Explore SSU

- **Start-up Hub** - 62+ Start-ups and Government Approved Incubators
- **20+ Awards** - Recognized Nationally and Internationally
- **Vice-Free Campus** - Alcohol and Smoke-Free Campus
- **Best of the East and the Best of the West** - Unique course offering – 8 Faculties
- **Green Campus** - Sprawling 188 Acres serene campus

Course Overview

Financial Technology is an emerging area which integrates Technology and Finance through seamless and efficient delivery of Financial Services using innovative and new Technology. It will change and disrupt the way business is done by banks, insurance firms, non-banking finance companies (NBFC), payment banks, stock trading and investment advisory firms.

Sri Sri University's MBA Program in FinTech will enable students to straddle the management field with the cutting edge financial technology innovation and its applications the area of Banking, Finance and Insurance. The Program will include all such innovations that are central to FinTech like block chain, digital advisory and trading systems, design thinking artificial intelligence and machine learning, peer-to-peer lending, equity crowd funding and mobile payment systems.

SSU Ranking

- Sri Sri University ranked 13 out of the top 25 Private and Deemed Universities in the Country in the Year 2018. The ranking has been done by a popular magazine Higher Education Review, known for its perceptive coverage on higher education and special issues on rankings.
- Awarded as the 6th Leading University in India at EdTech Review 2020.
- Ranked 1st in Odisha, 7th in India & 304th in the World in UI GreenMetric World University rankings 2020.

Key Program Benefits

- SSU incorporates a variety of teaching methods involving both lectures and case-based teachings in order to bring corporate dynamics to the classroom.
- The course is framed as per international standards.
- Students walk through live simulations, seminars, group discussions, and project work to develop skills for them to face future business challenges but will also help them grow into socially conscious individuals.
- The choice-based credit system provides choices for the students to select from the prescribed courses (core, elective or minor/soft skill courses).
- The course structure is designed through our active interaction with prominent academicians and corporate executives for meeting the needs of the industry.
- The Two years Master program has been divided into 4 semesters with an **Internship of 6 – 8 Months** after completion of 1st Semester.

Program Structure

SEMESTER I	SEMESTER II
Principles of Economics & Markets	Dealing with Data
Managerial Effectiveness & Ethics in Business	Entrepreneurship
Financial Management & Accounting	Marketing and sales of Financial products
Organizational Behaviour & Human Resources Management	Financial Management
Quantitative Techniques & Analytics	FinTech in Banking & Finance
Leadership Development	Internship
SEMESTER III	SEMESTER IV
Management Control Systems	Robotic Process Automation
Security Analysis and Portfolio Management	Machine Learning In FinTech
Corporate Finance	Artificial Intelligence in FinTech
Block chain and Applications	Management of Financial Services
Crypto Currencies	Cross-Functional Elective Course
Cloud Computing	Master Thesis/Project
Digital Marketing for Financial Products	

Who Should Attend these MBA Program

- Graduation from any discipline or equivalent with minimum aggregate of 50% for general category and 45% for reserved category*
- SSUCET + GD and PI
If CAT score above 70% in 2021, Eligible for direct GDPI.
If Work Experience, above 5 years, Eligible for direct GDPI

Program Date & Fee

Start Date: **September 2022**

Program Duration: **2 Years**

Program Fee: **INR 165,000/- Per Semester**. Total Program Fee: **INR 660,000/-**

Our Placements and Recruiters

2017-19 Batch

- 100% Placement
- Highest Package – INR 20 LPA
- Average Package – INR 7.15 LPA

2018-20 Batch

- 91% Placement
- Highest Package – INR 12.40 LPA
- Average Package - INR 6.82 LPA

UGC Recognised | AICTE Accredited
SRI SRI UNIVERSITY
Cuttack, Odisha

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Placement

2021 Batch

Highest- 10.2 LPA
Average- 5.25 LPA

94% PLACEMENT

OUR RECRUITERS



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Placement

2020-2022 Batch

Our Top Recruiters

