



LEARN LEAD SERVE

#### **17.2.4 Does your university as a body, through international collaboration and research, review comparative approaches and develop international best practice on tackling the SDGs**

Sri Sri University under the patronage of its parent organization, The Art of Living founded by Gurudev Sri Sri Ravi Shankar ji, Life Time President of Sri Sri University, believes that sustainable and scalable transformation can be accelerated by the compounding power of diverse and complementary partnerships.

We work with like-minded partners who demonstrate the zeal to make a difference and who share similar ethics and value systems. We co-create goals and plans with an adaptive and flexible approach that integrates multiple priorities and values interdependencies.

Our relationships are nurtured through open channels of communication based on mutual respect and trust. If every Business House undertakes Corporate Social Responsibility and decides to invest a certain percent of their profit in developing rural areas, India will have no hunger, no disease, no illiteracy. The Government alone cannot do this. NGOs and business organizations will have to come together to transform Rural India and to bridge the gap between Rural and Urban India.

The Art of Living movement has promoted development and progress across communities through diverse humanitarian projects. These projects span diverse areas including:

- Integrated Community Development projects
- Education
- Health and hygiene
- Environment protection and sustainability
- Women empowerment and child protection
- Disaster relief management
- Prisoner rehabilitation and conflict resolution

## **Sister organizations**

The service initiatives for the Art of Living are managed by different trusts in India. These trusts include:

- The International Association for Human Values (IAHV)
- Ved Vignan Maha Vidya Peeth (VVMVP)
- Sri Sri Institute of Agricultural Sciences and Technology Trust (SSIAST)
- Sri Sri Publications Trust (SSPT)
- Vyakti Vikas Kendra India (VVKI)
- Sri Sri Ravi Shankar Vidya Mandir (SSRVM)
- Sri Sri Rural Development Program (SSRDP)

These trusts are headed by committed professionals with years of experience in successful management and implementation of large-scale social development projects.

## **MEMBERSHIP**

The Art of Living is a member of several prestigious groups and alliances. These include:

- International Union for Health Promotion and Education, Paris
- NGO Forum for Health, Geneva
- International Alliance against Hunger
- CONGO (Conference of NGOs in Consultative Status with ECOSOC of the United Nations), Geneva and New York
- UN Mental Health Committee and UN Committee on Ageing, New York