

### 6.5.3. Off-campus water conservation support

Art of Living, parent organization of Sri Sri University, a premier organization in India, is committed to River rejuvenation. It has been working on water resource issues for a long time.

- Art of Living, parent organization of Sri Sri University, is taking steps to provide access to safe and hygienic water in various countries. As an initiative to national water security and provide communities with access to potable water, 'Boond' programme is implemented through which Terafil filters, bio sand community filtration, aqua packs, and RO purification plants are distributed to >45,000 people (**Plate 6.5.3a**).
- It is conducting awareness programmes and campaign called "Swachta Chetna Shivar" to sensitize about the Open Defecation Free and safe drinking water (**Plate 6.5.3b**).
- In India it has restored around 70 tributaries and various streams in 05 states and has helped in resolving the country's water problems, raising the water table and making water available in dry areas. Through this programme almost 50 Lakh people in 5000 villages have been benefited (**Plate 6.5.3c**).
- Sri Sri University is involved in rainwater harvesting in the campus that has helped in raising the water table of the nearby villages.
- Sri Sri University is proactive in responding to floods across the nation. Several disaster management programmes have been conducted by SSU to sensitize the community. The teaching staff is actively involved in sensitizing the people about climatic uncertainties and vagaries (**Plate 6.5.3d**), alternate livelihood options in drought prone areas.
- University promotes local people to opt for organic farming. The University discourages application of pesticide or chemicals in agricultural fields and actively conducts awareness programmes on the impact of fertilizers and chemicals on both soil and water resources.



Plate 6.5.3a. Off campus efforts on water conservation



Plate 6.5.3b. Campaigns on Open Defecation Free and safe water



Plate 6.5.3c. River rejuvenation activities

**75 Azadi Ka Amrit Mahotsav**

**WEBINAR**

**MANGROVES AND DISASTER RISK REDUCTION**

25<sup>th</sup> March, 2022  
(11am to 1 pm)

**Patron:** Shri. Taj Hassan (IPS), Executive Director, NDM, New Delhi

**Programme Chair:** Prof. Anil K Gupta, Head, ECDM, NDM, New Delhi

**Co-ordinator:** Dr. Swela Badiya, Consultant, NDM, New Delhi

**Co-organiser:** Dr. Vandana Prasad, Director, BSF, Lucknow

**Speakers:** Dr. Sanjay Deshmukh, Professor of Life Sciences, Former Vice-Chancellor, University of Mumbai, Mumbai; Dr. Ramesubramanian, Director, Coastal Systems Research, M.S. Swaminathan Research Foundation, Chennai; Dr. Rachna Chandra, Associate Professor, SKJ University, Cutback

**Organized by:** Global Studies Institute of Palawanara, Lucknow & National Institute of Disaster Management, New Delhi

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Plate 6.5.3d. Workshop on disaster risk reduction