



SRI SRI UNIVERSITY

FACULTY OF MANAGEMENT STUDIES

MASTER OF BUSINESS ADMINISTRATION

**COURSE STRUCTURE & SYLLABUS
OF MBA-ABM) : 2022-24 BATCH**

MBA (AGRIBUSINESS)

**PROPOSED COURSE CURRICULUM OF MBA (AGRIBUSINESS)
FROM THE ACADEMIC YEAR 2022-24 ONWARDS**

SEMESTER-1			
Paper Code	Subject Name	Category	Credit
ABC 101	Financial Reporting, Statement and Analysis for Agribusiness	Core	4
ABC 102	Marketing Management I for Agribusiness	Core	3
ABC 103	Quantitative Techniques for Agribusiness	Core	4
ABC 104	Managerial Economics for Agribusiness	Core	3
ABC 105	Organizational Behavior for Agribusiness	Core	4
ABC 106	Business Communication for Agribusiness	Core	3
ABC 107	Computer Application for Agribusiness	Core	4
ABC 108	Basics of Agriculture	Core	3
ABC 109	Happiness Connect	Skill Base	2
	Total		30 Credits
SEMESTER-2			
Paper Code	Subject Name	Category	Credit
ABC 201	Marketing Management II for Agribusiness	Core	3
ABC 202	Production & Operations Management for Agribusiness	Core	3
ABC 203	Quantitative Technique II for Agribusiness	Core	3
ABC 204	Human Resource Management	Core	4
ABC 205	Corporate Finance for Agribusiness	Core	4
ABC 206	Managerial Economics II for Agribusiness	Core	4
ABC 207	Research Methodology for Agribusiness	Core	3
ABC 208	AI & ML for Business for Agribusiness	Core	4
ABC 209	Happiness Connect	Skill Base	2
	Total		34 Credits

SEMESTER-3			
Paper Code	Subject Name	Category	Credit
ABC 301	SIP		3
ABC 302	Strategic Management for Agribusiness	Core	3
ABC 303	Entrepreneurship	Core	3
ABC 304	Business Ethics, CSR & Sustainability	Core	3
ABE	E-Commerce & Agribusiness - Major	E	3
ABE	Agri Input Industry - Major	E	3
ABE	Food Processing Management - Major	E	3

ABE	Agri Supply Chain Management - Major	E	3
ABE	Agri Tech Management - Minor	E	3
ABE	Rural Marketing - Minor	E	3
ABE	Farmer Producer Organization - Minor	E	3
ABE	Not For Profit Management - Minor	E	3
ABE	Agri Warehouse Management - Minor	E	3
	(elective – any 6) Total		30 Credits
SEMESTER-4			
Paper Code	Subject Name	Category	Credit
ABC 401	Dissertation	Core	2
ABC 402	Agri Enterprise Risk Management	Core	3
ABC 403	Legal Aspects of Agri Business	Core	3
ABE	CSR & Rural Development - Major	Elective	3
ABE	Post-Harvest Management – Major	Elective	3
ABE	Commodity Derivatives & Risk Management - Minor	Elective	3
ABE	Agri Retail Management (Minor)	Elective	3
ABE	Strategic Food Marketing	Elective	3
ABE	International Food Trade	Elective	3
ABE	Organic Agribusiness Management	Elective	3
ABE	Agri Service Management	Elective	3
ABE	Livestock Farm Management	Elective	3
	(elective any 6) Total		23 Credits
	Grand Total		119 Credits