

Insight



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SRI SRI UNIVERSITY NEWSLETTER

June 2022 Issue



FACULTY OF MANAGEMENT STUDIES

SRI SRI UNIVERSITY

IIC SELF
DRIVEN
ACTIVITY
QUARTER III

Title of the Event: Session on "How to craft value proposition strategy"
Event Date - 12th April 2022



About The Event

Sri Sri University organized a session "How to craft value proposition strategy" session on 12th April 2022. Prof. (Dr.) Subash Chandra Nath, Sri Sri University mentored the session. He shared his insight on the importance of value proposition for startups. He shared examples on customer value proposition strategies adopted by successful startups in India.



12 APRIL, 2022

A session on "How to craft value proposition strategy" was organized by Prof. (Dr.) Subash Chandra Nath, Sri Sri University sharing his insights on importance of value propositions for startups.

20 MAY, 2022

A session on "Prototype/ process design and development- Prototyping" was organized where Ms. Shyama Jha, Founder, Millet Magic Foundation shared her inputs on the various steps involved in prototype design and development.



Event Name: (Workshop on Prototype/ Process design and development- Prototyping)

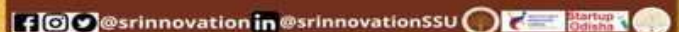
Organised By
(Sri Sri University)



Ms. Shyama Jha
Founder, Millet Magic foundation

11:00 AM, May 20, 2022
Join Here

<https://meetweb.zoom.us/j/8212345678?pwd=NzBldzZHoRlRMTM5eEhMcUZOaE4da0g>





FACULTY OF MANAGEMENT STUDIES

SRI SRI UNIVERSITY

**TITLE OF THE EVENT -
SESSION ON "THINK OUT
OF THE BOX"
EVENT DATE - 12TH MAY
2022**

**IIC SELF
DRIVEN
ACTIVITY
QUARTER III**

**SRI SRI
UNIVERSITY**

ABOUT THE EVENT

Sri Sri University organized a session on "Think within the box" on 12th May 2022. Mr. Barada Prasad Panigrahy - CEO, SSUInnovation Pvt. Ltd. (Incubation Center of Sri Sri University) conducted this session. He shared his input on the importance of packaging and labeling. He also emphasized on creation of biodegradable packaging & motivated the startups to opt for sustainable packaging. The Participants developed the packaging design and labeling by using cardboard & drawing



12 MAY, 2022

A session on **"Think out the box"** by Dr. Barada Prasad Panigrahy - CEO, SSUInnovation Foundation (Incubation Center of Sri Sri University). He shared his input on the importance of packaging and labeling for Startups.

20 JUNE, 2022

A session on **"Angel Investment/ VC funding opportunity for early stage Entrepreneur"** was organized by Faculty of Management Studies where Mr. Kiran Chandrasekaran - CoFounder, VENDO had been invited as Investor. Incubated Startup of Sri Sri University had pitched in front of the Investor.



**ANGEL INVESTMENT/ VC FUNDING
OPPORTUNITY FOR EARLY STAGE
ENTREPRENEURS**

**Session
Organised By:
Sri Sri University**



**INVESTOR
Mr. Kiran Chandrasekharan
CoFounder, VENDO**

**Event Date: 20th June, 2022
Timing: 2:00 PM - 3:00 PM**

**Join us on Link Below
<https://meet.google.com/mrn-gfdx-pdc>**

 @srinnovation  @srinnovationSSU 



01

APRIL, 2022

Dean & Head, Prof.Ar. Rajkunwar Nayak, Faculty of Architecture has been awarded as the Fellow Membership of the Indian Institute of Architects.

INSIGHT

01

APRIL, 2022

With the collaboration of the IIA Odisha Chapter - the faculty members of Faculty of Architecture, SSU actively participated in "Utkal Diwas" under the Chairmanship of Prof. Ar. Rajkunwar Nayak, Dean & Head -FoA SSU.





01

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01

APRIL, 2022

A 2-day Orientation cum Workshop was held for the Town Planning Authorities of the State for all the ULB s in the presence of the Hon'ble Principal Secretary H&UD, Department Additional Secretary H&UD, Director Municipal Administrations where Prof. Ar. Rajkunwar Nayak, Dean & Head Faculty of Architecture SSU, was invited as the Urban Planning Expert to deliberate on the subject along with deliberations from Director-General KIIT University, Director Town Planning and other Chief Town Planning Official.



An insightful talk on VERNACULAR ARCHITECTURE



Ar. Ram Rasayan Singh Rajput
Architect
Co-founder: **Studio Chaukhat**, Gwalior
2:00 PM – 3:00 PM



Ar. Twinkle Nathani
Architect | Building Technologist
Co-founder: **Studio Sky-well**, Raipur
3:00 PM – 4:00 PM

Meeting link: <https://meet.google.com/drc-fhkr-ueu>



2:00 PM – 4:00 PM



9 April 2022, Saturday



Learn Lead Serve

SRI SRI UNIVERSITY
FACULTY OF ARCHITECTURE

9

APRIL, 2022

The Faculty of Architecture organized guest lectures online on “Vernacular Architecture in Contemporary Structures” by Ar. Ram Rasayan and Ar. Twinkle Nathani for students of both B. Arch & BID.

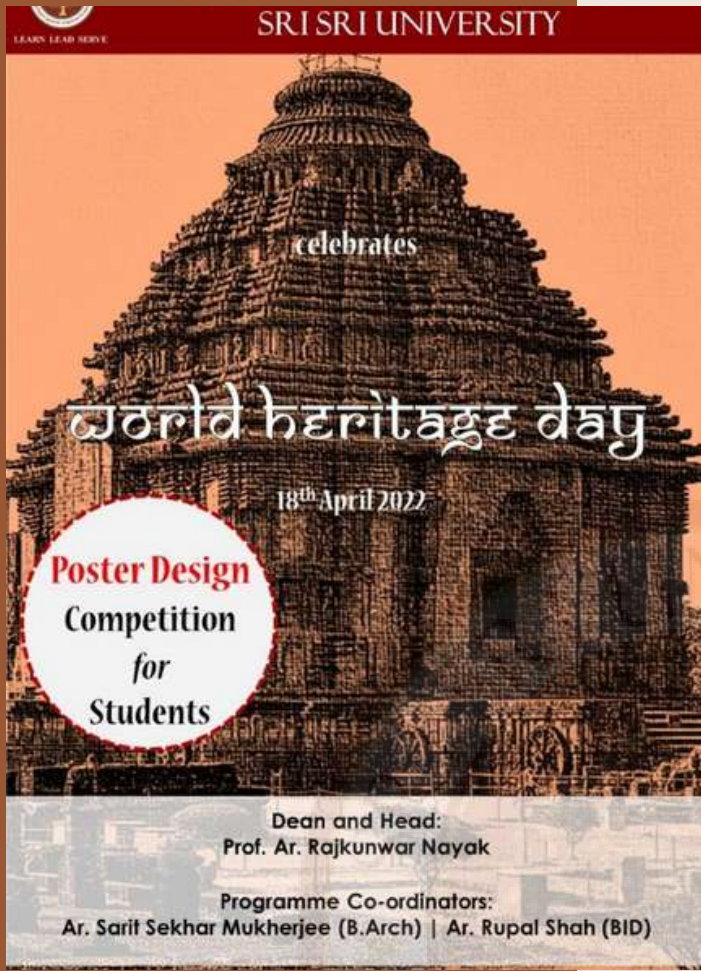
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APRIL, 2022

With the collaboration of the Council of Architecture (CoA) and Ethos, the Faculty of Architecture, Sri Sri University organized “A Heritage Walk” with the students of 1st Year and 2nd Year to support the Walk for ARCAUSE campaign





18

APRIL, 2022

The Faculty of Architecture organized Poster Design Competition which was held on World Heritage Day 2022 where the 1st Year and 2nd Year students participated and designed wonderful posters.

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30

APRIL, 2022

The Faculty of Architecture organized a guest lecture on "Road Safety" as a part of the course curriculum recommended by the Council of Architecture by an eminent Architect and Transportation Planner Ar. Rajesh Kumar Sahoo from Dar Al-Handasah, Dubai.





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MAY 2022

For measured drawing,
Students of the 4th
Semester visited the
Devi-Dwar Temple,
Cuttack, as part of their
course curriculum.

INSIGHT

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MAY, 2022

Ar Kaustubh Das, Associate
Professor, Faculty of Architecture,
received the Certificate of
Appreciation in recognition of his
outstanding contribution in the
academic year 2021-22.



14

MAY, 2022



Dean & Head, Prof. Ar. Rajkunwar Nayak, Faculty of Architecture, participated in the National Conference in Architecture (NATCON) at Hyderabad.



21

MAY, 2022



From May 21 to May 23, 2022, Dean & Head, Prof. Ar. Rajkunwar Nayak, Faculty of Architecture, attended National Conference (NATCON) at Jaipur based on the theme "Metamorphosis in Architecture".



25

MAY 2022

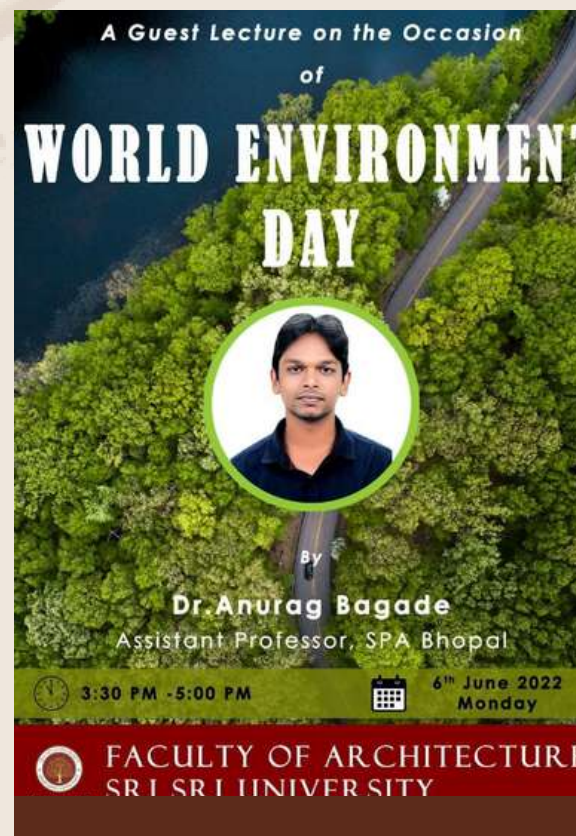
With the collaboration of the International Finance Corporation (IFC) - Students of the 6th Sem of Faculty of Architecture successfully completed the Design for Greater Efficiency (DFGE) Workshop in compliance with the MoU Signed.

6

JUNE, 2022

The Faculty of Architecture organized a Guest Lecture on "Our Urban Environment: Challenges and Way Forward" on World Environment Day by Dr. Anurag Bagade, Assistant Professor, SPA Bhopal.

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9

JUNE 2022

From June 8 to June 9, 2022, the Faculty of Architecture conducted the first-ever Offline Pre-Final Thesis Jury for the 5th Year students with valuable insights from External Expert Dr (Ar.) Santosh Mishra.



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JUNE, 2022

On June 9, 2022, for the first time, Students of both 2nd Semester BID & B.Arch were taken on a field trip to some of the lead Interior & Building Material Showrooms in Bhubaneswar to gain Industrial Exposure.





9

JUNE, 2022



Telugu Indian Idol: BVK Vagdevi becomes the first-ever winner of the reality show

17 June, 2022 10:31 PM IST | Mumbai | mid-day online correspondent

Share:   

Telugu Indian Idol is the first Southern iteration of the Indian Idol franchise. Sreerama Chandra, a former winner of Indian Idol season 5, hosted the first season this year



Picture Courtesy: PR

Telugu Indian Idol today crowned its first-ever winner in BVK Vagdevi from Nellore, Andhra Pradesh at the culmination of the competitions near 15-week run on aha. The mega finale was graced with the charismatic presence of Tollywood Megastar Chiranjeevi. The show was judged by Thaman S, Nitva Menon, and Karthik

17

JUNE 2022

On June 17, 2022, the first 'Telugu Indian Idol' was won by B.V.K. Vagdevi a 4th-year architecture student from the Faculty of Architecture, SSU.

21

JUNE, 2022

On June 21, 2022, Dean & Head, Prof. Ar. Rajkunwar Nayak, was invited as guest speaker for an Exclusive National Webinar on "Essential Education for Accelerating Creative Careers" organized by Adobe.

INSIGHT



DL
Exclusive Webinar

ESSENTIAL EDUCATION
for Accelerating Creative Careers
Architecture & Engineering Institutes

Tuesday, 21 June 2022 | 10:00 AM - 11:00 AM

SPEAKERS

		
PROF. ABHISHEK SHIRODKAR Dean-School of Architecture and Planning Woxsen University Hyderabad	PROF. AR. RAJKUNWAR NAYAK Dean & Director Faculty of Architecture Sri Sri University, Cuttack Cuttack	SUPREETH NAGARAJU Head Education Digital Media - India in South Asia Adobe

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Abhishek Tomar  +91-9205905396  abhishek.tomar@elets.in
<https://eletsonline.com/adobe-education/>



21

JUNE, 2022





25

JUNE, 2022

On June 25, 2022, with collaborations of the Ethos and ACEDGE - the first time Studio Broadcast was done for a special talk on "Sense N Sensibility 9.0" by Ar. Anupama Kundoo which was attended by the Dean, Faculty members, and students of Faculty of Architecture.

28

JUNE 2022

On June 28, 2022, the Faculty of Architecture organized first-ever "Blessings Ceremony" at the beginning of the First Offline Final Thesis Jury to promote and set up an Institutional culture.



28

JUNE, 2022

From June 28 to June 29, 2022, Faculty of Architecture conducted the first-ever Offline Thesis Final Jury for the 5th Year students with eminent architects as External Jurors as Ar. Sunita Maganlal and Ar. Debendra Parida.

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Faculty of Arts, Communication and Indic Studies

S R I S R I U N I V E R S I T Y



06 April , 2022

On April 06, 2022, R. Harikrishnan Asst Professor, English, convened a talk by Ms. Sayanty Chatterjee, Assistant Professor, GITAM, on the topic, 'From Liberalization to Lockdown: Shifting Mode of Women Labour in Small Town Hindi Movies

26 April ,2022

On april 26,2022 Rindon Kundu, Assistant Professor of English & Director of Sri Sri Centre for Translation and Interpreting Studies was Invited as a Resource Speaker to talk on the topic "Massive Open Online Courses (MOOCs): Seizing Digital Opportunities?" at the 2nd International Conference on Education organized by Nueva Ecija University of Science and Technology, Philippines.



April ,2022

Rindon Kundu, Assistant Professor of English & Director of Sri Sri Centre for Translation and Interpreting Studies is explaining the purpose of signing MoU between STIS and Calcutta Comparatist 1919.



Faculty of Arts, Communication and Indic Studies

S R I S R I U N I V E R S I T Y



April , 2022

MoU has been signed by Respected ER, SSU and Respected President, CC1919 in the gracious presence of Hon'ble VC, SSU; Director VC Office and Dean, FACIS.

April ,2022

Rindon Kundu, Assistant Professor of English & Director of Sri Sri Centre for Translation and Interpreting Studies was chairing jointly an international panel at ACLA Annual Meeting 2022, titled, 'The Geo turn in Translation Studies'



April ,2022

Presenters were reading their paper





Faculty of Arts, Communication and Indic Studies

S R I S R I U N I V E R S I T Y



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April ,2022

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20

APRIL, 2022

Mr. Paresh Mohanty,
Corporate Trainer
Interacted with B.
Tech. students
regarding "Soft Skill
Development"
organized by FET.
"

21

APRIL, 2022

Mr. Jay Raval, Bridge System
& Services, Gandhi Nagar
explained different security
issues and its career
perspective to the B. Tech.
students of SSU organized by
FET.

INSIGHT





07

MAY, 2022

Dr. Chinmaya Kumar Nayak, Asst. Professor, FET received the Best Teacher Award(In Global Teaching Excellence Award-2022).

10-11
MAY, 2022

IBM ICE Programme
was conducted by IBM
Team for Faculty
Development
Programme on Python
Programming organized
by FET.



11
MAY, 2022

National Technology
Day in Association with
IBM Team was
celebrated in SSU which
was organized by FET.



13

MAY, 2022

Workshop on Green Technology Conclave 2022 in Association of World Trade Center, Bhubaneswar was organized by FOS and FET.

17-19

MAY, 2022

International Health Informatics Conference-2022 was organized in association with Springer publishing partner which was organized by FOS and FET.





19

MAY, 2022

An Expert talk was given by Prof.(Dr.) Rajeev Kumar Kanth, Professor, University of Turku, Finland on IoT and its Application which was organized by FET.



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SRI SRI COLLEGE OF AYURVEDIC SCIENCE & RESEARCH HOSPITAL

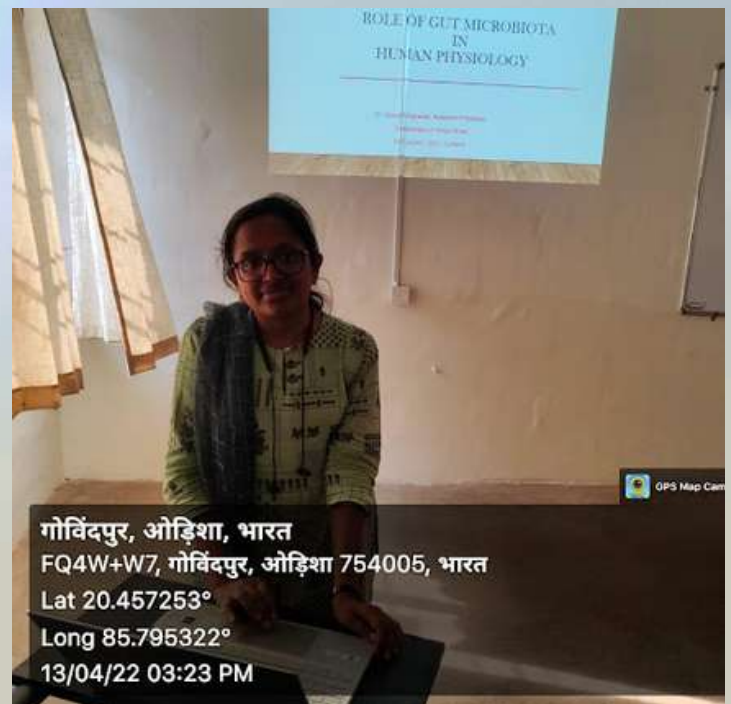
08 APRIL, 2022

The new Course Curriculum regarding brief description about the theory as well as practical knowledge with its course outcome and Programme outcome was given by Dr. Pritam Moharana



13 APRIL, 2022

Dr. Sonam Agarwal, Assistant Professor, department of Kriyasharir took a session on "Role of Microbiota in Human Physiology"





SRI SRI COLLEGE OF AYURVEDIC SCIENCE & RESEARCH HOSPITAL



13 APRIL, 2022

A free health camp was being organized by SSCASRH and around 50 male and female residents of old age home are examined thoroughly by the Ayurvedic Doctors.





SRI SRI COLLEGE OF AYURVEDIC SCIENCE & RESEARCH HOSPITAL



19 APRIL, 2022

An interaction Meeting between SSCASRH & Hon'ble President SSU with the presence of new Vice Chancellor Prof. B.R Sharma was arranged to discuss pros and cons progress of SSCASRH.