## About the University



Envisioned by Sri Sri Ravi Shankar Ji, Sri Sri University was established in 2009 as a centre for world-class education in India. The university offers a unique education that brings together the best of Western innovation with the ancient values and wisdom of the East. The university offers a range of pivotal as well as unique courses that seek to preserve the ancient wisdom of the East and offer the best of Western innovation through cutting-edge programs. The university is located on a 188-acre campus situated between Bhubaneswar and Cuttack.

**Take your skill to the next level....**

## Contact Us

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+91 8456023038

**Email:**
directorssc.aba@srisriuniversity.edu.in

**Address:**
Sri Sri Centre for Advanced
Business Analytics,
Sri Sri University, Cuttack

# Advanced Certification
## in
# Data Analytics for Business

**Blended Mode Class**

## About the Centre

Business Analytics is becoming an increasingly important tool for leading organizations to success. The decision-makers must be able to analyze data and put that information to use for themselves and their companies. Sri Sri Centre of Advance Business Analytics aims to provide an in-depth understanding of analytics, and how it can be used to draw relevant insights and make tactical decisions for an organization which is crucial for any decision-maker. The Centre proposes to provide opportunities for executives, working professionals, and aspiring persons to participate in refresher and specialized courses.

## About Program

The program is designed to assist learners to become proficient in the necessary domain knowledge and develop a wide range of relevant skills, such as Business Analytics, Descriptive Statistics, Predictive Modelling, Time Series Forecasting, Data Mining, and Machine Learning (ML). This will be able to adapt the needs of an organisation by learning new talents and applying them in different fields. It will also give much-needed data literacy and help achieve a competitive edge by seizing data-enabled business opportunities.

## Key Features

- Program completion certificate from the prestigious Sri Sri University, Cuttack.
- Live-online masterclasses from distinguished faculties.
- Real-world applications of analytics across multiple domains and sectors.
- Practical exposure through hands-on projects.
- Industry-relevant, case-based learning specially designed Fundamental to Advanced Level.

## Eligibility Criteria

- A bachelor's degree (any background).
- No prior coding experience or technology know-how required.
- Freshers who aspire to build their career in the field of Business Analytics.

## Application Process

1. Submit a complete Application.
2. Application Review
3. Admission

**Last date of submit an application is 20th July 2023**

## 7 Months Certification Program

# Program Outcomes

- Learn the essential concepts of Business Analytics and understand the basics of programming for various analytics use cases.

- Learn an understanding of various statistical techniques such as probability models, sampling, hypothesis testing,

- Learn to prepare data, build and evaluate data models, and visualize data to generate meaningful insights.

- Learn how to use predictive analytics tools such as linear and logistic regression, data mining, time series analysis, and more.

- Learn how to use Machine Learning to make decisions more quickly by getting a handle on its many principles and approaches, such as supervised and unsupervised learning, classification and clustering methods.

- Analysing data about the buying, processing, and distributing of things and other supply chain management tasks can give you new ideas.

- Create a roadmap for your organization to implement analytics and make data-driven business decisions.

**Course Fee: Rs. 75, 000/-**

**Seat Booking: Rs. 10,000/-**

# Learning Path

1. **Foundation of Analytics**
2. **Spreadsheet Modeling**
3. **Data Mining Tecniques**
4. **Statistical Analysis**
5. **Machine Learning**
6. **Data Visualization**
7. **Live Projects**

## Sri Sri Centre for Advanced Business Analytics
### Sri Sri University, Cuttack

**ADMISSION FORM**

**SESSION: 2023-24**

NAME OF THE CANDIDATE:

FATHER'S / HUSBAND'S NAME:

MOTHER'S NAME:

DATE OF BIRTH:          NATIONALITY:          RELIGION:

GENDER:

PERMANENT ADDRESS:          ADDRESS FOR CORRESPONDENCE:

E-mail:

Mobile No.

ACADEMIC QUALIFICATIONS:

| Class | Name of School/ College | Board / University | Year of Passing | Percentage of Marks |
|---|---|---|---|---|
| X | | | | |
| XII | | | | |
| Graduation | | | | |