Program **Module**

Term1: (3Months)

- Introduction
- Idea Generation Techniques
- Idea Evaluation Techniques
- How to Identify Your Co-Founders
- Legal Entity Registration
- Basics of Communication for Entrepreneurs
- Business Model Canvas

Term2:(4Months)

- Entrepreneurial Outlook/Lean Startup
- How to write a Business Plan
- Prototyping, MVP and Product Development
- Customer Discovery
- Value Proposition Design

Immersion:(1Month)

Immersion Program

Immerse with a startup-1 Month

Term3:(4Months)

- Go to Market Strategies and Applications
- Becoming Funding Ready
- Becoming Investor Ready
- Demo Days.