



Evidence(s)

THE-Impact Ranking



University : Sri Sri University
Country : India
Web Address : www.srisriuniversity.edu.in

SDG 1:NO POVERTY

1.4. Community anti-poverty programmes

1.4.1 Local start-up assistance Year: 2022-2023

Inspired by Sri Sri Ravi Shankar Ji's initiatives to create entrepreneurs, and help peoples to overcome poverty thru entrepreneurship and self sufficient to meet the demand of daily needs and wellbeing of themselves. University have an in-house incubation centre SSUInnovation Pvt ltd which cater start-up needs and looks after various entrepreneurial opportunity for local peoples specially youth of nearby area.

SRI SRI RURAL DEVELOPMENT PROGRAM FOR LOWER INCOME GROUP

Sri Sri Kaushal Vikas Kendra - Vocational Training

Sri Sri Kaushal Vikas Kendra (SSKVK) has been established in association with Schneider Electric on the 21st of December 2015.

Under this program, over 900 trainees have been imparted skill development training in solar electrification, security guard training, hospitality, housekeeping etc.

This scheme in addition to providing vocational training also provided learnings of Art of Living techniques, which ultimately assisted them in character building, mental development, and maintaining a healthy body.

Youth Leadership Training - Life Skills Training

It is a training and skill development centre established under the name of VIDYA (Construction and Skill Training Centre). Formed under the PMKVY (Project of the Government of India) and SSRDP.

VIDYA aims to up-skilling the school drop-out youths. This program trains them in vocational skills like masonry, bar bending, steel fixing etc.

It is directed to the underprivileged youths, to aid them with employability in market-relevant skills.

In due course, an MOU has been signed between SSU and Larsen & Toubro Limited wherein over 1000 youths received training and have gotten placed under this project.



Evidence(s)

THE-Impact Ranking



University : Sri Sri University
Country : India
Web Address : www.srisriuniversity.edu.in

SDG 1:NO POVERTY

Livelihood Training

To provide employment for women, training camps for sewing were organized by Sri Sri University in 19 villages. This went a long way in benefitting more than 700 rural women.

- Light A Home - Rural Electrification & Energy Access
- Boond - Providing safe drinking water
- Shakti - Women Empowerment
- Community of Rural Enterprise (CORE) - Promoting Rural Entrepreneurship
- Srijan - Prisoners/Militants Rehabilitation Program
- Shuddhi - Sanitation & Hygiene Program

<https://www.artofliving.org/in-en/projects/skill-development/> <https://srisriuniversity.edu.in/isr/>

Upskilling the Youth on Commercial Beekeeping’ was organized by the Department of Entomology, Faculty of Agriculture & SSUInnovation

The Department of Entomology, Faculty of Agriculture at Sri Sri University organized a one-day workshop on ‘Upskilling the Youth on Commercial Beekeeping’ on March 14th, 2023. The workshop was conducted by Dr. Chitta Ranjan Satapathy, ICAR Emeritus Scientist.

Beekeeping is an essential part of agriculture and has been practiced for centuries. Commercial beekeeping is the practice of keeping bees for the purpose of producing honey and other bee products on a large scale. It is an important industry that provides employment to many people around the world.

The workshop was aimed at upskilling the youth on commercial beekeeping. The youth are the future of the industry, and it is essential that they are trained in the latest techniques and practices. The workshop covered a wide range of topics, including bee biology, beekeeping equipment, honey production, and marketing.



Evidence(s)

THE-Impact Ranking



University : Sri Sri University
Country : India
Web Address : www.srisriuniversity.edu.in

SDG 1:NO POVERTY

Beekeeping has many benefits. It is an environmentally friendly practice that helps to pollinate crops and maintain biodiversity. It is also a source of income for many people around the world. However, beekeeping is not without its challenges. The industry is facing many issues, including colony collapse disorder, pests, and diseases.

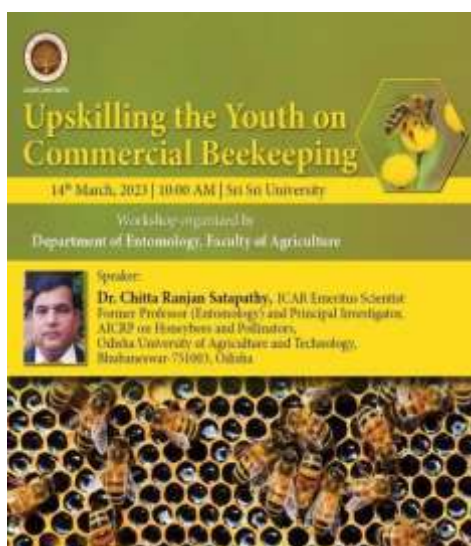


Plate 1. Workshop On Beekeeping

Plate 2. Training Works On Beekeeping.

Vocational Skill Training to end unemployment

Sri Sri University imparts other vocational skills training to unemployed youths as well. These are as follows:

- 50 youths have been trained in Security Guards for 30 days and placed.
- 65 youths have been trained in Housekeeping for 30 days and placed.
- 15 youths have been trained in hospitality for 30 days and placed.
- During the training period of the above-mentioned training, the trainees were provided a stipend.
- In total, 1260 rural unemployed youths have been trained and placed through various skills initiatives.



Evidence(s) THE-Impact Ranking



University : Sri Sri University
Country : India
Web Address : www.srisriuniversity.edu.in

SDG 1:NO POVERTY

LINK TO SRI SRI UNIVERSITY INNOVATION & START-UP POLICY:

<https://srisriuniversity.edu.in/ssu-policies/>