



## Evidence(s) THE-Impact Ranking



University : Sri Sri University  
Country : India  
Web Address : [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in)

### **SDG14: LIFE BELOW WATER**

#### **14.3 Supporting aquatic ecosystems through action**

##### **14.3.1 Conservation and sustainable utilisation of the oceans (events)**

**Support or organise events aimed to promote conservation and sustainable utilisation of the oceans, seas, lakes, rivers and marine resources**

#### **Description**

Sri Sri University has taken a proactive stance in nurturing a culture of water conservation and sustainability among its students. The university actively encourages student participation in various educational programs, activities, and outreach initiatives that emphasize the responsible use and preservation of water resources. This commitment extends to every event held within the university's precincts, ensuring that they make a substantial contribution to water conservation in the local and nearby areas.

The impact of these initiatives reverberates beyond the university campus. Local communities, visitors, and tourists have all benefited significantly from the beach cleaning and outreach programs championed by the university. A notable aspect of these endeavors is the active involvement of local stakeholders, which amplifies the overall impact of the program. This collaborative approach ensures that the principles of water conservation and environmental stewardship are embraced by a wider audience.

These activities have become a recurring and integral part of Sri Sri University's engagement with students and the broader community. The benefits are multifold, enriching the understanding of students and residents, fostering a sense of harmony with nature, and enhancing the conservation of aquatic ecosystems.

Notably, the university also collaborates with local non-governmental organizations (NGOs), resulting in increased participation from student volunteers not only from Sri Sri University but also from other colleges and various communities. This inter-community synergy ensures that the message of responsible



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water use, and conservation resonates more widely, creating a ripple effect of positive change and promoting a sustainable approach to our precious water resources.



**Plate 1. Students involved in various activities related to aquaculture, agriculture at Sri Sri University**