



Learn Lead Serve




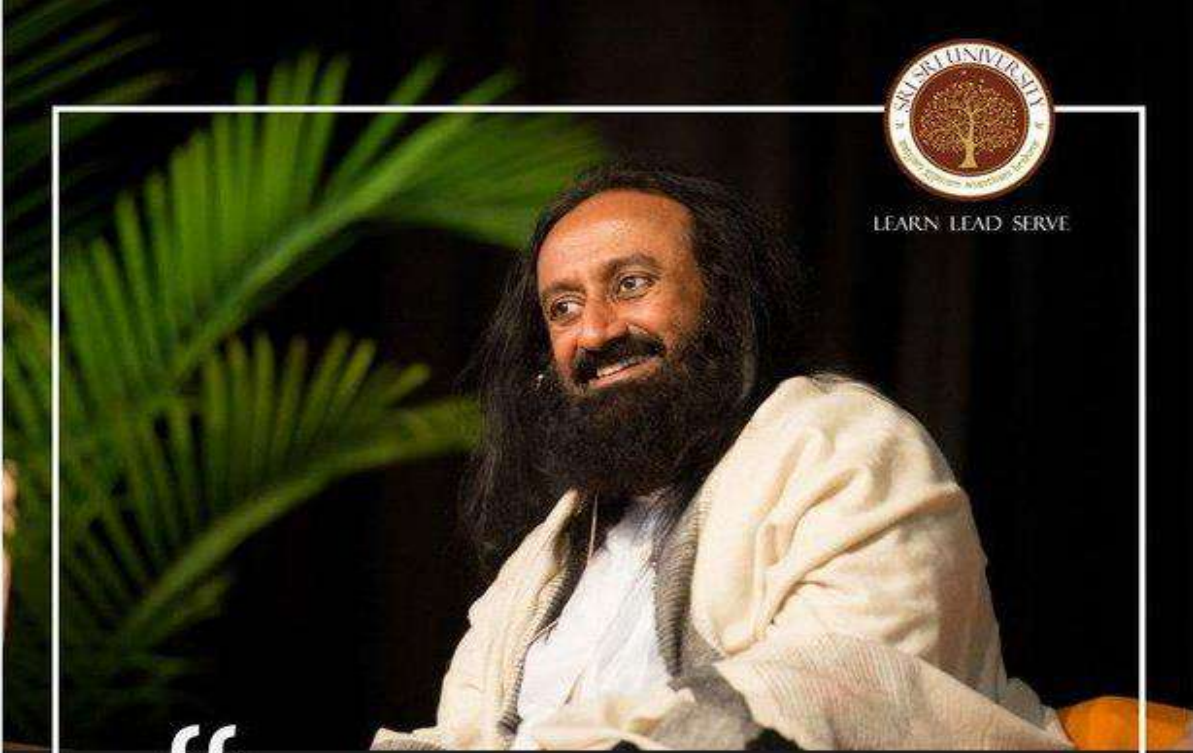
**SRI SRI UNIVERSITY**

**World University Rankings 2022**



**END POVERTY IN ALL ITS FORMS EVERYWHERE**

A report for Times Higher Education Impact Ranking, 2022



LEARN LEAD SERVE

“

If you can win over your mind, you can win over the whole world.”

*Gurudev*

[www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in)

*“Thought is nothing but an impulse of energy and intelligence.”*

*Gurudev Sri Sri Ravi Shankar*

## *About Us*

Sri Sri University was established as a State Private University in Odisha, India which started its first academic year in 2012 and has been envisioned by Global Humanitarian, Gurudev Sri Sri Ravi Shankar ji. The University offers a range of pivotal, unique, and cutting-edge undergraduate, postgraduate degree programs under eight Faculties, short-term, diploma, and certificate courses, Doctoral studies (Ph. D.), that offers the best of the East and offers the best of the West.

The impressive list of undergraduate programs offered at Sri Sri University includes B. Sc. (Data Science), B. Sc. (Osteopathy), B. Sc. (Psychology &Contemplative Studies), B. Sc. (Food, Nutrition, and Dietetics), B. Sc. (Agri-business), Bachelor in Interior Design, etc., and that of post graduate programs offered includes M.Sc. Osteopathy (first time in Asia), MBA (Entrepreneurship), MBA (General Management), MBA (Agri-Business Management), M.Com., M.A./M.Sc. in Psychology and Contemplative Behaviour, M.Sc. Environment Science, B. Tech. & M. Tech. (Artificial Intelligence & Machine Learning), etc.

Located in a sprawling 188- acre green lush campus, Sri Sri University takes pride in offering a curriculum that enriches both domain expertise and life skills. It provides a unique social culture that nurtures a rich learning environment and aids excellence in students through its virtually smoke-free, alcohol-free, drug-free, and completely vegetarian campus. The University defines Excellence as an academic process of motivating the students to learn in ways that make a sustained, substantial, and positive influence on how they think, act, and feel which defines our core value of **Learn-Lead-Serve**.

To inculcate the entrepreneurial culture among the students, Sri Sri University has started a centre for Entrepreneurship and Innovation namely 'SSUInnovation Pvt. Ltd' with all required infrastructure like computers, office room, multimedia equipment, LCD and discussion tables. We are organising meeting and seminars with various industry officials and successful entrepreneurs. Sri Sri University has a tie-up with National Innovation Foundation (A Wadwani group) to create awareness among the students on entrepreneurship. Sri Sri University also has a tie-up with Ministry of Corporate Affairs, Government of India to offer their courses on Corporate Social Responsibility and Social Entrepreneurship. For the last two years Sri Sri University organising the five days'

workshops on “**Product and Process innovation**” with Ms. Gayatri Gopal an alumnus of Singapore Management University (SMU), Singapore. University boasts of diverse set of students ranging from fresher’s to experienced professionals with as much as 10 years of work experience. University has been able to attract students from premier colleges including IIT Kharagpur, IIT Delhi, IIT Indore, Thapar University, St. Xavier’s and Manchester University. Apart from attracting students from more than 20 states of India, we also have a few international students enrolled in our various courses. Our university students have performed distinctively and have left their mark by delivering top performances in competitions at premier B Schools like IIM–Calcutta, IIFT – Kolkata, Start Weekend at XIMB University, IMIS and ASBM, Bhubaneswar. Three students from the second batch (2013-2015) of the Department of Management completed their summer internship with the WFEB’s organizing committee for the 1st World Summit on Ethics in Sports which will be held at the FIFA Headquarters in Zurich.

### ***Introduction***

Sustainable Development Goal 1 (SDG 1), "No Poverty," is a critical global objective that universities can significantly contribute to. Sri Sri University play a pivotal role in addressing poverty by conducting research, promoting education, and fostering innovation to develop solutions that lift individuals and communities out of poverty. We also educate students about poverty-related issues and inspire future leaders to work towards a more equitable and poverty-free world. In this way, Sri Sri University playing an essential actor in the pursuit of SDG 1's vision of eradicating poverty and ensuring a better quality of life for all.

Sri Sri University play a crucial role in advancing Sustainable Development Goal 1 (SDG 1), which aims to eradicate poverty. Here are some ways we contribute:

1. **Research and Innovation:** Sri Sri University conduct research to better understand the causes and consequences of poverty, as well as develop innovative solutions and technologies that can uplift impoverished communities. it established a Research and Development Cell (RDC) to looks after research work inside and outside university.
2. **Education and Awareness:** Sri Sri University educate students and the broader community about poverty-related issues, raising awareness and fostering a deeper understanding of the challenges faced by impoverished populations.

3. Policy and Advocacy: Sri Sri University top leadership engage in policy research and advocacy to influence government policies and programs that aim to reduce poverty and improve social welfare

4. Community Engagement: Sri Sri University have outreach programs that work directly with disadvantaged communities to address their specific needs, providing resources, training, and support.

5. Entrepreneurship and Job Creation: Sri Sri University promote entrepreneurship and job creation by its incubation centre i.e. SRINNOVATION supporting start-ups and small businesses, thereby contributing to economic growth and poverty reduction.

6. Partnerships: Sri Sri University collaborate with governmental and non-governmental organizations to leverage their expertise and resources to address poverty on a larger scale.

In these ways, Sri Sri University serve as hubs of knowledge, research, and action, making them key players in the global effort to eliminate poverty and improve the living standards of vulnerable populations as outlined in SDG 1.

## Research Papers co-authored with low or lower-middle income countries



In the past years, the university has conducted several research projects, including a heuristic-based test case prioritization algorithm, joint resource allocation and security in cloud computing using hybrid machine learning techniques, a SVM-based model for COVID detection using CXR images, a systematic literature review on software reliability prediction using machine learning techniques, and a systematic literature review on computer vision applications in automatic potato plant disease detection. Additionally, the university has assessed farmers' practices and perceptions on maize grain storage insect pests in Mecha woreda, Ethiopia, and predicted software reliability using Particle Swarm Optimization by Dr. Neela Satheesh (FoAG), Dr. Sudhir Kumar Mohapatra.

## Research publications on poverty eradication



India lives in its village and most of the population of India is still engaged with Agriculture as their primary source of income. In the state of Odisha.

Agriculture, the world's oldest profession, is the primary source of life sustenance for human civilization. Despite substantial growth in other sectors, the agriculture sector remains vital for food security, poverty reduction, and sustaining the growth of the rest of the economy. In states like Odisha, nearly 60% of the population earn their livelihood through agriculture and allied activities. The Agriculture and Animal Husbandry sub-sector contributed 13.07% to the Gross State Domestic Product (GSDP) at 2004-05 prices.

The agriculture sector has faced challenges such as natural disasters, cyclones, drought, floods, and animal husbandry. Despite these challenges, the agriculture sector has shown resilience in meeting food shortages despite rapid population growth. This can be attributed to the favourable interplay of infrastructure, technology, extension, policy support, and strong political will. Odisha has a geographical area of 1,55,707 sq.Kms. and is divided into ten agro climatic zones based on soil types, topography, rainfall, and cropping patterns. The total cultivated land in the state is 61.80 lakh ha, with 47% being high land, 28% medium land, and 25% low land. About 54% of cultivated land is irrigated.

Most farmers are small and marginal, with limited access to resources and literacy. The



State witnessed a decline in operational area from 50.81 lakh ha in 2000-01 to 48.52 lakh ha in 2010-11 due to urbanization and more land put to non-agricultural use. The "State Agriculture Policy-2013" has given the Department of Agriculture a shot in the arm to go for all-round development of the agrarian sector, focusing on increasing the production and productivity of different crops despite aberrant weather conditions and limited resources.



Some important schemes implemented in the State include National Food Security Mission (NFSM), Rashtriya Krishi Vikas Yojana (RKVY), Sustainable Development of Sugarcane-based Cropping Systems (SUBACS), Agriculture Mechanisation under Work Plan, Integrated schemes for Oilseeds, Pulses, Oilpalm & Maize (ISOPOM), System of Rice Intensification (SRI), Technology Mission on Cotton, Technology Mission on Sugarcane, Jute Technology Mission (MMII), National Project on Management of Soil Health and Fertility, e-Pest Surveillance, National Horticulture Mission, etc. These schemes play a vital role in making farming sustainable and obtaining maximum return per rupee invested in farm land.

The scholars and professors of Faculty of agriculture and other faculty have massively

contributed towards research findings and decimation of the finding in the public. The finding has been published in famous journals indexed in Scopus.

The following professionals have published research in scopus indexed journals: Arunima Arora, Debnath/Deepak Kumar Mallik, Dr. Kalyani Pradhan, Dr. Mrutyunjay Dash, Neela Satheesh, Prativa Shree, Sandeep Rout, Dr. Udit Nandan Mishra, Giridhari Mohanta, Ipsita Samal, Jigisha Patel, Kalyani Pradhan, Kaushal Agarwal, Malmohan Pattanaik, Mahipal Singh Kesawat, Neela Satheesh, Nagendra Prasad, Niranjana Mohanty, Dr. Subash Chandra Nath, Pradipta Kumar Panda, Prajjal Dey, Ravana Chandra, Rini Labanya, Shruti Mohapatra, Sonali Soumyashree, Souchismita Jena, Tirthankar Ghosh, and Udit Nandan Mishra.

This research explores various aspects of agriculture, including the impact of COVID-19 on respiratory capacity, management of sickle cell anemia, and the effects of osteopathic techniques on fatty liver. It also examines the influence of rainfall on agriculture using the IDF curve and the intervention of *Trichoderma* spp. in rice plants. The study also evaluates the prevalence of musculoskeletal disorders among fish processing workers in Suri. The research also examines the potential of blue

carbon sequestration in the semi-arid zone of Gujarat, India, and the noise-induced hearing loss (NIHL) of weaving factory workers in West Bengal, India. It also discusses the chemical composition, anti-bacterial, and combinatorial effects of essential oils from *Cymbopogon* spp. and *Mentha arvensis* with conventional antibiotics. The research also explores the role of climate change drivers and soil microbe-plant interactions in combating insects mediated biotic stress in horticultural crops. It also discusses the challenges and potential for crop improvement in the face of combined abiotic stresses. The study also examines the effects of blending ratio and fermentation time on the physicochemical, microbiological, and sensory qualities of injera from teff, pearl millet, and buckwheat flours. It also investigates the effectiveness of osteopathic treatment in patients with Lower Urinary Tract Symptoms (LUTS), muscle energy technique in improving range of motion and pain in frozen shoulder patients, and the effects of storage bags type and duration on seed quality and proximate composition of emmer wheat in Ethiopia.

This summary explores various topics related to nutrigenomics, nutrient perception, and signalling in human metabolism. It discusses the development and optimization of tef starch-based edible films, metal hyper

accumulation in plants, and the use of rice bran lignin for novel lipid synthesis. The study also explores the nutritional aspects and dietary benefits of "Silkworms" and the optimization of spray-drying parameters for producing better quality orange fleshed sweet potato powder. The study also explores the role of the ICT industry in achieving sustainable development goals, the effects of temperature-induced flowering phenology on *Olea ferruginea*, the ecology, evolution, environment, and systematics of mating in seed plants, and the potential of plant-derived secondary metabolites as novel drug candidates against *Klebsiella pneumoniae*. The summary also discusses the role of conservation agriculture in sustainable and resilient agriculture, and the use of machine learning for tomato leaf disease detection. The authors also discuss the role of transposons as natural genetic engineers of genome mutation, evolution, and species.



## **Proportion of Students Receiving Financial Aid to Attend University Because of Poverty**



The percentage of students who are receiving financial aid to attend college due to poverty

Corporate Scholarship: 694000, Donation: 805010, Institute Scholarship: 40000, State Government Scholarship: 1450483, Central Government Scholarship: 193558.

Schemes by several organisations like The Biju Yuba Sashaktikaran Yojana (LAPTOP DBT) offers various scholarships, including BSF Allowance, HDFC Scholarship, Legrand Empowering Scholarship Program 2022-23, LIC Scholarship, ONGC Scholarship, PM Scholarship (army), Post Matric Scholarship, Prime Minister's Scholarship Scheme for Central Armed Police Forces and Assam Rifles, Private Donar, Railway Staff Scholarship for children's education, Technical and Professional, U.G Merit, Umbrella Scheme for ST Children's Post Matric Scholarship, and Yog Krishna Scholarship have been extremely helpful to students from low-income backgrounds.

The list includes private donors like Aditya Yuvraj, Digvijay Dutta, Girish Babu, Manas Nanda, Mrig Piyush, Prashant Kumar

Behera, Deshmukh Pratik, Raunk Grover, Sabit Panda, Sameer Mohanty, Sanjeev, Sarad Kumar Bajaj, Sunshubhen Sahoo, Ponam Sarroch, Priya Mocha, and Mohanty Satyasri.

## **University Anti-Poverty Programmes for Admission**

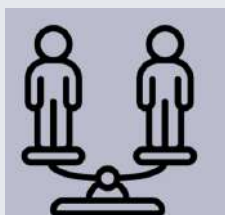
### **Bottom Financial Quintile Admission**



The university provides a 5% relaxation in eligibility criteria for SC/ST, OBC, PWD, and Kashmiri

migrants. Candidates must submit relevant documents as proof. Up to 5% of seats on the approved intake are provided as supernumerary seats for wards/dependents of Defence Personnel/foreign nationals. Candidates must take the entrance test and fulfill other requirements. The commencement of final admissions begins with counselling rounds. After receiving valid documents, an Admissions Confirmation letter will be sent with details of reporting on campus, induction program timetable, and commencement schedule. The last date of admission is 30th October 2022. Reporting on campus for UG students is 25th August 2022, and for PG students, it will be 31st August 2022.

## Decreased disparities and impartial admissions



Decreased disparities and impartial admissions Details. November 2021 marks the start of Sri Sri

University's 2022–2023 admissions process. The procedure includes obtaining the prospectus and choosing from a range of professional and academic programmes.

Sri Sri University is accepting applications for UG/PG/PhD programs for the academic year 2022-23 online. The fee is Rs.500, and students can pay through credit card, debit card, or net banking. The university admits undergraduate and postgraduate programs based on merit, SSU-CET, or qualifying examination marks. Starting 2022, SAT scores will be accepted, with cut-offs aligning with shortlisting criteria. The SSU-CET is a written test evaluating applicants' aptitude in relevant subjects, with no negative marking allowed. The test will be held in various Indian cities/states, with details available on the university website by November 30th, 2021. Merit lists for undergraduate and postgraduate students will be announced by July 18th and 28th, 2022. Provisional admission is available for undergraduate, postgraduate, PhD, certificate, and diploma programs.

## Induction Programme



New students entering a university often bring diverse backgrounds

and preparations. The induction process aims to help them adjust to the university culture, establish a healthy daily routine, and develop awareness of themselves, others, society, and nature. The 7-day induction for undergraduates and postgraduates includes the Art of Living's Happiness Programme for Youth, designed to accelerate personal excellence and enhance happiness. The programme includes the Sudarshan Kriya, a rhythmic breathing technique that aids mental clarity, emotional ease, and spiritual upliftment. The program blends ancient wisdom, yoga, pranayama, meditation, and contemporary intellectual exchanges. Students are encouraged to participate in higher-level spiritual workshops, such as Advance Meditation Programmes, to gain a profound understanding of themselves and constructive mind-emotion management.

## Induction Programme of New Students

The induction programme includes workshops in communication, excel, dance, creative arts, mind management, and industry-specific



training. It familiarizes students with the university's vision, departments, local attractions, facilities, and parent organization "Art of Living." It is mandatory for all students.

## Mentoring and counselling for students



The university has a mentor-mentee system where all students are mentored by their mentees until graduation. The SSU-

CET assesses students' English language proficiency, basic domain knowledge, and general aptitude for admission into various programs. The university identifies different groups of students with different strengths and interests based on their backgrounds. The Internal Quality Assurance Cell (IQAC) has designed a policy document to identify slow and advanced learners through exams and

levels of learning, with a clear mechanism for departmental identification.

### Special initiatives for slow learners



Slow learners in the SSU-CET are identified through an institutional LMS provision, prompt follow-up actions, and additional classes. The university's choice-based credit system (CBCS) supports students' learning, with mentors playing a crucial role in guiding them, and faculty members upload required material for these students.

### Special initiatives for advanced learners



Advanced learners, those who scored over 75% in the SSU-CET, have access to additional courses and opportunities to enhance their learning experience. The university offers leadership roles, seminars, guest lectures, and value-added programs to boost their skills. Additionally, student clubs and chapters provide hands-on experience in various domains, ensuring that advanced learners are well-rounded and equipped for their chosen fields.

### Vivechana - The Counselling Space



Vivechana offers students experiential learning opportunities in psychometric assessments and indigenous therapeutic interventions, allowing them to apply psychological tools

and practice counseling skills in real-life situations.

## **Programmes or Initiatives to Assist Students**

### **READY (Rural Entrepreneurship Awareness Development Yojana).**



The Rural Awareness Works Experience aims to teach undergraduate students practical agriculture and related sciences, providing real-world experience in rural agriculture and business. It develops self-assurance, skills, and local Indigenous Technical Knowledge, preparing graduates for self-employment and enhancing problem-solving abilities in real-life situations.

### **REWE (Rural Agricultural Work Experience)**

The program aims to educate students about rural agriculture, socioeconomic conditions, practical diagnostic and remedial knowledge, effective communication skills, confidence in solving complex agricultural problems, and familiarity with ongoing extension and rural development programs.

## **Contribution in primary education**



Sri Sri University, with the Art of Living Foundation's guidance, is involved in Institutional Social Responsibility (ISR) works, such as providing education to underprivileged marginalized children. The foundation aims for a stress-free society with happy individuals, focusing on providing basic needs like food, shelter, and clothing. With over 1096 schools across 22 states in India, the foundation caters to over 82,000 children, focusing on girls and first-generation literates. The schools operate in two formats: Sri Sri Gnan Mandir Schools and Sri Sri Bal Vidya Kendra.

### **Sri Sri Gnan Mandir Schools (SSGM)**

From kindergarten to class X, these schools offer basic and secondary education. These schools prioritise value-based nurturing in addition to the academic development of the student. Numerous extracurricular activities are an integral element of the curriculum at these schools, which strive for holistic education.

## Sri Sri Bal Vidya Kendra (SSBVK)



The foundation of these schools is feeder models. Serving children between the ages of three and five, schools serve as conduits for young children. The goal is to install cultural and moral values at the appropriate age. Parents in rural India are increasingly adopting this two-hour, five-day schedule.

## Reviving Ancient Indian Knowledge System by Sri Sri Gurukul



With the vision and mission of reviving & sustaining the ancient Indian tradition of Vedic wisdom, Sri Sri Guru Kul has been established in the premises of Sri Sri University Wherein around 50 students from Odisha, Bihar, Chhattisgarh, and the North East are studying Samveda, Atharvaveda, and Yajurveda at Sri Sri Guru Kul, which was created on the grounds of Sri Sri University with the aim and mission of reviving and sustaining the ancient Indian heritage of Vedic wisdom. The majority of the pupils are from lower-income Brahmin homes. They receive education from the

regular curriculum in addition to the Vedas. An important part of teaching general subjects to Gurukul students is done by Sri Sri University students. The cultures and values of the east and west have been beautifully merged. The University assists in meeting the basic needs of the Gurukul students, including housing, meals, education, supplies, clothing, and other necessities.

## SRI SRI RURAL DEVELOPMENT PROGRAM FOR LOWER INCOME GROUP

Local start-up assistance Year: 2022-2023

University's in-house incubation centre, SSUInnovation Pvt. Ltd, aims to create entrepreneurs and help people overcome poverty through entrepreneurship and self-sufficiency, particularly for local youth.

## Sri Sri Kaushal Vikas Kendra - Vocational Training



Sri Sri Kaushal Vikas Kendra, established in 2015, has trained over 900 trainees in solar electrification, security guard, hospitality, and housekeeping, promoting character building, mental development, and healthy body maintenance.



## Livelihood Training for Women



To provide employment for women, training camps for sewing were organized by Sri Sri University in 19 villages. This went a long way in benefitting more than 700 rural women.

- Light A Home - Rural Electrification & Energy Access
- Boond - Providing safe drinking water
- Shakti - Women Empowerment
- Community of Rural Enterprise (CORE) - Promoting Rural Entrepreneurship
- Srijan - Prisoners/Militants Rehabilitation Program
- Shuddhi - Sanitation & Hygiene Program

<https://www.artofliving.org/in-en/projects/skill-development/>  
<https://srisriuniversity.edu.in/isr/>

## Upskilling the Youth on Commercial Beekeeping' was by the Department of Entomology & SSUInnovation

Sri Sri University's Department of Entomology held a workshop on 'Upskilling



the Youth on Commercial Beekeeping' on March 14th, 2023. The workshop, led by Dr. Chitta Ranjan Satapathy, ICAR Emeritus Scientist, aimed to educate the youth on commercial beekeeping, a crucial industry that generates global employment. The workshop covered topics such as bee biology, beekeeping equipment, honey production, and marketing. Beekeeping is environmentally friendly, pollinating crops, and providing income for many. However, the industry faces challenges such as colony collapse disorder, pests, and diseases.

## Youth Leadership Training - Life Skills Training



VIDYA, a training and skill development centre, up-skills school drop-out youths in vocational skills like masonry, bar bending, and steel fixing, aiming to aid underprivileged youths in market-relevant jobs. Over 1000 youths have received training and been placed under the project.



## Vocational Skill Training to end unemployment



Sri Sri University imparts other vocational skills training to unemployed youths as well. These are as follows:

- 50 youths have been trained in Security Guards for 30 days and placed.
- 65 youths have been trained in Housekeeping for 30 days and placed.
- 15 youths have been trained in hospitality for 30 days and placed.
- During the training period of the above-mentioned training, the trainees were provided a stipend.
- In total, 1260 rural unemployed youths have been trained and placed through various skills initiatives.

## Student clubs Programmes for services 2022-2023

### A day with the fishermen



On the occasion of National Ayurveda Day, students from Sri Sri College of Ayurvedic Science and Research Hospital, Sri Sri University, Cuttack, and the Fitness and Nutrition Club organised an awareness camp and a rally that started at SSCASRH and ended at Judicial Park. The rally started

at SSCASRH and went through Judicial Academy Square, High Court, and Chandini Chowk. Additionally, a camp for health awareness was set up in the fishermen's slum.

The Arogya club of Sri-Sri University conducted an outreach program at an old age



shelter home in Bidanasi Cuttack. Around 20 elderly people were rescued from the streets. The club, led by DR. Angela Devi, Mr. Ajay Raj, and students Miss. Baisakhi Priyadarshini, Miss. Prangya Pathak, and Master. Priyam Borah, taught yoga asanas and pranayama to enhance immunity against COVID-19. Free fruits were distributed as a token of love.



On October 24th, 2022, Rotaract Club at Sri Sri

University held a cloth donation drive in Bhuneswar. Student cloth donation involves donating used or unwanted clothing to those in need, often through school-organized drives, local charities, or



online platforms. The purpose of this act is to make a positive impact on the

community, helping those in need, such as homeless, living in poverty, or affected by natural disasters. Donated clothes can also be used to provide school uniforms for those unable to afford them.

### **Swarna Prashana Camps - Providing Basic Service**



The free Swarna Prashana camps run by SSCASRH are an effort to arm nearby schoolchildren with stronger minds and stronger defences. An Ayurvedic concoction called Swarna Prashana is thought to strengthen immunity, enhance mental clarity, and advance general health and wellbeing. Because these camps are run by certified Ayurvedic physicians and nurses, safe and efficient care is guaranteed. Participating in Swarna Prashana camps can help with immune building, cognitive function, and prevention of common ailments. Additionally, it fosters general health and wellbeing, enabling kids to develop and flourish to their full potential. Visit the SSCASRH website to register for a Swarna Prashana camp; do as instructed by the Ayurvedic physician; offer your child a light breakfast and plenty of water; and keep giving Swarna Prashana on a regular basis.

At the Sri Sri Ayurveda Hospital-hosted Swarna Prasanna Camp, more than fifty

youngsters benefited from Ayurvedic immunisation. An additional noteworthy advancement in the promotion of holistic healthcare for our children. b



### **World Breast Feeding Week**



World Breastfeeding Week (WBW) is celebrated every year from August 1st to 7th, with an aim to promote the benefits of breastfeeding for both the mother and the child. It is a global initiative that is supported by the World Health Organization (WHO) and the United Nations Children's Fund (UNICEF). A Glimpse from today's World Breast Feeding Week awareness programme at Panchayat Office, Godisahi! Hosted by Department of Swasthavritta & Department of Prasuti Tantra & Stree Roga. Embrace the power of Breastfeeding! Health Awareness.

## Blood Donation Camp



Sri Sri Ayurveda Hospital, in association with Art of Living Cuttack Centre & Kalinga Seva Samiti Chauliaganj, Cuttack, organized a health & blood donation camp. Over 100 patients were diagnosed by our expert doctors. Ayurveda Health & Blood Donation Camp

## Free Nadi Pariksha Camp



A Nadi Pariksha Camp conducted at Cuttack Club, where people got a unique opportunity to understand the pulse and energy of the body, helping individuals identify any underlying health concerns and receive personalized recommendations for treatment.



## Community Health Camps



Free examinations, consultations, and screenings are provided at SSCASRH's

health camp in Brahmhanigaon to increase access to healthcare for people in need, especially those who cannot afford it. Regardless of age, status, or income, the camp offers general examinations, consultations, screenings for common diseases, health education, and counselling to all members of the Brahmhanigaon community. A free health camp that was hosted today in Baunsadanda Village benefited over fifty persons.

At Parthapur Village, Cuttack, the free health check-up camp organised by Sri Sri



Ayurveda Hospital. Free medical advice and medicine were given out, along with an Ayurvedic awareness campaign. There were over a hundred participants in the camp.



Sri Sri Ayurveda Hospital concluded a free health check-up camp at Madhupur Village, Cuttack today. Free Medicine and consultation were provided along with an awareness program on



Ayurveda. More than 50 people got benefitted.



Near Munadali, in the village of GajaAmba, team SSUAYH

threw a free health camp on July 29. The doctor gave free health examinations, consultations, and prescription medications to over ninety people in the town.

## COVID19 booster immunization

SSCASRH, SSU organized a vaccination camp for



COVID19 booster immunization. During the camp, we ensured that every employee had



the vaccination and emphasized the significance of taking

precautions against COVID-19.

## Healing Story of Ayurvedic treatment at Sri Sri Hospital

**SRI SRI COLLEGE OF AYURVEDIC SCIENCE & RESEARCH HOSPITAL, SRI SRI UNIVERSITY**  
CUTTACK, ODISHA



**MRS. KARUNA**  
Hyderabad

Jai Gurudev!

My daughter is continuing her architecture education at SSU. The Ayurveda Hospital at SSU is an advantage, so I had a try. I got there, met the reception staff, and booked one consultation. My Ayurveda Massage began the next day. The massage was extremely pleasurable. Hospitality was excellent; I got what I really wanted.

HEALINGSTORIES

**SRI SRI COLLEGE OF AYURVEDIC SCIENCE & RESEARCH HOSPITAL, SRI SRI UNIVERSITY**  
CUTTACK, ODISHA



**Mr. MURARI MOHAN SHARAN**  
Nayagarh

Since 1992, I was suffering from piles. I had been to Sri Sri Ayurveda Hospital after hearing about a few successful stories of piles treatment through Ayurveda." After receiving treatment, my piles si now completely recovered." The staff, doctors, and environment here are all fantastic.

HEALINGSTORIES

**SRI SRI COLLEGE OF AYURVEDIC SCIENCE & RESEARCH HOSPITAL, SRI SRI UNIVERSITY**  
CUTTACK, ODISHA



**MR. SAMBIT KUMAR PANIGRAHY**  
Jeypore

Jai Gurudev!

When I came here, I was in a state of extreme allergy. Since I was treated at this hospital, my allergy has decreased significantly. I can say, 90% of my allergic condition is now cured! I have also lost a little weight due to the therapies, which I was expecting. Inside, I am overjoyed right now. During my therapy, I enjoyed the pleasant atmosphere of Sri Sri College of Ayurvedic Science & Research Hospital, Sri Sri University, Cuttack and I really appreciate the assistance I received from the therapists and other staff.

HEALINGSTORIES

**SRI SRI COLLEGE OF AYURVEDIC SCIENCE & RESEARCH HOSPITAL, SRI SRI UNIVERSITY**  
CUTTACK, ODISHA

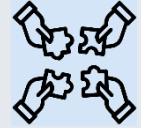


**SHILPA BARNWAL**  
Jharkhand

I was here for migraine treatment. I have taken Panchakarma treatment for one week and within the time period, my migraines have decreased day by day. The surroundings are stunningly beautiful that anyone would be ecstatic. The hospital's personnel are very cooperative. After receiving therapy at this hospital, I have gained a faith that whatever illness you have, whether it be mental or on a physical level, can be significantly cured. The best part is that all treatments are performed using herbs from natural sources. They administered less medication to assist you during therapy.

HEALINGSTORIES

## Leadership involvement with Govt Agency



Prof. (Mrs.) Rajita Kulkarni, President of Sri Sri University, is also a board member of the World Forum for Ethics in Business, a member of the USA Global Board, the President of AOL Health & Education Trust, and TLEX Institute. She also works with government organisations in different positions such as the Indian Institute of Science (IISc), FICCI, National Higher Education Council, Regional Vice Chair, and Court Member.

Member of the Education Council (ASSOCHAM), Mentor of Change - Atal Innovation Mission, NITI Aayog, Govt. of India, and National Council of the Centre for Education Growth and Research. Honorary Professor at John Von Neumann University in Hungary; Chairperson, Sri Sri Ayurveda Hospital and Research Centre, Sri Lanka University; Director, SSU Innovation Pvt. Ltd.; CII Co-Convener, Eastern Region Education Council; Member, FICCI FLO; Mentor, FICCI FLO Startup Network; Member, CII Women's Network.



Prof. B.R. Sharma, a renowned academician with a strong background in yoga research and teaching, has been appointed as the Vice-Chancellor of Sri Sri University since March 2022. He has received numerous awards and accolades, including the 'Yoga Amrit Ratna Samman' from Gurukula Kangri Central University and the Lifetime Achievement Award from the Indian

Association of Yoga.

Associated with several government bodies, Prof. (Dr.) B R Sharma, Vice-Chancellor of Sri Sri University, holds posts such as Member Scientific Advisory Committee (SAC) at Morarji Desai National Institute of Yoga (MDNIY). peer reviewer during the WHO's development of the yoga application. specialist in Traditional Knowledge and Yoga Practise Validation from the Digital Library (TKDL) designated as a "Yoga Expert" by the Indian government's AYUSH Ministry and the Yoga Certification Board.

