



# **SRI SRI UNIVERSITY**

## **World University Ranking 2022**



### **SDG 16: Peace, Justice and Strong Institutions**

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## *About Us*

Sri Sri University was established as a State Private University in Odisha, India which started its first academic year in 2012 and has been envisioned by Global Humanitarian, Gurudev Sri Sri Ravi Shankar ji. The University offers a range of pivotal, unique, and cutting-edge undergraduate, postgraduate degree programs under eight Faculties, short-term, diploma, and certificate courses, Doctoral studies (Ph. D.), that offers the best of the East and offers the best of the West.

The impressive list of undergraduate programmes offered at Sri Sri University includes B. Sc. (Data Science), B. Sc. (Osteopathy), B. Sc. (Psychology & Contemplative Studies), B. Sc. (Food, Nutrition, and Dietetics), B. Sc. (Agri-business), Bachelor in Interior Design, etc., and that of post graduate programmes offered includes M.Sc. Osteopathy (first time in Asia), MBA (Entrepreneurship), MBA (General Management), MBA (Agri-Business Management), M.Com., M.A./M.Sc. in Psychology and Contemplative Behaviour, M.Sc. Environment Science, B. Tech. & M. Tech. (Artificial Intelligence & Machine Learning), etc.

Located in a sprawling 188- acre green lush campus, Sri Sri University takes pride in offering a curriculum that enriches both domain expertise and life skills. It provides a unique social culture that nurtures a rich learning environment and aids excellence in students through its virtually smoke-free, alcohol-free, drug-free, and completely vegetarian campus. The University defines Excellence as an academic process of motivating the students to learn in ways that make a sustained, substantial, and positive influence on how they think, act, and feel which defines our core value of Learn-Lead-Serve.

Sri Sri University has been ranked by Times Higher Education World University Impact Rankings on Sustainable Development Goals (SDGs) in the band of 601-800 based on all 17 SDGs. In the top four individual SDGs, Sri Sri University was ranked in the band of 101-200 for SDG 2: Zero Hunger. For the SDG 13: Climate Action and SDG15: Life on Land stand in the band of 201-300. Sri Sri University has been ranked 1st in Odisha, 7th in India, and 250th in the world as per UI Green Metric Awards World University Rankings 2022 which is a quantum jump from 2020's ranking which was 3th in Odisha, 7th in India, and 304th in the world.

Being from the parentage of the Art of Living, one of the largest volunteer based organization in the world, and given the stature of the work of our founder Poojya Gurudev Sri Sri Ravi Shankar ji in the last four decades, we aspire to contribute in finding solutions to the problems faced by the world at large by way of conflict resolution, agriculture, Arts & Crafts, etc. Few of our initiatives in this regard includes the creation of Sri Sri University Resource Centre for Climate Change & Sustainability Education & Practices, Sri Sri Advanced Global Centre for Conflict Resolution and Peace Studies, and Sri Sri Centre for Advanced Research in Water Resources and Environment Management, to name a few.

## ***Sustainable Development Goals***

Sustainable Development Goal 16 is about "peace, justice and strong institutions." One of the 17 Sustainable Development Goals established by the United Nations in 2015, the official wording is: "Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels."

Sri Sri University has Peace and Good Governance as two of the most powerful pillars on which the institute stands and operates. The nature centric campus itself is an example how inclusive growth, without damaging the ecosystem, is imbibed in every aspect of the institution. With respect to certain anti-social or anti-peace practices, the university has a strong zero-tolerance approach and does not compromise when it comes taking a firm stand against such practices. Every individual is looked upon as a human first and a resource later, which is the reason for a diverse group of people to have come here from across the globe and work together in harmony. Achieving the SDG targets is more of an outcome of the vision and nature of SSU than a goal-oriented approach. Saying that, the university understand that excellence is an ongoing process and hence strives to do better every next time with the same focus and more vigor.

## ***Targets***

### **GOAL 16.2: University Governance Measures**

Goal 16.2.1: Elected representation

Goal 16.2.2: Students' union

Goal 16.2.3: Identify and engage with local stakeholders

Goal 16.2.4: Participatory bodies for stakeholder engagement

Goal 16.2.5: University principles on corruption and bribery

Goal 16.2.6: Academic freedom policy

Goal 16.2.7: Publish financial data

### **GOAL 16.3: Working with the Government**

Goal 16.3.1: Provide expert advice to government

Goal 16.3.2: Policy- and lawmakers outreach and education

Goal 16.3.3: Participation in government research

Goal 16.3.4: Neutral platform to discuss issues

## *Introduction*

Peace, stability, human rights, and effective governance based on the rule of law are important conduits for sustainable development. We are living in a world that is increasingly divided. Some regions enjoy sustained levels of peace, security, and prosperity while others fall into seemingly endless cycles of conflict and violence. This is by no means inevitable and must be addressed.

High levels of armed violence and insecurity have a destructive impact on a country's development, affecting economic growth and often resulting in long standing grievances among communities that can last for generations. Sexual violence, crime, exploitation, and torture are also prevalent where there is conflict or no rule of law, and countries must take measures to protect those who are most at risk.

The Sustainable Development Goals (SDGs) aim to significantly reduce all forms of violence, and work with governments and communities to find lasting solutions to conflict and insecurity. Strengthening the rule of law and promoting human rights is key to this process, as is reducing the flow of illicit arms and strengthening the participation of developing countries in the institutions of global governance.

### INNER PEACE BRINGS RESILIENCE: A TRIED AND TESTED SOLUTION

For nearly four decades now, The Art of Living, a sister concern of SSU, from which the university derives its DNA from, has offered programs that promote peace and well-being at the individual, community, and global levels.

- At individual level: Programs to eliminate stress and promote well-being, caring and compassion in adults, youth, children.
- At community level: Programs to promote socio-economic development projects for disadvantaged groups, rehabilitation of prisoners and warring social groups.
- At global level: Peace initiatives to end violence in Afghanistan, Iraq, Israel, Kashmir, Kosovo, Pakistan, Sri Lanka, Colombia.

The A-B-C: Awareness-Belonging-Commitment is the framework for societal change. The awareness about the workings of one's mind; when individuals become more aware of their thoughts and emotions, they connect better with themselves; when awareness is heightened, the connection and the sense of belonging with all men and women is enhanced; the realization of inter-connectedness automatically and intrinsically brings forth the commitment – not just for oneself, but for society at large. As we move towards a post-COVID world; this principle has been used to transform the world for generations to come.

## **University Governance Measures**

The Internal Quality Assurance Cell (IQAC) stands as a pivotal and all-encompassing governing body within the university, playing a significant role in ensuring and enhancing the quality of education and institutional processes. Comprising members drawn from various key constituencies, the IQAC serves as a prime exemplar of inclusive decision-making, underscoring the university's commitment to a well-rounded, diverse, and comprehensive approach to governance.

The Board of Governance (BOG) is the apex authority responsible for steering and overseeing the strategic direction of the University, marking the most critical decision-making body in the institution's administrative framework. At the helm of this influential governing body is the visionary leadership of Prof. Rajita Kulkarni, who not only presides over the board but also brings a wealth of experience and a dynamic perspective to its deliberations. What distinguishes the BOG is its unique composition, where a blend of in-house members and external dignitaries come together to form a versatile and highly competent decision-making collective. Within its ranks, you find accomplished faculty members and administrators who possess an intimate understanding of the university's internal dynamics, academic priorities, and operational intricacies. This internal expertise provides a solid foundation for the decision-making process.



**Prof. (Mrs.) Rajita Kulkarni**  
**President, Sri Sri University**



**Prof. (Dr.) B. R. Sharma**

*Vice Chancellor  
Sri Sri University*



**Cmde. H G Harsha**

*Chairman  
SSRVM Trust*



**Swami Satyachaitanya**

*Director of Operations  
Sri Sri University*



**Mr. Gautam S. Chellaram**

*Chairman and CEO,  
KC Maritime*



**Mr. Vinod Kumar Menon**

*Member*



**Mr. Dev Varyani**

*Founder and Chairman of  
Vista Group & Subsidiaries*



**Mr. Kuok Khoon Hong**

*Chairman and Chief Executive  
Officer, Wilmar International Ltd.*



**Dr. Alfred Balitzer**

*Member, Emeritus Professor, Claremont  
McKenna College*



**Ms. Rathi Murthy**

*Chief Technical Officer and President,  
Expedia Services*



**Dr. R. K. Tyagi**

*Chairman - Board of Governors, Malviya  
National Institute of Technology, Jaipur*



### *Student Council*



The student council at SSU is a representative structure through which students of the university can participate in the affairs of the university, work in partnership with the university management, staff, and parents for the benefit of the students and the university.

The Council comprises of students from across the disciplines and are guided by the faculty members in their work and tasks.

### *Identify and Engage with Local Stakeholders*

Sri Sri University's heart swells with pride as it extends its caring hands to the neighboring villagers, addressing their healthcare, educational, and employment needs. The Osteopathy department tirelessly organizes outreach camps for the nearby residents, while the Ayurveda hospital stands as a true blessing, saving them from arduous journeys for top-notch medical care. The Faculty of Agriculture forges an unbreakable bond with local farmers, enhancing their yields and productivity, all while gaining invaluable insights from their rich experiences.



SSU, in line with its goal of contributing towards raising the standard of living of the people near the campus, provides permanent job opportunities in the semi-skilled and unskilled work. The drivers, cook, plumbers, cleaners, etc. are hired mainly from the local areas and are also taught mindfulness through yoga activities and camps. The University in its approach to reach out to the stakeholders is guided by the policy document which is prepared by keeping in minds the needs of the stakeholders and the vision of the institute.



### ***University principles on corruption and bribery***

Sri Sri University places an unwavering emphasis on the paramount significance of ethics, embedding ethical principles into every facet of its operations. This commitment extends to all members of the academic community, including faculty, staff, and students, who are collectively educated about the absolute necessity of maintaining ethical standards. The institution leaves no room for compromise on matters related to unethical conduct.

In order to provide a clear framework and guidance, Sri Sri University has established comprehensive guidelines outlined in its official policy document on bribery and corruption. This document serves as a reference point for the entire university community, delineating the unequivocal standards and expectations concerning ethical behavior. The university takes these ethical principles seriously, upholding them as a fundamental tenet of its identity, and instilling them in every stakeholder to foster a culture of integrity and transparency.

### ***Academic Freedom Policy***

Sri Sri University (SSU) places a strong emphasis on promoting academic freedom through its robust Research policy. The institution recognizes that academic freedom is the cornerstone of intellectual growth and innovation. SSU's policy empowers researchers and scholars, granting them the freedom to explore and choose their areas of research, unhindered by external pressures. It not only allows researchers to delve into unconventional and groundbreaking topics but also encourages them to openly discuss, teach, and disseminate the knowledge they generate. SSU firmly believes that this academic freedom is essential for fostering a culture of critical thinking, creativity, and intellectual diversity, thereby enriching the academic and research environment within the university, and contributing to the broader intellectual discourse.



### **Working with the Government**

Sri Sri University holds the highest regard for adhering to the laws and regulations of the nation. It goes a step further by actively engaging in the intricate processes of policy development and the subsequent execution of these policies, viewing this participation as both a responsibility and a core mission. The university recognizes that being a responsible citizen involves not just following the law, but actively contributing to its evolution and application for the greater good.

In this spirit, Sri Sri University takes an active role in shaping policies, not only on the local front but also at the national and even international levels. The university's influence is felt across various boards and committees, where its members play pivotal roles in positions of leadership within diverse government agencies. This extensive involvement underscores the institution's commitment to fostering positive change, promoting good governance, and ensuring that policies are not just observed, but are also aligned with the values of fairness, progress, and excellence.

<p><b>Prof. (Mrs.) Rajita Kulkarni</b> (President, Sri Sri University)</p>	<ul style="list-style-type: none"> <li>• Member of the Court At Indian Institute of Science (IISc)</li> <li>• President – World Forum for Ethics in Business</li> <li>• Board Member – AOL Health &amp; Education Trust, USA</li> <li>• Global Board Member, TLEX Institute</li> <li>• Mentor of Change – Atal Innovation Mission, Niti Ayog, Govt. of India</li> </ul>	
<p><b>Prof. (Dr.) B R Sharma</b> (Executive Registrar Non Member Secretary)</p>	<ul style="list-style-type: none"> <li>• Scientific Advisory Committee (SAC) at Morarji Desai National Institute of Yoga (MDNIY)</li> <li>• Peer Reviewer Yoga Expert for “mYoga applications” (WHO)</li> </ul>	
<p><b>Ar. Rajkunwar Nayak</b> (Head and Dean, Faculty of Architecture)</p>	<ul style="list-style-type: none"> <li>• The Chief Co Ordinator and the Consultant– Vision 2030 for the State Capital Region – Government of Odisha.</li> <li>• The Sr. Urban Planning Consultant for the Government of Odisha for the Pradhan Mantri Awaas Yojana on behalf of ASCI – Hyderabad.</li> </ul>	

<p><b>Shri. Puru Dadheech</b> (Director, Sri Sri Center for Advanced Research in Kathak)</p>	<ul style="list-style-type: none"> <li>• Padmashri Awardee, the 4th highest civilian award of India</li> <li>• Part of many institutes and forums of Kathak and Forming Arts.</li> </ul>	
<p><b>Dr. Vijaya Lakshmi Mohanty</b> (Director, HRDC, Associate Professor)</p>	<ul style="list-style-type: none"> <li>• Member of Indian Institute of Public Administration</li> </ul>	
<p><b>Dr. Tirthankar Ghosh</b> (HOD, Faculty of Health and Wellness)</p>	<ul style="list-style-type: none"> <li>• Ergonomist, International Commission on Occupational Health, Ergonomist.</li> <li>• On Board of Director, International Association of Physical Education and Sports</li> <li>• Member, Indian Association of Biomedical Scientists</li> </ul>	
<p><b>Dr. Barada P. Panigrahy</b> (CEO, SSU Innovation Foundation)</p>	<ul style="list-style-type: none"> <li>• Mentor, StartUp Odisha, Govt of Odisha.</li> </ul>	

<p><b>Mr. Satyajeet Arya</b> (Assistant Professor, Faculty of Science)</p>	<ul style="list-style-type: none"> <li>• Member, Special Committee on Disaster Management Education, Council of Higher Secondary Education, Odisha.</li> </ul>	
<p><b>Mr. Satyajeet Arya</b> (Assistant Professor, Faculty of Science)</p>	<ul style="list-style-type: none"> <li>• Expert, NABET (National Accreditation)</li> </ul>	

### ***Policy and lawmakers outreach and education***

Education, training, and coaching are not exclusive necessities for students; they are indispensable elements that professionals should continually embrace throughout their careers. Sri Sri University stands as a versatile knowledge center, offering not only academic wisdom but also invaluable life lessons. With its multi-disciplinary expertise, the university is well-equipped to cater to the diverse knowledge needs of government professionals across different sectors and domains. Over the years, Sri Sri University has assumed a pioneering role in equipping professionals with a broad spectrum of skills and knowledge. This includes specialized training in areas like yoga, mindfulness, ethics, disaster management, osteopathy, leadership, management, and many more. By extending its educational and training outreach to government professionals, the university is not only contributing to their personal and professional growth but also enhancing the capabilities of these professionals to address complex challenges within their respective domains, ultimately benefiting society at large.





**Nitishastra Training for Odisha Public Service Officers:** Faculty of Sri Sri University are involved in the training of Odisha Administrative Officers and Odisha Revenue Officers in various capacities. For a training program on Nitishashtra, the officers were introduced to the concept and application in their professional work. These officers displayed a keen

interest in exploring Nitishastra, particularly its connection to the timeless stories of Panchatantra. The motivation for this curiosity stemmed from their desire to move away from traditional "MBA-style" corporate lectures, which led to the initiation of the session.

**Yoga Training for Odisha Administrative Officers:** Sri Sri University's heart swells with pride as it extends its caring hands to the neighboring villagers, addressing their healthcare, educational, and employment needs. The Osteopathy department tirelessly organizes outreach camps for the nearby residents, while the Ayurveda hospital stands as a true blessing, saving them from arduous journeys for top-notch medical care. The Faculty of Agriculture forges an unbreakable bond with local farmers, enhancing their yields and productivity, all while gaining invaluable insights from their rich experiences.



**Capacity Building Program for Odisha Public Health Department:** The program aimed to empower government doctors with customized stress management techniques, ultimately bolstering their emotional well-being and resilience. A key objective was the cultivation of enhanced communication skills, specifically tailored for culturally sensitive and empathetic interactions with a

wide range of patient populations. The program also strived to equip doctors with practical tools

for stress reduction and self-care, with the overarching goal of mitigating burnout and elevating the overall well-being of healthcare professionals.

### ***Participation in government research***

From its very inception, Sri Sri University has been resolutely committed to the pursuit of high-caliber research, extending its scholarly endeavors beyond traditional academic boundaries. The university's vision, which harmoniously blends the wisdom of the East and the West, is profoundly reflected in its research initiatives. Notably, Sri Sri University embarks on pioneering research that delves into India-centric subjects while embracing the best practices and methodologies derived from the Western academic world. This amalgamation of diverse influences ensures that the research conducted is holistic and dynamic. Furthermore, the university has proactively forged collaborative partnerships with various esteemed government institutes and organizations, both at the state and national levels. These collaborations serve as conduits for the execution of multifaceted research endeavors spanning a wide array of domains. The university's commitment to robust and relevant research is not only a testament to its academic rigor but also a demonstration of its dedication to generating insights and solutions that contribute to the betterment of society and the nation.

Below is the list of government institutes and agencies with which SSU has tied up to conduct research work:

- National Research Development Corporation
- Department of Biochemistry- University of Delhi
- ICAR- Central Institute of Freshwater Aquaculture, Bhubaneswar
- National Law University Odisha, Cuttack
- INFLIBNET (Shodhganga), UGC, Delhi

**MoU with ASSOCHAM:** Sri Sri University (SSU) took a significant step in promoting green and sustainable practices by signing a Memorandum of Understanding with the ASSOCHAM Council for Green & Eco-friendly Movement (CGEM). This partnership underscores a commitment to raising awareness and imparting education on evolving trends in environmentally conscious and sustainable habitats. Through this collaboration, SSU is poised to contribute to a greener and more sustainable future.







**Startup Odisha Yatra 2.0:** The Office of the Chief Minister of Odisha, represented by @CMO\_Odisha, selected Sri Sri University (SriSriU) as a designated stop for the Startup Odisha Yatra 2.0 van. This collaboration stands as a testament to the university's commitment to fostering innovation and entrepreneurial spirit. SriSriU's students warmly embraced this initiative and actively participated by presenting their entrepreneurial concepts with tremendous enthusiasm and passion. Their wholehearted involvement not only exemplifies their eagerness to contribute to the entrepreneurial

ecosystem but also showcases the potential of the young talent at the university.

### *Neutral platform to discuss issues*

The Global Resource Centre in Sri Sri University has been established to emerge as a center of excellence in the innovative fields of studies and relevant societal and environmental issues. It has been mandated that the Global Resource Centre would be responsible for providing out-of-the-box solutions for real-time issues, affecting the multi-layered structure of our country. Under this banner, four sub-division of departments exist, which are independent in nature in terms of their functioning and operations, and work in the sphere of political and administrative causes, viz.

1. Sri Sri Advanced Global Centre for Conflict Resolution and Peace Studies (SSAGC-CRPS)
2. Sri Sri University Resource Centre for Climate Change & Sustainability Education & Practices
3. Sri Sri Advanced Global Centre for Indigenous Studies (SSAG-CIS)
4. Sri Sri Centre for Advanced Research in Water Resources and Environment Management (SSCARWREM)

### **Programs Initiated:**

On the occasion of International Day of Peace (United Nations), Sri Sri Advanced Global Center for Conflict Resolution and Peace Studies (SSAGC-CRPS) is organising a Virtual National Webinar on a very pertinent topic, 'Alternative Disputes Resolution (ADR) and Lasting Peace' by Sri Prabhu Prasanna Behera, Award winning lawyer of Odisha High Court and Supreme Court and a Research Scholar of Sri Sri University in august presence of Prof. Mrs. Rajita Kulkarni, President, Sri Sri University.



**Open Debate on Extra Judicial Killing: Delivering Justice or Undermining the Rule of Law.** Sri Sri University's Sri Sri Advanced Global Centre for Conflict Resolution and Peace Studies (SSAGC-CRPS) held its weekly 'open debate' on 12th May 2023, bringing together students for an intellectual exchange of ideas and perspectives. The debate focused on the contentious issue of Extra Judicial Killing and its implications on justice and the rule of law.

The "Indic Approach to Peace Building" Online Event Under Y20 Initiative. In an effort to promote peace and explore the Indic approach to peace building, Sri Sri University organized an enlightening online event titled "Indic Approach to Peace Building" under the Y20 of G20 India 2023 initiative. The event witnessed the participation of students and youth peace leaders from various backgrounds, who were immensely enriched by the session. The event featured renowned resource persons, Pradhuma Malpani, the National Convenor of INDGenius, and Dr. Vijaya Lakshmi Mohanty, the Director of Sri Sri Global Centre for Conflict Resolution and Peace Studies.

