



SRI SRI UNIVERSITY

World University Rankings 2022



**Education, Lifelong learning, Vocational training,
Awareness, Outreach**

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About Us

Sri Sri University was established as a State Private University in Odisha, India which started its first academic year in 2012 and has been envisioned by Global Humanitarian, Gurudev Sri Sri Ravi Shankar ji. The University offers a range of pivotal, unique, and cutting-edge undergraduate, postgraduate degree programs under eight Faculties, short-term, diploma, and certificate courses, Doctoral studies (Ph. D.), that offers the best of the East and offers the best of the West.

The impressive list of undergraduate programmes offered at Sri Sri University includes B. Sc. (Data Science), B. Sc. (Osteopathy), B. Sc. (Psychology & Contemplative Studies), B. Sc. (Food, Nutrition, and Dietetics), B. Sc. (Agri-business), Bachelor in Interior Design, etc., and that of post graduate programmes offered includes M.Sc. Osteopathy (first time in Asia), MBA (Entrepreneurship), MBA (General Management), MBA (Agri-Business Management), M.Com., M.A./M.Sc. in Psychology and Contemplative Behaviour, M.Sc. Environment Science, B. Tech. & M. Tech. (Artificial Intelligence & Machine Learning), etc.

Located in a sprawling 188- acre green lush campus, Sri Sri University takes pride in offering a curriculum that enriches both domain expertise and life skills. It provides a unique social culture that nurtures a rich learning environment and aids excellence in students through its virtually smoke-free, alcohol-free, drug-free, and completely vegetarian campus. The University defines

Excellence as an academic process of motivating the students to learn in ways that make a sustained, substantial, and positive influence on how they think, act, and feel which defines our core value of Learn-Lead-Serve.

Sri Sri University has been ranked by Times Higher Education World University Impact Rankings on Sustainable Development Goals (SDGs) in the band of 601-800 based on all 17 SDGs. In the top four individual SDGs, Sri Sri University was ranked in the band of 101-200 for SDG 2: Zero Hunger. For the SDG 13: Climate Action and SDG15: Life on Land stand in the band of 201-300. Sri Sri University has been ranked **1st in Odisha, 7th in India, and 250th in the world** as per UI Green Metric Awards World University Rankings 2022 which is a quantum jump from 2020's ranking which was 3th in Odisha, 7th in India, and 304th in the world.

Being from the parentage of the Art of Living, one of the largest volunteer based organization in the world, and given the stature of the work of our founder Poojya Gurudev Sri Sri Ravi Shankar ji in the last four decades, we aspire to contribute in finding solutions to the problems faced by the world at large by way of conflict resolution, agriculture, Arts & Crafts, etc. Few of our initiatives in this regard includes the creation of Sri Sri University Resource Centre for Climate Change & Sustainability Education & Practices, Sri Sri Advanced Global Centre for Conflict Resolution and Peace Studies, and Sri Sri Centre for Advanced Research in Water Resources and Environment Management, to name a few.

Introduction

Education is seen as a force for sustainable development, nation-building and peace. Children and young people who gain certain skills such as reading, writing, or counting are more likely to have a better future than their peers who lack these skills. "Education for All" has been a popular slogan and has been given attention through different international development courses ever since 1990. It was considered critical at the inception of the Sustainable Development Goals (SDGs) and tagged SDG 4.

Of all the SDGs, education is the most vital component for sustainable development. All the seventeen goals of SDGs seem to be more exhaustive and ambitious with focus on it's relevant to all the people of the world to ensure that 'no one is left behind'. These SDGs aim to end poverty, zero hunger, and improve education and health standards, gender equality, clean water, sanitation

and energy, and to combat climate change within stipulated time period. On issues pertaining to education (Goal 4), inclusive and equitable quality education for all is clearly viewed as the key to social progress in all the countries. Collaborative efforts in sharing the rich experience and expertise in diversified areas such as universal mass education, higher and professional education and open and distance education with special emphasis on quality and gender equality was agreed upon. As a signatory to the SDGs, India has committed to ensuring inclusive and quality education to all children by 2030.

All the seventeen SDGs like eradication of poverty, zero hunger, health, education and clean energy etc. have been key to India's economic development planning since 1960. Given the inter-dependence of SDGs, they need to be implemented in an integrated manner, with its emphasis on quality, access, equity and inclusion at all levels of formal education. Specific targets covered under the Goal 4 are early childhood development and care, pre-primary education, learning outcomes, gender equality and vocational skills rather than mere quantum of school enrolment rates, attendance or syllabus completion. Inclusion and quality education for all reaffirms the belief that education is one of the most powerful and proven vehicles for sustainable development.

Our efforts towards Lifelong learning

The Sri Sri University is proactive in promoting the lifelong learning ecosystem of the region by organizing various extracurricular activities like outreach activities, vocational training, public event with hands-on workshops to train students on best sustainable practices to be adopted. All the departments of Sri Sri University conduct various programs for the promotion of cultural heritage.

Prior to the establishment of this University campus, designated land was a brown field, which has transformed to a green landscape, especially its south campus. The green campus has been achieved with the efforts of a comprehensive plantation programme. Public and green spaces offer opportunities to enrich health and the quality of life for all people living in and around the campus.

The University promotes sustainable practices like mass transit by providing buses and van pools for the Staff and students of the local area to commute to the University. Policies also have been made to promote Sustainable commuting on the campus.

According to some researchers, however, there is criticism that organizations are leveraging the concept of lifelong learning in order to place the responsibility of learning on employees instead of offering the resources, support and training needed to foster this kind of workforce. SDG 4 promotes to achieve personal fulfilment and satisfaction, whether pursuing personal interests and passions or chasing professional ambitions.

The University has been taking steps to find potential solutions to create more sustainable, lifelong learning as a core component in employee development. The idea is that employees should engage in constant personal learning in order to be adaptable and flexible for the organization to stay competitive and relevant.

Life Long Learning Measures

The traditional economic and business dogmas can be combined with real-world, practical experiences and operational challenges to make degrees more engaging and hands-on and better prepare students for the working world. Sri Sri University has been promoting innovation and entrepreneurship from its inception. SSU Innovation Foundation, the incubation center of SSU, provides dedicated mentoring and handholding support such as; Idea validation, Product development, IPR, Legal entity registration, investor readiness, seed funding and investor linkage to the budding student and alumni entrepreneurs.



Figure 01-Sri Sri Innovation recognized by Startup Odisha

The Sri Sri University Library is a centrally organized collection of materials with a wide range of media (text, video, and hypermedia) as well as human services. Sri Sri University runs its own Online Learning Management System (LMS) www.ssulms.in, wherein the lectures of our best in class Faculty members are recorded and are accessible by which creates and curates free massive open online courses and educational materials. Every year, events are held to celebrate World Reading Day. These events include lectures and book fairs with a specific theme, as well as opportunities for the general public to participate. The library is well-designed, including study areas and resource rooms that are accessible by stairs and elevators. On demand, we occasionally organize free donations of out-of-date books and periodicals.



Figure 2: The Library Block at Sri Sri University

Sri Sri University showcase the talents and innovative ideas of the students thereby encouraging them towards displaying a diverse spectrum of artistic expressions. The students of Faculty of Architecture hosted an architectural model's exhibition called "Pratibimb" - The Reflections of the Creative Mind" to showcase their works.

This exhibition was not only for external visitors but also serves as an educational experience for the students themselves. The open areas are also used for various activities like conducting NCC and NSS camps and training workshops on the campus. The Range firing, a weapon training range was inaugurated on 03rd Aug. 2022 on the Sri Sri University campus. This range will facilitate around 3000 NCC cadets from various Institutions within 100 kms radius of Sri Sri University. 30 Cadets of 06 institutions participated in this inauguration programme and participated in firing of 22 Deluxe Rifle under the supervision of the Training JCO (Figs. 4, 5).



Figure 4: Range firing inauguration on the campus of Sri Sri University



Figure 5: National Seminar on "Reinventing Indian English Literature Across the Post-Independence Era"

National Seminar on "Reinventing Indian English Literature Across the Post-Independence Era" was held on February 3, 2023, at 10.30 a.m. by the Faculty of Arts, The Faculty of Arts, Communication, and Indian Studies FACIS, Sri Sri University conducted a seminar on different topics like "An Approach to Postmodernism" by Prof. Sambit Panigrahi and an online MDP: Manan The Contemplative (Psychoanalytical mind of a dancer) by Madhuri Narayan (**Fig. 6**).



Figure 6. Seminar and Online MDP organized by Sri Sri University

Yoga, an ancient cultural heritage of India, is essentially experiential and transcendental which once upon a time, was pursued by handful seekers abiding in secluded places away from social life, has now a day, become an academic pursuit and is being accepted in the curriculum of schools, colleges and universities. To promote this ancient tradition of Yoga, Sri Sri University not only assimilates and nurtures the systematic knowhow of this science but also the parallel applied component makes the learning hands-on, joyful and relational.



Figure 7: Awareness of Yoga for physical well-being by Sri Sri University

Since mental health problems are becoming more widespread and present allopathic treatment regimens are insufficient to help people achieve a state of mental well-being, there is an urgent need for population mental health promotion strategies. Successful stress management has the ability to enhance wellbeing and stave off disease. Yoga is becoming more and more well-liked on a global scale as a discipline that is both affordable and accessible for the mind and body. People are turning to yoga to enhance their mental health because they prefer self-care over clinical intervention, believe it to be more effective than medicine, experience fewer side effects, and respond poorly to medication. Yoga also enhances physical fitness and promotes independence, which are added advantages (**Fig. 7**). In this succinct post, we go over the research supporting the use of yoga to promote mental wellness and prevent sickness. Our honourable VC sir Prof. B R Sharma given a complete solution to stress management and holistic wellbeing through Yoga on 27-June-2023. The transformative power yoga to manage stress which affect the mental health of a person. He also shared techniques to control the mind in daily life. With the roll-out of the National Education Policy (NEP) in 2020, there has been a renewed focus on vocational skill training imparted by schools and higher education institutes, thus integrating mainstream academics with practical vocational skill. Sri Sri University having all the requisite infrastructure and a registered Training Partner of National Skill Development Corporation, received a target of 240 from NSDC- PMKVY 4.0 under the Skill Hub Initiative scheme for the period Apr-Jul 2023.



PMKVY 4.0 Skill Training Program Activity

Figure 9. Vocational training at Sri Sri University.