



Evidence(s)

THE-Impact Ranking



University : Sri Sri University
Country : India
Web Address : www.srisriuniversity.edu.in

SDG15: LIFE ON LAND

15.2 Supporting land ecosystems through education

15.2.5. Sustainable management of land for agriculture and tourism (educational outreach)

Offer educational programme/outreach for local or national communities on sustainable management of land for agriculture and tourism



Plate 1. Awareness programme

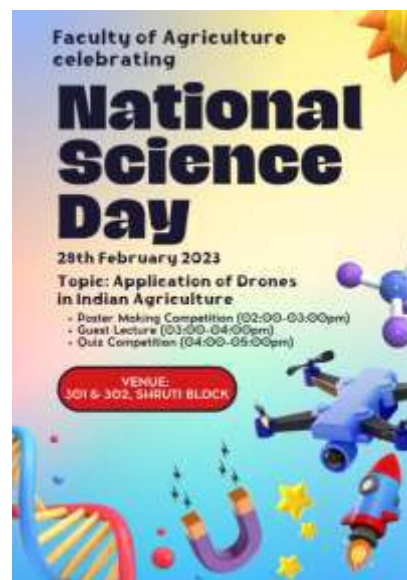


Plate 2. Quiz competition



Plate 3. Soil judging competition



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Plate 4. Seedling distribution



Plate 5. Tree plantation in Sandhapur

Description:

Different departments and clubs of Sri Sri University extend their educational outreach programmes related to the sustainable management of land for the agriculture. The university organizes such programmes preferably in the adjoining villages. Some of the outreach activities are mentioned below:

1. On January 3rd, 2023, the Rovers and Rangers unit, along with the Faculty of Agriculture, collaborated to organize an awareness programme at Nandankanan Zoological Park. The focus of the awareness programme was the 'Ban on Single-Use Plastic,' as depicted in **Plate 1**. Villagers actively took part in this program.
2. On the occasion of National Science Day (February 28, 2023), the Faculty of Agriculture at Sri Sri University organized a quiz competition, a poster-making competition, and a guest lecture that



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focused on the application of drones in Indian agriculture. Students from both Sri Sri University and other institutions enthusiastically participated in these events (**Plate 2**).

3. Faculty of Science, Sri Sri University, in collaboration with the International Rice Research Institute (IRRI), organized a 3-day workshop (1st December to 3rd December 2023) titled 'Know Your Soil.' Distinguished experts from both IRRI and Sri Sri University delivered insightful lectures during the workshop. The event also included a soil judging competition, in which students from Sri Sri University and other institutions actively participated (**Plate 3**).
4. On the occasion of 21st March, 2023 (World Forest Day), Rovers and Rangers unit, along with the Faculty of Agriculture, collaborated to organize an event at Sandhapur village. During this event, the significance of agroforestry was elucidated to the villagers by the Faculty members of Sri Sri University. Furthermore, complimentary seedlings were distributed to the attendees (**Plate 4**).
5. There were many other educational outreach programmes in the academic calendar 2022-23. Plantation. Plantation for the purpose of development of agroforestry is one of the common exercises, which was conducted in Sandhapur village (**Plate 5**).