

Evidence(s) THE-Impact Ranking



University : Sri Sri University

Country : India

Web Address: www.srisriuniversity.edu.in

SDG 6: CLEAN WATER AND SANITATION

6.5.3. Off-campus water conservation support

Art of Living (AoL), parent organization of Sri Sri University, is involved in many River rejuvenation projects. The organization provides water education and water access (safe and hygienic) in many third world countries. In India it is restoring/rejuvenating/reviving 70 dying Rivers and sensitizing the community about 'Open Defection Free'. With its efforts, the water table has risen in many districts. Likewise, water is made available in drylands/drought prone regions.

- As an initiative to national water security 'Boond' program is implemented by AoL wherein effective water filtration units like Terafil filters, bio sand community filtration, aqua packs, and RO purification plants (Plate 1) are provided to >45,000 individuals.
- Our parent organization has been conducting awareness programmes and campaign called "Swachta Chetna Shivir" to sensitize about the Open Defection Free and safe drinking water.
- Almost 81.2 million tree saplings were planted by the AoL volunteers in 36 countries and 26 states in India. Around 512 tons of garbage was cleared from the Yamuna River by the Art of Living.
- Through various awards and certificates (**Plate 2**) University has shown its efforts for bringing nature into higher education, and efforts towards green campus, environment, and sustainability.
- We are taking proactive steps in responding to floods across the nation. Several disaster
 management programmes have been conducted by SSU to sensitize the community.
 Further, rainwater harvesting in the campus has helped in raising the water table of the
 nearby villages.
- The teaching staff and students are actively involved in sensitizing the people about climatic uncertainties and vagaries, alternate livelihood options in drought prone areas.



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Thus, awareness programs on water conservation such as drip irrigation system, organic farming, integrated farming, etc. are conducted by us for the farming community.

University promotes local people to opt for organic farming. The University discourages application of pesticide or chemicals in agricultural fields and actively conducts awareness programmes on the impact of fertilizers and chemicals on both soil and water resources.
 B.Sc. Agriculture 4th year students as part of their RAWE, KUS, ELP learn and teach farmers about strategies of water conservation (Plate 3).





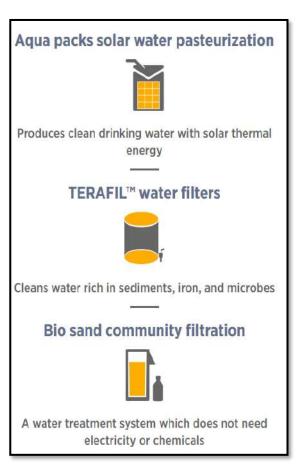


Plate 1. Off campus efforts on water conservation



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Plate 2. Awards and certificates to SSU for environment and sustainability





Plate 3. Students interacting with farmers on different issues of water, soil, crop, etc.