



# Evidence(s)

## THE-Impact Ranking



University : Sri Sri University  
Country : India  
Web Address : [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in)

### SDG 6: CLEAN WATER AND SANITATION

#### 6.5.5. Cooperation on water security

Water security is largely measured in terms of water access, clean drinking water, sanitation and hygiene. Role of government is important (local, regional, national and global) in maintaining water security including the third world countries. Art of Living (AoL) and we are committed to improve access to clean water to the indigenous communities. As per estimates 1/3<sup>rd</sup> of the water available is not potable in rural parts of India. Sri Sri University is dedicated to sensitize stakeholders about issues related to water security viz., water pollution control, water conservation, and ecological importance of water resources.

- Global Level Efforts:
  - Our parent organization is extensively working with the community on water security across the globe. The AoL in association with its sister concern, the International Association for Human Values (IAHV), has been working on inadequate sanitation since the year 1999 to eradicate poverty and disease. It has received cooperation and has implemented several projects like disaster relief, sustainable rural development, environmental sustainability, etc.
- National Level Efforts:
  - Our parent organization is involved in many River rejuvenation projects. The organization provides water education and water access (safe and hygienic) in many third world countries. In India it is restoring/rejuvenating/reviving 70 dying Rivers (**Plate 1**) and sensitizing the community about 'Open Defecation Free'. With its efforts, the water table has risen in many districts. Likewise, water is made available in drylands/drought prone regions.
  - As an initiative to national water security 'Boond' program is implemented by AoL wherein effective water filtration units like Terafil filters, bio sand community filtration, aqua packs, and RO purification plants (**Plate 2**) are provided to >45,000 individuals. Almost 81.2 million tree saplings were planted by the volunteers of



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AoL in 36 countries and 26 states in India. Around 512 tons of garbage was cleared from Yamuna River by the AoL.

- Scientific team of the AoL in association with the Ministry of Jal Shakti in India is aiming to rejuvenate the Naganadi River in Tamil Nadu and many other river systems.
- The Art of Living is assisting the Indian government under the Swachh Bharat Abhiyan to make villages free of open defecation (latrine) and provide them with toilets. The youth of India is actively involved in these field works to validate its sustainability and helped in the construction of > 62,000 toilets across 9 states of India.
- Through various awards and certificates (**Plate 3**) University has shown its efforts for bringing nature into higher education, and efforts towards green campus, environment, and sustainability.
- University celebrates World Forest Day on 21<sup>st</sup> March (**Plate 4**), World Environment Day on 05<sup>th</sup> June and Van Mahotsav Week (Forest Week) from 1<sup>st</sup> to 7<sup>th</sup> July. Tree plantation drive, water conservation, water pollution control awareness programmes are conducted in the campus during World Environment Day and Forest Week.
- Webinars and Faculty Development Programmes (FDPs) are conducted by the teaching staff of Sri Sri University at national/international level related to pollution control and restoration methods. Sri Sri Centre for Advance Research in Water Resources & Environmental Management has conducted an 8 weeks certificate course in Environmental Impact Assessment (EIA) and imparted knowledge to around 40 people.



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- One-month Summer camp for free drinking water from 11<sup>th</sup> May to 11<sup>th</sup> June 2023 for the nearby villagers was conducted by the Rover and Rangers club of SSU (**Plate 5**).
- Regional Level Efforts:
  - The curriculum of the Faculty of Agriculture, Sri Sri University is designed to involve students in community related activities such as Rural Agriculture Work Experience (RAWEX), KVK (Krishi Vignan Kendra), Industrial attachment, and KUS (Krushi Unnat Sahjogi). The activities under these are done with the cooperation of local governmental agencies in Odisha state. Under these activities/programs, students get connected with the local people and share their knowledge and experience through interactive sessions on various environmental issues including water security (**Plate 6**).
- Local Level Efforts:
  - University undertakes many plantation drives across the year to ensure water pollution control. Students extensively participate in such drives, rallies, and awareness programmes (**Plate 7**).
  - The university has 47 active Clubs under which various activities are undertaken. Particularly, the Eco-Club, Farmers' Club and Rover and Rangers Club conduct water conservation awareness programmes. Under the club activities: mass tree plantation, awareness program, water conservation, water pollution control, etc. are conducted across the year. Awareness campaigns on various issues like water conservation, groundwater depletion, ecosystem protection, cleanliness drives, plantation, sanitation and hygiene open defecation free villages are carried out by NSS, NCC, Rover and Rangers Unit, the Bharat Scouts and Guides, Eco-club, Farmers' club of Sri Sri University both for local community and the university



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students/staff. New batch students participate in mass plantation drive within a few weeks from the course commencement.



**Plate 1. River rejuvenation by our parent organization**




**Aqua packs solar water pasteurization**




Produces clean drinking water with solar thermal energy

**TERAFIL™ water filters**



Cleans water rich in sediments, iron, and microbes

**Bio sand community filtration**



A water treatment system which does not need electricity or chemicals

**Plate 2. Efforts for clean drinking water cum water security**





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Plate 3. Green Audit certificate and Environment Audit certificate of SSU



Plate 4. World Forest Day celebrated in SSU



Plate 5. Free Drinking Water Camp by SSU





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**Plate 6. Students interacting with farmers on different issues of water, soil, crop, etc.**



**Plate 7. Plantation drive by students of SSU**