

## SRI SRI UNIVERSITY

# FACULTY OF MANAGEMENT STUDIES

## MASTER OF BUSINESS ADMINISTRATION

#### COURSE STRUCTURE & SYLLABUS OF MBA-ABM) : 2024-26 BATCH

**MBA (AGRIBUSINESS)** 

#### PROPOSED COURSE CURRICULUM OF MBA (AGRIBUSINESS) FROM THE ACADEMIC YEAR 2022-24 ONWARDS

Paper Code	SEMESTER-1 Subject Name	Category	Credit
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ABC 101	Financial Reporting, Statement and Analysis for Agribusiness	Core	4
ABC 102	Marketing Management I for Agribusiness	Core	3
ABC 103	Quantitative Techniques for Agribusiness	Core	4
ABC 104	Managerial Economics for Agribusiness	Core	3
ABC 105	Organizational Behavior for Agribusiness	Core	4
ABC 106	Business Communication for Agribusiness	Core	3
ABC 107	Computer Application for Agribusiness	Core	4
ABC 108	Basics of Agriculture	Core	3
ABC 109	Happiness Connect	Skill Base	2
	Total		30 Credit
	SEMESTER-2		
Paper Code	Subject Name	Category	Credit
ABC 201	Marketing Management II for Agribusiness	Core	3
ABC 202	Production & Operations Management for Agribusiness	Core	3
ABC 203	Quantitative Technique II for Agribusiness	Core	3
ABC 204	Human Resource Management	Core	4
ABC 205	Corporate Finance for Agribusiness	Core	4
ABC 206	Managerial Economics II for Agribusiness	Core	4
ABC 207	Research Methodology for Agribusiness	Core	3
ABC 208	AI & ML for Business for Agribusiness	Core	4
ABC 209	Happiness Connect	Skill Base	2
TIDC 207			34 Credit

SEMESTER-3					
Paper Code	Subject Name	Category	Credit		
ABC 301	SIP		3		
ABC 302	Strategic Management for Agribusiness	Core	3		
ABC 303	Entrepreneurship	Core	3		
ABC 304	Business Ethics, CSR & Sustainability	Core	3		
ABE	E-Commerce & Agribusiness - Major	E	3		
ABE	Agri Input Industry - Major	E	3		
ABE	Food Processing Management - Major	E	3		

Agri Supply Chain Management - Major	Е	3
Agri Tech Management - Minor	Е	3
Rural Marketing - Minor	Е	3
Farmer Producer Organization - Minor	Е	3
Not For Profit Management - Minor	Е	3
Agri Warehouse Management - Minor	Е	3
(elective – any 6) Total		30 Credits
SEMESTER-4	1	
Subject Name	Category	Credit
Dissertation	Core	2
Agri Enterprise Risk Management	Core	3
Legal Aspects of Agri Business	Core	3
CSR & Rural Development - Major	Elective	3
Post-Harvest Management – Major	Elective	3
Commodity Derivatives & Risk Management - Minor	Elective	3
Agri Retail Management (Minor)	Elective	3
Strategic Food Marketing	Elective	3
International Food Trade	Elective	3
Organic Agribusiness Management	Elective	3
Agri Service Management	Elective	3
Livestock Farm Management	Elective	3
(elective any 6) Total		23 Credits
Grand Total		119 Credits
	Agri Tech Management - MinorRural Marketing - MinorFarmer Producer Organization - MinorNot For Profit Management - MinorAgri Warehouse Management - MinorAgri Warehouse Management - Minor(elective - any 6) TotalSEMESTER-4Subject NameDissertationAgri Enterprise Risk ManagementLegal Aspects of Agri BusinessCSR & Rural Development - MajorPost-Harvest Management - MajorCommodity Derivatives & Risk Management - MinorAgri Retail Management (Minor)Strategic Food MarketingInternational Food TradeOrganic Agribusiness ManagementAgri Service ManagementLivestock Farm Management(elective any 6) Total	Agri Tech Management - MinorERural Marketing - MinorEFarmer Producer Organization - MinorENot For Profit Management - MinorEAgri Warehouse Management - MinorE(elective - any 6) Total(elective - any 6) TotalSEMESTER-4Subject NameCategoryDissertationCoreAgri Enterprise Risk ManagementCoreLegal Aspects of Agri BusinessCoreCSR & Rural Development - MajorElectivePost-Harvest Management (Minor)ElectiveAgri Retail Management (Minor)ElectiveStrategic Food MarketingElectiveInternational Food TradeElectiveOrganic Agribusiness ManagementElectiveAgri Service ManagementElectiveLivestock Farm ManagementElective(elective any 6) TotalElective