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**SRI SRI UNIVERSITY**

**World University Rankings 2025**



**END POVERTY IN ALL ITS FORMS EVERYWHERE**

A report for Times Higher Education Impact Ranking, 2025



**SRI SRI UNIVERSITY**



**SSUINNOVATION**


**(INCUBATION CENTRE OF SRI SRI UNIVERSITY)**


**ACTIVITY REPORT**

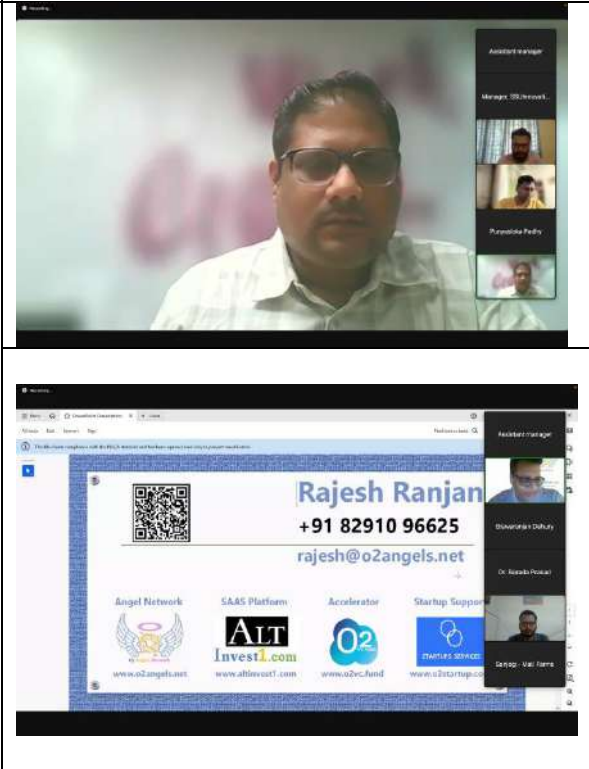
**(JULY 2023- JUNE 2024)**

<b>Sr</b>	<b>Date</b>	<b>Topic/Event Details</b>
<b>1</b>	<b>28<sup>th</sup> August, 2023</b>	MSME Idea Hackathon 3.O, (Women Entrepreneurship) – Screening Committee Meeting
<b>2</b>	<b>22<sup>nd</sup> September, 2023</b>	Boot Camp at different School and Colleges of Odisha
<b>3</b>	<b>10<sup>th</sup> October, 2023</b>	I'Vestable (Acceleration Programme)
<b>4</b>	<b>9<sup>th</sup> November, 2023</b>	Ask Gurudev Anything (AGA) Session With Gurudev Sri Sri Ravi Shankar Ji
<b>5</b>	<b>9<sup>th</sup> November, 2023</b>	Startup Exhibition
<b>6</b>	<b>17<sup>th</sup> November, 2023</b>	Mentoring session by Dr. Barada Prasad Panigrahy on “How to Develop Your Pitch Deck”
<b>7</b>	<b>1<sup>st</sup> December, 2023</b>	Pitching Session with Ms. Supria Dhanda, Managing Partner, Z20
<b>8</b>	<b>22<sup>nd</sup> December, 2023</b>	Workshop on Drafting of Business Model Canvas
<b>9</b>	<b>23<sup>rd</sup> December, 2023</b>	Startup Exhibition in the August Presence of Hon'ble Education Minister Shri Dharmendra Pradhan
<b>10</b>	<b>5<sup>th</sup> January, 2024</b>	Pitch Lab Session with CA Gaurav Gupta
<b>11</b>	<b>16<sup>th</sup> January, 2024</b>	Celebration of National Startup Day
<b>12</b>	<b>3<sup>rd</sup> February, 2024</b>	Innovation Sprint (Boot Camp) for Student Entrepreneurs
<b>13</b>	<b>17<sup>th</sup> February, 2024</b>	Investors' Meet
<b>14</b>	<b>28<sup>th</sup> February, 2024</b>	Exploration of Export Opportunity for Startups
<b>15</b>	<b>22<sup>nd</sup> April, 2024</b>	Tata Social Enterprise Challenge



<b>EVENT 1</b>		
<b>Title</b>	MSME Idea Hackathon 3.O, (Women Entrepreneurship)	
<b>Location</b>	Sri Sri University, Cuttack	
<b>Date (or Period)</b>	August 28, 2023	
<b>Organizer</b>	Sri Sri University, (Offline mode)	
<b>Brief Write-up</b>	After receiving different ideas from the applicants, SSUInnovation Foundation carried out the first stage screening process with the presence of Evaluation Committee comprising of MSME delegates and different sectors specific experts on date 28th of August 2023.	
<b>Images</b>		Founders Pitching their Idea
		Founders Pitching their Idea


<b>EVENT 2</b>		
<b>Title</b>	Boot Camp at Different School and Colleges of Odisha	
<b>Location</b>	Odisha	
<b>Date (or Period)</b>	September 22, 2023	
<b>Organizer</b>	Sri Sri University, (Offline mode)	
<b>Brief Write-up</b>	The Students were trained on different idea generation techniques such as; DISRUPT, Mind Mapping & Brain Storming. The sessions were very much engaging and different student groups came up with bright startup ideas during the Boot Camp.	
<b>Images</b>		Boot Camp at ASBM University, Bhubaneswar

		<p>Boot camp at Godi Sahi High School, Cuttack</p>
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<b>EVENT 3</b>		
<b>Title</b>	I'Vestable (Acceleration Programme)	
<b>Location</b>	Sri Sri University, Cuttack	
<b>Date (or Period)</b>	October 10, 2023	
<b>Organizer</b>	Sri Sri University, (Online mode)	
<b>Brief Write-up</b>	I'Vestable is a three months long investor readiness programme. The startup founders were trained on how to develop their key financials for their venture before pitching to any investor.	
<b>Images</b>		<p>Session by CA Gaurav Gupta on Financial Modelling for Startups</p> <p>Mentoring session by Mr. Rajesh Ranjan of O2Angels</p>

<b>EVENT 4</b>	
<b>Title</b>	Ask Gurudev Anything (AGA) Session With Gurudev Sri Sri Ravi Shankar Ji
<b>Location</b>	Sri Sri University, Cuttack
<b>Date (or Period)</b>	November 9, 2023


<b>Organizer</b>	Sri Sri University, (Offline mode)	
<b>Brief Write-up</b>	Gurudev Sri Sri Ravi Shankar Ji interacted with over 120 Startup Founders and answered questions on Leadership, Entrepreneurship and Resilience building.	
<b>Images</b>		Insightful session with Gurudev Sri Sri Ravi Shankar Ji
		Startup Founders interacting with Gurudev Sri Sri Ravi Shankar Ji

<b>EVENT 5</b>		
<b>Title</b>	Startup Exhibition	
<b>Location</b>	Sri Sri University, Cuttack	
<b>Date (or Period)</b>	November 9-10, 2023	
<b>Organizer</b>	Sri Sri University, (Offline mode)	
<b>Brief Write-up</b>	Startup Exhibition in presence of Gurudev Sri Sri Ravishankar Ji. Forty Two (42) startups participated and showcased their unique products and services. More than 10000 foot falls during these two days. Many startups bagged orders for their products during the exhibition.	
<b>Images</b>		Product Showcasing by the founder of Ecosathi.



		<p>Gurudev Sri Sri Ravi Shankar Ji visited each startup stall and interacted with the founders.</p>
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### EVENT 6

<b>Title</b>	Mentoring session by Dr. Barada Prasad Panigrahy on “How to Develop Your Pitch Deck”	
<b>Location</b>	Sri Sri University, Cuttack	
<b>Date (or Period)</b>	November 17, 2023	
<b>Organizer</b>	Sri Sri University, (Online mode)	
<b>Brief Write-up</b>	Participants were trained on the various factors to be considered in a pitch deck from investors’ view point. The participants outlined their pitch decks during the programme.	
<b>Images</b>		<p>Screenshot of the Session</p>

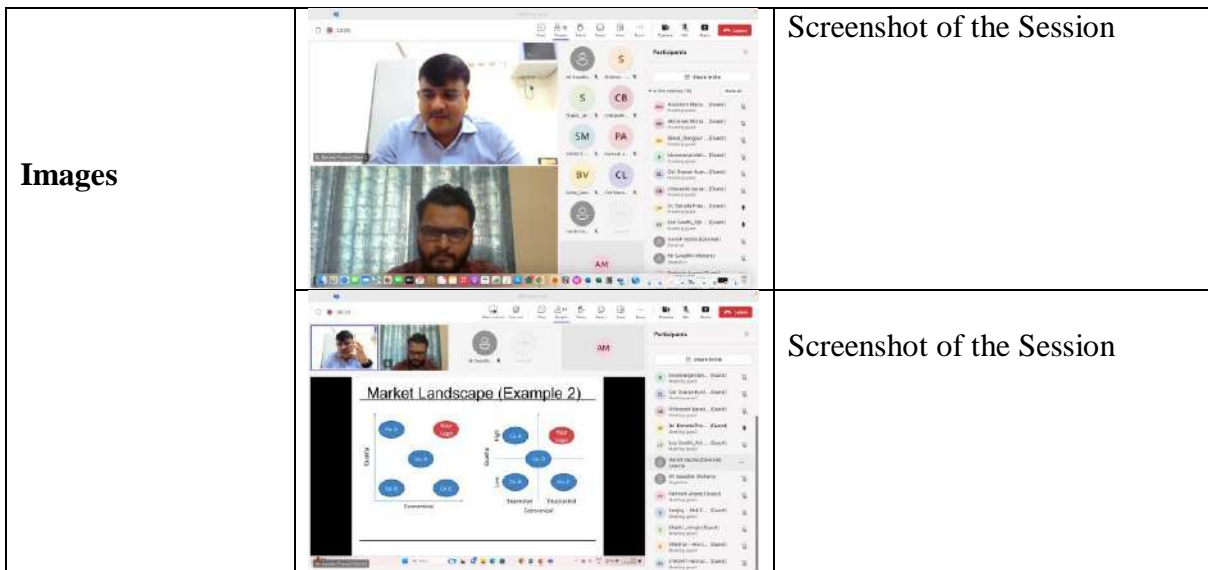
### EVENT 7

<b>Title</b>	Pitching Session with Ms. Supria Dhanda, Managing Partner, Z20	
<b>Location</b>	Sri Sri University, Cuttack	
<b>Date (or Period)</b>	December 1, 2023	
<b>Organizer</b>	Sri Sri University, (Offline mode)	
<b>Brief Write-up</b>	<p>Ms. Supria Dhanda, along with Mr. Satyakam Mohanty, Founder &amp; Managing Partner of WYSER, visited Sri Sri University. Fifteen startup founders participated and pitched their models to idea-backed investors. The event provided an exhilarating experience, allowing founders to showcase their vision, the robustness of their models, and their potential for growth and impact in their chosen markets. The engagement with idea-backed investors was not solely about securing funding; it was about partnering with those who understand the power of innovation and the dynamics of disruptive ideas. The insightful</p>	

	feedback and enthusiasm from the investors reaffirmed the founders' belief in their startups' potential to make a meaningful difference.	
<b>Images</b>		Ms. Supria Dhanda interacting with startup founders
		Group Photo with delegates

<b>EVENT 8</b>	
<b>Title</b>	Workshop on Drafting of Business Model Canvas
<b>Location</b>	Sri Sri University, Cuttack
<b>Date (or Period)</b>	December 22, 2022
<b>Organizer</b>	Sri Sri University, (Online mode)
<b>Brief Write-up</b>	<p>The session was conducted by Dr. Barada Prasad Panigrahy, CEO of SSU Innovation Foundation. Dr. Panigrahy discussed the nine key building blocks of a startup's business model encapsulated in the Business Model Canvas (BMC). These include customer segments, value propositions, channels, customer relationships, revenue streams, key resources, key activities, key partnerships, and cost structure.</p> <p>He emphasized how the BMC fosters strategic thinking, enabling startups to make dynamic adjustments and iterations as they navigate uncertainties and respond to market feedback. The session encouraged entrepreneurs to visualize the interconnectedness of various components, identify potential gaps, and innovate solutions accordingly.</p>


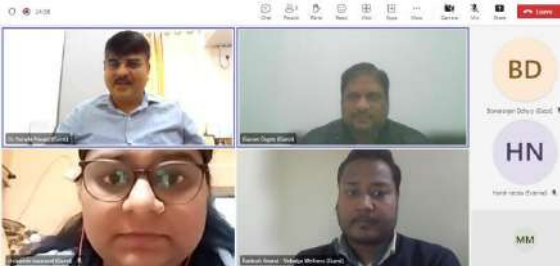





<b>EVENT 9</b>	
<b>Title</b>	Startup Exhibition in presence of Hon’ble Education Minister Shri Dharmendra Pradhan
<b>Location</b>	Sri Sri University, Cuttack
<b>Date (or Period)</b>	December 23, 2023
<b>Organizer</b>	Sri Sri University, (Offline mode)
<b>Brief Write-up</b>	<p>The exhibition provided a platform for aspiring entrepreneurs to present their ideas, network with industry experts, and seek potential collaborations and investments. It highlighted the entrepreneurial ecosystem fostered within Sri Sri University, empowering students to transform their creative ideas into tangible enterprises that address real-world challenges.</p> <p>The Hon’ble Minister interacted with each entrepreneur and expressed admiration for the entrepreneurial spirit demonstrated by the startups and commended the university's efforts in nurturing innovation and fostering a culture of entrepreneurship. His words of encouragement and support further motivate us to continue our pursuit of excellence in education and entrepreneurship.</p>



<b>Images</b>		Interaction of Hon'ble Minister with the founder of BonV.
		Product Showcasing by the Founder of Beyond Waste.

<b>EVENT 10</b>	
<b>Title</b>	Pitch Lab Session with CA Gaurav Gupta
<b>Location</b>	Sri Sri University, Cuttack
<b>Date (or Period)</b>	January 5, 2024
<b>Organizer/ Mode of Conduct</b>	Sri Sri University, (Online mode)
<b>Brief Write-up</b>	The session, led by CA Gaurav Gupta on January 5, 2024, convened a diverse group of entrepreneurs and financial experts for a vibrant exchange of ideas, insights, and opportunities. Mr. Gupta offered valuable feedback, constructive criticism, and practical advice, drawing on his extensive experience in financial management, taxation, and business strategy. The interaction between startup founders and the Chartered Accountant fostered a spirit of collaboration and learning, emphasizing the critical role of financial literacy and strategic planning in developing sustainable businesses.



<b>Images</b>		Screenshot of the Session
		Screenshot of the Pitchlab

<b>EVENT 11</b>		
<b>Title</b>	Celebration of National Startup Day	
<b>Location</b>	Sri Sri University, Cuttack	
<b>Date (or Period)</b>	January 16, 2024	
<b>Organizer/ Mode of Conduct</b>	Sri Sri University, (Offline mode)	
<b>Brief Write-up</b>	Sri Sri University celebrated National Startup Day with great enthusiasm and fervor, highlighting its commitment to fostering entrepreneurship and innovation among its students and the wider community. The university organized a motivational talk aimed at nurturing the entrepreneurial spirit and providing practical insights into startup ventures.	
<b>Images</b>		Address by Hon'ble Vice Chancellor Prof. B.R. Sharma

		Group Photo
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EVENT 12		
<b>Title</b>	Innovation Sprint (Boot Camp)	
<b>Location</b>	Sri Sri University, Cuttack	
<b>Date (or Period)</b>	February 3, 2024	
<b>Organizer/ Mode of Conduct</b>	Sri Sri University, (Offline mode)	
<b>Brief Write-up</b>	<p>Understanding the import ants of Entrepreneurship development among student of Odisha, SSUInnovation Foundation, The Incubation centre of Sri Sri University organized an innovation sprint for the students of neighboring institutions. There were 147 participants from Ravenshaw University, NLU, Trident, Birla Global University, Ajay Binay Institute and Sri Sri University.</p>	
<b>Images</b>		Inaugural Session
		During the Event

### EVENT 13

<b>EVENT 13</b>		
<b>Title</b>	Investors' Meet	
<b>Location</b>	Sri Sri University, Cuttack	
<b>Date (or Period)</b>	February 17, 2024	
<b>Organizer/ Mode of Conduct</b>	Sri Sri University, (Offline mode)	
<b>Brief Write-up</b>	SSUInnovation organized an investors meet with the investors from Unicorn India Venture, O2 Angels, Sanchi Connect, Anthill Ventures. Entrepreneurs got the opportunity to pitch their concepts, highlighting their vision, market potential, and competitive edge. Investors, in turn, engaged in rigorous evaluations, seeking ventures aligned with their investment criteria and strategic objectives. Through networking sessions and presentations, valuable connections were forged, laying the groundwork for future investment opportunity.	
<b>Images</b>		Pitching by the Founder of E-Panipuricart
		Pitching by the Founder of Pranam4u Ventures Private Limited

### EVENT 14

<b>EVENT 14</b>	
<b>Title</b>	Exploration of Export Opportunity for Startups
<b>Location</b>	Sri Sri University, Cuttack

<b>Date (or Period)</b>	February 28, 2024	
<b>Organizer/ Mode of conduct</b>	Sri Sri University, (Offline mode)	
<b>Brief Write-up</b>	<p>On February 28th, a meeting was convened with Mr. Bimal K. Pal, Country Head of the Global Trade Forum, to discuss potential export opportunities and collaborations. The meeting aimed to forge partnerships and identify areas of mutual interest. Mr. Pal offered insights into the Global Trade Forum, outlining its mission, objectives, and ongoing initiatives focused on facilitating international trade, promoting economic cooperation, and advancing sustainable development. The discussion with Mr. Bimal K. Pal proved productive and fruitful, providing an invaluable opportunity to explore synergies and potential collaborations between startups and the Global Trade Forum.</p>	
<b>Images</b>		Startup founders interacting with Mr. Bimal K. Pal

<b>EVENT 15</b>	
<b>Title</b>	Tata Social Enterprise Challenge 2023
<b>Location</b>	Startup Odisha, Bhubaneswar
<b>Date (or Period)</b>	22 <sup>nd</sup> April 2024
<b>Organizer</b>	IIM Calcutta Knowledge Park, SSUInnovation Foundation
<b>Brief Write-up</b>	In collaboration with IIM Calcutta, the SSUInnovation Foundation successfully hosted the Tata Social Enterprise Challenge 2023 at O-Hub/Startup Odisha Bhubaneswar. This prestigious event attracted social entrepreneurs from across the country, who presented innovative solutions to pressing societal issues. The partnership between the



SSU Innovation Foundation and IIM Calcutta offered participants a unique platform to showcase their ventures, receive mentorship from industry experts, and connect with potential investors. The event underscored the vital role of social entrepreneurship in driving sustainable development and creating positive social impact. By hosting the Tata Social Enterprise Challenge 2023, the SSU Innovation Foundation and IIM Calcutta reaffirmed their commitment to fostering innovation and supporting the next generation of change-makers.

**Images**



Group Photo with Delegates



Social Media Post



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## Evidence(s) THE-Impact Ranking



University : Sri Sri University  
Country : India  
Web Address : [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in)

### **SDG1: No Poverty**

#### **1.4 Community anti-poverty programmes**

##### **1.4.2.: Local start-up financial assistance**

**Provide financial assistance to the local community supporting the start-up of financially and socially sustainable businesses.**

##### **FREE:**

The SSU Innovation Foundation, The Incubation Centre of Sri Sri University has successfully availed significant funding through the Startup India Seed Fund Scheme (SISFS) and the HDFC SmartUp Grant, marking a major milestone in our mission to support local entrepreneurship and innovation. Through these initiatives, we have been able to provide substantial financial support to a total of 17 local startups, fostering their growth and contributing to the regional entrepreneurial ecosystem.

##### **Startup India Seed Fund Scheme (SISFS)**

Under the Startup India Seed Fund Scheme, the SSU Innovation Foundation has provided support to 14 promising local startups. A total of rupees 1.94 crore has been disbursed, with each startup receiving the necessary capital to advance their innovative projects. The startups span a diverse range of sectors, including agriculture, technology, healthcare, and sustainable development, reflecting the vibrant entrepreneurial spirit of the region.

The financial assistance from SISFS has enabled these startups to:

- Develop their prototype and products.
- Conduct market research and validate their business models.
- Scale their operations and enhance their market presence.



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## Evidence(s) THE-Impact Ranking



University : Sri Sri University  
Country : India  
Web Address : [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in)

### **SDG1: No Poverty**

- Create employment opportunities and contribute to the local economy.

The funding has been instrumental in overcoming the initial financial barriers that often hinder startups, providing them with the resources to innovate, grow, and achieve their business objectives.

### **HDFC SmartUp Grant**

In addition to the SISFS, the SSU Innovation Foundation, The Incubation centre of Sri Sri University also secured the HDFC SmartUp Grant, through which we have supported 3 local startups with a total of rupees 44 lakh. These startups, selected based on their potential for social impact and innovation, are working on projects that address critical issues such as education, healthcare, and environmental sustainability.

The HDFC SmartUp Grant has empowered these startups to:

- Scale up their operations and increase their social impact.
- Invest in technology and infrastructure to enhance their service delivery.
- Expand their reach to underserved communities and markets.
- Strengthen their business models to ensure long-term sustainability.

### **Impact and Future Plans**

The financial support provided through these initiatives has had a transformative impact on the supported startups, enabling them to progress from the ideation stage to implementation and growth. The SSU Innovation Foundation remains committed to fostering a thriving



University : Sri Sri University  
Country : India  
Web Address : [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in)

### **SDG1: No Poverty**

entrepreneurial ecosystem by continuing to seek out and leverage funding opportunities that support local startups.

Moving forward, the Foundation plans to:

- Expand the scope of our support to include more startups in diverse sectors.
- Establish mentorship and networking opportunities to further enhance the growth prospects of the supported startups.
- Monitor the progress of the funded startups and provide ongoing guidance to ensure their long-term success.

The successful availing of the Startup India Seed Fund and the HDFC SmartUp Grant underscores the SSU Innovation Foundation's dedication to empowering entrepreneurs and driving innovation in the region. We are proud of the progress made and look forward to continuing our efforts to support and nurture the next generation of entrepreneurs.

<b>Name of the Startups</b>	<b>Fund Supported (In Lakhs)</b>
ALUMNETWORKS PRIVATE LIMITED	5
NOTINLINE TECHNOLOGIES PRIVATE LIMITED	7.5
VATSALYA WELLNESS PRIVATE LIMITED	18
HEALTH LOUNGES PRIVATE LIMITED	20
IDEALERS B2B PRIVATE LIMITED	20
ODISHA BEVERAGES PRIVATE LIMITED	20
ECOLOOP SUSTAINABLE PACKAGING PRIVATE LIMITED	12
SABHYASHA RETAIL TECH PRIVATE LIMITED	17



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## Evidence(s) THE-Impact Ranking



University : Sri Sri University  
Country : India  
Web Address : [www.srisriuniversity.edu.in](http://www.srisriuniversity.edu.in)

### SDG1: No Poverty

ECO SAATHI GREEN INDIA PRIVATE LIMITED	15
GENXTURE EDU TECH PRIVATE LIMITED	15
TESTQUEST E LEARNING PRIVATE LIMITED	10
WORLD IMPACT CREATION PRIVATE LIMITED	5
MADHNNIK CREATIONS PRIVATE LIMITED	11
OMNIHEALTHMATTERS TECHNOLOGIES PRIVATE LIMITED	14.5
NUTRIBOAT SUPER FOODS PVT, LTD.	22
SOLITARY FARM LLP	15
ARC RELUCENT PVT.LTD	7
GAME OF TOPPERS PVT.LTD.	10
<b>Total</b>	<b>1.94 Cr.</b>

**New Incubatee Details from July 2023 to June 2024**

<b>S. No</b>	<b>Beneficiary Startup Name</b>	<b>Founder Name</b>	<b>Brief about Startup</b>
1	Idealers B2B Private Limited	Sravan Kumar Khuntia	Idealers B2B provides cleantech products and Solutions to B2B and B2C customers, with help of aggregator site and super App. Their Services also include consultancy for Net Zero effect and Carbon Trading, Energy Audits, etc
2	Odisha Beverages Private Limited	Mahavir Biswal	Manufacturer of natural drink from rice water
3	Ecosaathi Green India Private Limited	Ajit Kumar Palai	Biodegradable tooth brush from wheat and paddy straw
4	Sabhyasha Retail Tech Private Limited	Sasank Sekhar Patro	Building an Business Operating System for Artisans and Weavers which will give them easy access to sell online across multiplechannels, manage operations and finance. Our Technology solution (OS) will provide the Artisans and Weavers: Own Virtual Store: Build own store for free and start selling online with Payment Gateway and Shipping Services
5	Notinline Technologies Private Limited	Sohan Kumar Dey	This solves the issue of standing in que and waiting of patients in OPD of different hospitals. It provides booking facilities to avoid long line in the hospitals
6	Genxture Edu Tech Private Limited	Swaraj Dhar	An Edutech platform for AI-based mental wellbeing assessment and personalized learning involve three steps: Assess, Assist, and Achieve
7	World Impact Creation Private Limited	Abhishek Mohapatra	PLANTERY a bio battery alternative to replace lead acid batteries, have innovated a plant based battery system with grass as the raw material, It doesn't use any toxic chemical. The battery is rechargeable, biodegradable, sustainable & affordable. have made 1.5, 4, 6 &12 volt batteries to power light devices & low voltage devices which directly stores



			renewable energy in a renewable storage option
8	Madhnnik Creations Private Limited	Jayanarayan Nanda	A mobile based application for kids fashion
9	Omnihealthmatters Technologies Private Limited	Shakti Swarup Mohapatra	Omnihealth is addressing the inefficiencies and challenges in the traditional sample collection process through AI integration. This provides a comprehensive phlebotomy management service by integrating different stakeholders such as; patho labs, collection agents and customers
10	Testquest E-learning Private Limited	Sadashiba Mishra	The brand- EduMaster provides a virtual education platform offering courses, tutorials, manuals, and other learning resources. Uniquely designed test series are the USP of this startup
11	Withstand fitness Private Limited	Swagatika Priyambada	Withstand Fitness is an online wellness platform designed to cater to the fitness requirements of working professionals especially working mothers. Withstand Fitness has developed revolutionary THR (Targeted Heart Rate) based Training
12	Stylovy Creation Private Limited	Sidhant Kumar Mahapatra	Stylovy creation focuses on creating designer outfits by integrating different forms of weaves into a fashion statement. They cater to all kinds of customized luxury designer wear for Gents and Ladies.
13	Pranam4u Ventures Private Limited	Biswaranjan Dehury	Pranam 4 U bring naturally grown traceable desi food products from farmer groups to health and fairness conscious consumers. We provide a Fair Trade to farmers for exchange of traceability to forge a sustainable relationship between the two ends.
14	T's Originals Private Limited	Biswajit Tripathy	Manufacturer of blended dual flavors herbal tea i.e rose tea, tulsi tea, hibiscus tea, masala tea, kashmiri khawa tea etc
15	Tribe Delight Private Limited	Sunil Kumar Panigrahi	Manufacture of millet based cookies
16	Water N Spices Foodsz Private Limited	Harish Kumar Neotia	Manufacturer of IOT based pani-puri vending machine having multiple flavor options. Also they adopt franchise model

17	Agrodyaan Private Limited	Haraprasad Pradhan	Manufacturer of low cost food products from mushroom
18	Gangpur Ventures (OPC) Private Limited	Bimal Kumar Lakra	Prepare baled corn silage and are making it accessible for livestock farms across central and eastern India. Our affordable, accessible and highly nutritious corn silage has ensured a significant reduction in feeding cost, enhancement in milk production and improvement of overall animal health
19	Smaket Solutions Private Limited	Bikash Mohanty	Smaket is a software development firm that works in the fields of artificial intelligence and mobile edge computing to tackle complicated business problems.
20	Acceldrive India Private Limited	Akash Pradhan	Online garage for two wheelers through an mobile application
21	5Star Apniseva Private Limited	Krutibash Panda	5star Apniseva is a one-stop destination for trusted and expert professionals near you right at your doorstep, covering all your home services
22	Jethy Foods & Beverages Private Limited	Jagamohan Jethy	Mr. REAL CANE is a sugarcane juice brand under JETHY FOODS AND BEVERAGES Pvt. Ltd. Which brings the fresh and more delicious options of the common delicacy i.e. original and undisputable hygiene sugarcane juice.
23	Podivity Advertising & Education Pvt. Ltd.	Prashanth Thakur	Provide a learning platform for rural student through online mode
24	Brawnbred	Kranti Kumar Soren	Manufacturer of black rice and honey
25	Happiness under budget retail Private Limited	Abhigyan Choudhury	The brand OneWholesale is a rural focused B2B grocery distribution network with the aim of fastest delivery to the partnered grocery stores
26	Sykefit Private Limited	Nirmal Kumar Mohapatra	Sykefit are in manufacturing of sustainable T-shirts, from post consumer plastic bottles polyester fabric to produce active wear garments.
27	Alum Networks Pvt. Ltd	Chandrasekhar Chitralla	AlumNetworks solve the issue by putting in place systems and processes to enable institutes to engage with their alumni regularly and at the same time helps the institutes to effortlessly generate

			revenue from the network as well, at zero cost
28	Ecloop Sustainable Packaging Pvt. Ltd.	Chandni Khandelwal	Ecloop providing sustainable packaging solutions out of bamboo and other natural materials. The unique designed packets are differentiators of Ecloop
29	Vatsalya Wellness Pvt. Ltd.	Paritosh Anand	Low cost anion chip based bio-degradable sanitary napkins for under-privileged sections of the society
30	Health Lounges Pvt. Ltd.	Mohit Mittal	Bringing All 3 Pillars of health under one umbrella, i.e. Diet + Workout + Yoga
31	CForBiz Pvt. Ltd.	Sushant Kr. Biswal	Single sourcing web platform specializes in B2B commerce for FMCG & Grocery products, connects FMCG brands to rural markets. This platform provides a single sourcing platform for retailers utilizing AI and ML
32	Edybites foods Pvt. Ltd.	Rupesh Sanghvi	Manufacturer eatable cutleries
33	Ayusla Pvt. Ltd.	Rishi Agrawal	Ayusla provides sustainable and affordable digital healthcare services for the underprivileged community, through Ayurvedic Informatics.
34	Mo Oil Ventures Pvt.Ltd.	Soumya Pattnaik	Delivering fuel by creating an AI powered fuel delivery & tracking system.
35	Nutrimillet foods Pvt. Ltd.	Sachin Joshi	Value added products (healthy ready to cook snacks) from different millets
36	Paz Farming and Solution Pvt. Ltd.	Sourabh Choudhury	Provide low cost accomodation for tourist
37	Publiconn Digital Pvt. Ltd.	Akash Kumar Sahu	Mobile based application for home appliances service
38	NeoQ Healthcare Pvt. Ltd.	Shibasish Panda	Manufacturer of a healthcare device for heart rate measurement for infant
39	Starelixir (OPC) Pvt. Ltd.	Nandita Sen	Manufacturer of nutraceutical for cancer patient
40	Odishree Agroecosystem Pvt. Ltd.	Anima Satpathy	Manufacturer of incense sticks from flower waste
41	Fermoscape Pvt. Ltd.	Soumyaranjan Sahoo	Manufacturer of sustainable home decor product
42	Freshxpress retail Private Limited	P Sanjeeba Reddy	A mobile application for food delivery
43	Geriatric Nursing Services for Elderly Pvt. Ltd.	Shanti Ranjan Behera	Provide low-cost accomodation to elderly patient through an AI-based mobile application

44	Levelup Sportslytics Pvt. Ltd.	Sitanshu Das	A mobile application for athletics to major their playing technical skills in real-time
45	Reattain Ultra Pvt. Ltd.	Sudhanshu Sekhar Majhi	Manufacturer of low cost mosquito repellent

**Startup Name: Sabhyasha Retail Tech. Pvt. Ltd.**  
Founder Name: Alisha Patro



Selected for best Startup under Retail E-Commerce by Sanmarg Shashi Prerna 2024

**Startup Name: Dealers B2B Pvt. Ltd.**  
Founder Name: Cdr. Sravan Kumar Khuntia (Redt.)



Nominated for MSME Honours 2024



Ex-Cdr. Sravan Kumar Khuntia successfully completed Stanford Seed Spark Program by Stanford.



Successfully completing the Greener Sustainability Accelerator Program by Greenr A TechnoServe.

**Startup Name: Trustless Pvt. Ltd.**

**Founder Name: Lingraj Mahanand**



Honored by India Seatrade.



**Startup Name: Vatsalya Wellness Pvt.**

Founder Name: Paritosh Anand



Awarded as one of the top SME Business of the Year 2024 in the Menstrual Product category.

**Startup Name: Eco Saathi Pvt. Ltd.**

Founder Name: Ajit Kumar Pallai/Ajit Kumar Pallai



Eco Saathi has been selected as the "Best Startup" by OASME and the award was conferred by our honourable Governor of Odisha, Shri Raghubar Das sir at the 38th State Level Convention of OASME

## SDG Driven

S.No.	Beneficiary Startup Name	Founder Name	Approx. Turnover	Brief about Startup
1	Idealers B2B Private Limited	Sravan Kumar Khuntia	9 Lakhs	Idealers B2B provides cleantech products and Solutions to B2B and B2C customers, with help of aggregator site and super App. Their Services also include consultancy for Net Zero effect and Carbon Trading, Energy Audits, etc
2	Odisha Beverages Private Limited	Mahavir Biswal	9.8 Lakhs	Manufacturer of natural drink from rice water
3	Ecosaathi Green India Private Limited	Ajit Kumar Palai	45 Lakhs	Biodegradable tooth brush from wheat and paddy straw
4	Sabhyasha Retail Tech Private Limited	Sasank Sekhar Patro	70 Lakhs	Building an Business Operating System for Artisans and Weavers which will give them easy access to sell online across multiplechannels, manage operations and finance. Our Technology solution (OS) will provide the Artisans and Weavers: Own Virtual Store: Build own store for free and start selling online with Payment Gateway and Shipping Services
5	Notinline Technologies Private Limited	Sohan Kumar Dey	7 Lakhs	This solves the issue of standing in que and waiting of patients in OPD of different hospitals. It provides booking facilities to avoid long line in the hospitals
6	Genxture Edu Tech Private Limited	Swaraj Dhar	47 Lakhs	An Edutech platform for AI-based mental wellbeing assessment and personalized learning involve three steps: Assess, Assist, and Achieve
7	World Impact Creation Private Limited	Abhishek Mohapatra	1.4 Lakhs	PLANTERY a bio battery alternative to replace lead acid batteries, have innovated a plant based battery system with grass as the raw material, It doesn't use any toxic chemical. The battery is rechargeable, biodegradable, sustainable & affordable. have made 1.5, 4, 6 &12 volt batteries to power light devices & low voltage devices which directly stores renewable energy in a renewable storage option
8	Madhnnik Creations Private Limited	Jayanarayan Nanda	3 Lakhs	A mobile based application for kids fashion

9	Omnihealthmatters Technologies Private Limited	Shakti Swarup Mohapatra	4 Lakhs	Omnihealth is addressing the inefficiencies and challenges in the traditional sample collection process through AI integration. This provides a comprehensive phlebotomy management service by integrating different stakeholders such as; patho labs, collection agents and customers
10	Testquest E-learning Private Limited	Sadashiba Mishra	18 Lakhs	The brand- EduMaster provides a virtual education platform offering courses, tutorials, manuals, and other learning resources. Uniquely designed test series are the USP of this startup
11	Withstand fitness Private Limited	Swagatika Priyambada	14 Lakhs	Withstand Fitness is an online wellness platform designed to cater to the fitness requirements of working professionals especially working mothers. Withstand Fitness has developed revolutionary THR (Targeted Heart Rate) based Training
12	Stylovy Creation Private Limited	Sidhant Kumar Mahapatra	32 Lakhs	Stylovy creation focuses on creating designer outfits by integrating different forms of weaves into a fashion statement. They cater to all kinds of customized luxury designer wear for Gents and Ladies.
13	Pranam4u Ventures Private Limited	Biswaranjan Dehury	1 Cr.	Pranam 4 U bring naturally grown traceable desi food products from farmer groups to health and fairness conscious consumers. We provide a Fair Trade to farmers for exchange of traceability to forge a sustainable relationship between the two ends.
14	T's Originals Private Limited	Biswajit Tripathy	8 Lakhs	Manufacturer of blended dual flavors herbal tea i.e rose tea, tulsi tea, hibiscus tea, masala tea, kashmiri khawa tea etc
15	Tribe Delight Private Limited	Sunil Kumar Panigrahi	9 Lakhs	Manufacture of millet based cookies
16	Water N Spices Foodsz Private Limited	Harish Kumar Neotia	85 Lakhs	Manufacturer of IOT based pani-puri vending machine having multiple flavor options. Also they adopt franchise model
17	Agrodyaan Private Limited	Haraprasad Pradhan	11 Lakhs	Manufacturer of low cost food products from mushroom
18	Gangpur Ventures (OPC) Private Limited	Bimal Kumar Lakra	5 Lakhs	Prepare baled corn silage and are making it accessible for livestock farms across central and eastern India. Our affordable, accessible and highly nutritious corn silage has ensured a significant reduction in feeding

				cost, enhancement in milk production and improvement of overall animal health
19	Smaket Solutions Private Limited	Bikash Mohanty	2 Cr.	Smaket is a software development firm that works in the fields of artificial intelligence and mobile edge computing to tackle complicated business problems.
20	Acceldrive India Private Limited	Akash Pradhan	10 Lakhs	Online garage for two wheelers through an mobile application
21	5Star Apniseva Private Limited	Krutibash Panda	15 Lakhs	5star Apniseva is a one-stop destination for trusted and expert professionals near you right at your doorstep, covering all your home services
22	Jethy Foods & Beverages Private Limited	Jagamohan Jethy	30 Lakhs	Mr. REAL CANE is a sugarcane juice brand under JETHY FOODS AND BEVERAGES Pvt. Ltd. Which brings the fresh and more delicious options of the common delicacy i.e. original and undisputable hygiene sugarcane juice.
23	Podivity Advertising & Education Pvt. Ltd.	Prashanth Thakur	7.22 Lakhs	Provide a learning platform for rural student through online mode
24	Brawnbred	Kranti Kumar Soren	20 Lakhs	Manufacturer of black rice and honey
25	Happiness under budget retail Private Limited	Abhigyan Choudhury	16 Lakhs	The brand OneWholesale is a rural focused B2B grocery distribution network with the aim of fastest delivery to the partnered grocery stores
26	Sykefit Private Limited	Nirmal Kumar Mohapatra	8 Lakhs	Sykefit are in manufacturing of sustainable T-shirts, from post consumer plastic bottles polyester fabric to produce active wear garments.
27	Alum Networks Pvt. Ltd	Chandrasekhar Chitrala	5 Lakhs	AlumNetworks solve the issue by putting in place systems and processes to enable institutes to engage with their alumni regularly and at the same time helps the institutes to effortlessly generate revenue from the network as well, at zero cost
28	Ecoloop Sustainable Packaging Pvt. Ltd.	Chandni Khandelwal	8 Lakhs	Ecoloop providing sustainable packaging solutions out of bamboo and other natural materials. The unique designed packets are differentiators of Ecoloop
29	Vatsalya Wellness Pvt. Ltd.	Paritosh Anand	10 Lakhs	Low cost anion chip based bio-degradable sanitary napkins for under-privileged sections of the society

30	Health Lounges Pvt. Ltd.	Mohit Mittal	15 Lakhs	Bringing All 3 Pillars of health under one umbrella, i.e. Diet + Workout + Yoga
31	CForBiz Pvt. Ltd.	Sushant Kr. Biswal	2 Lakhs	Single sourcing web platform specializes in B2B commerce for FMCG & Grocery products, connects FMCG brands to rural markets. This platform provides a single sourcing platform for retailers utilizing AI and ML
32	Edybites foods Pvt. Ltd.	Rupesh Sanghvi	10 Lakhs	Manufacturer eatable cutleries
33	Ayusla Pvt. Ltd.	Rishi Agrawal	11 Lakhs	Ayusla provides sustainable and affordable digital healthcare services for the underprivileged community, through Ayurvedic Informatics.
34	Mo Oil Ventures Pvt.Ltd.	Soumya Pattnaik	20 Lakhs	Delivering fuel by creating an AI powered fuel delivery & tracking system.
35	Nutrimillet foods Pvt. Ltd.	Sachin Joshi	35 Lakhs	Value added products (healthy ready to cook snacks) from different millets
36	Paz Farming and Solution Pvt. Ltd.	Sourabh Choudhury	13 Lakhs	Provide low cost accomodation for tourist
37	Publiconn Digital Pvt. Ltd.	Akash Kumar Sahu	15 Lakhs	Mobile based application for home appliances service
38	NeoQ Healthcare Pvt. Ltd.	Shibasish Panda	10 Lakhs	Manufacturer of a healthcare device for heart rate measurement for infant
39	Starelixir (OPC) Pvt. Ltd.	Nandita Sen	5 K	Manufacturer of nutraceutical for cancer patient
40	Odishree Agroecosystem Pvt. Ltd.	Anima Satpathy	11 Lakhs	Manufacturer of incense sticks from flower waste
41	Fermoscape Pvt. Ltd.	Soumyaranjan Sahoo	5 Lakhs	Manufacturer of sustainable home decor product
42	Freshxpress retail Private Limited	P Sanjeeba Reddy	25 Lakhs	A mobile application for food delivery
43	Geriatric Nursing Services for Elderly Pvt. Ltd.	Shanti Ranjan Behera	2 lakhs	Provide low-cost accomodation to elderly patient through an AI-based mobile application
44	Levelup Sportslytics Pvt. Ltd.	Sitanshu Das	45 Lakhs	A mobile application for athletics to major their playing technical skills in real-time
45	Reattain Ultra Pvt. Ltd.	Sudhanshu Sekhar Majhi	45 Lakhs	Manufacturer of low cost mosquito repellent