



University: Sri Sri University

Country: India

Web: www.srisriuniversity.edu.in

SDG7: AFFORDABLE & CLEAN ENERGY

7.4 Energy and the Community:

7.4.1 Local Community Outreach for Energy Efficiency:

Provide programmes for local community to learn about importance of energy efficiency and clean energy



Plate 7.4.1a. Solar training center



Plate 7.4.1b. Solar energy training center



Plate 7.4.1c. Solar training given to local youth



Plate 7.4.1d. Energy swaraj bus



Plate 7.4.1e. Certificate on energy literacy training



Plate 7.4.1g. certificate on assistant electrician



Plate 7.4.1g. Student winner in SDG Week

Description:

Sri Sri University (SSU) is committed to raising awareness and promoting energy efficiency and clean energy in the local community and among students in neighboring schools. Here are some of the initiatives and programs that SSU has undertaken in this regard:

1. **Sri Sri Koushal Vikas Kendra (SSKVK):** SSU established the Sri Sri Koushal Vikas Kendra in collaboration with Schneider Electric on December 21, 2015 (Plate 7.4.1a).
2. **Solar Electrification Training:** SSU's energy-saving and carbon-saving program includes skill development training in solar electrification. Over 74 trainees received this training in the 2022-2023 period (Plate 7.4.1b & c).
3. **Assistant Electrician Training:** As part of the program, SSU provided skill development training for assistant electricians, with over 33 trainees benefiting from this training in the 2022-2023 period (Plate 7.4.1g).



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Evidence (s)

THE Sustainability Impact Ratings, 2026



Times Higher Education
**Sustainability
Impact Ratings**

4. **Energy Literacy Program:** SSU has entered into an MOU with Energy Swaraj to educate all university students on energy literacy. This program aims to enhance students' understanding of energy-related concepts and practices (Plate 7.4.1. d &e).
5. **Student Engagement and Awareness:** To foster a campus-wide culture of sustainability, students actively participated in an SDG Week, which featured various competitions. This included an SDG-7 Awareness banner-making contest, engaging the student community in promoting the importance of affordable and clean energy. (Plate 7.4.1h)

We have trained **over 446 nos.** of rural/unemployed youths **Schneider Electric Foundation & NSDC-PMKVY 4.0 Skill India** projects from **July 2023 to June 2024.**

These initiatives showcase SSU's dedication to community engagement, skill development, and education in the field of energy efficiency and sustainability. They contribute to a broader mission of promoting clean energy and environmental responsibility in the region.

Conclusion:

Sri Sri University (SSU) is dedicated to promoting energy efficiency and clean energy awareness among the local community and students in nearby schools. Through the Sri Sri Koushal Vikas Kendra, established in collaboration with Schneider Electric, the university provides practical skill-based training. SSU has offered solar electrification and assistant electrician training, benefiting over 100 trainees in 2022–2023 and more than 446 rural and unemployed youth under Schneider Electric Foundation and NSDC–PMKVY 4.0 from July 2023 to June 2024. The university has also partnered with Energy Swaraj to implement an Energy Literacy Program for all students, strengthening their understanding of energy concepts. Additionally, SSU encourages student participation through SDG-themed activities, such as an SDG-7 awareness banner-making competition, fostering a culture of sustainability and clean energy advocacy.